

Abstract

The Diploma Thesis "Corporate Hospitality Policy in the Light of Christian Ethics" deals with the question whether there is a fair form and degree of rationalized corporate hospitality compatible with the bases of both general and Christian ethics. The thesis presents a comprehensive view of a wide range of approaches to corporate hospitality from selfless, over rationalized, up to binding, manipulating and corrupt. Corporate hospitality is a very current, widely used management tool. It can be a gratitude for cooperation, expression of regard and respect for a business partner, or demonstration of openness to future cooperation. However, corporate hospitality need not always be a step toward the other's unsecured space, but on the contrary, the effort to pre-ensure that space, and gain an advantage. Such hospitality can bind or even manipulate a business partner, with the goal of getting a job, insuring co-operation, or facilitating a way to profit. Such hospitality is already on the brink of corruption. An important part of the work is therefore to define corporate hospitality in relation to corruption and a deeper assessment of individual approaches to corporate hospitality. The thesis presents criteria of morally justifiable corporate hospitality and its limits elaborated for a particular transport-construction company. There is one key question pervading throughout the work: what is the form and degree of morally justifiable corporate hospitality for a small transport-construction company in The Czech Republic, and whether corporate hospitality fits into the relationship between the tenderer and the contractor.