

Abstract

In this work, it is suggested a new approach to the understanding of mass events which is based on the depth psychological theories. The methodological innovation of this work consists in the direct application of phenomenological-hermeneutical approach of amplification on the phenomena of collective events. This approach has been developed by Carl Gustav Jung, though he had applied it exclusively on immediate products of the unconscious like dreams and fantasies. In this work, the approach serves for the justification of the principal thesis of this work. The former asserts that mass processes could be understood as a performative actualization of mythological motives. This performative actualization by means of the people masses has a certain structure that is called in this work a *structure of archetypal theater*. This structure should be understood on the one hand as a condition (and part) of the methodological approach used in this work, on the other hand as a necessary precondition of a mass movement in general. Additionally to this gained understanding of the mass processes it is attempted to explain this results. This effort is based on the broadened concept of synchronicity developed in this work. According to it, each group participating in the mass event identifies itself with the respective archetypal figure so that all participating (and heterogeneous to each other) groups play together harmonically one mythological motive.

Keywords: Amplification, Phenomenology, Hermeneutics, Analytical Psychology, Carl Gustav Jung, Maidan, Synchronicity