

Abstract

The work called *Fashion as a Differend* presents the demands of critics of fashion and shows that they are in decomposition with its definition as defined by J. – F. Lyotard in the context of a postmodern condition. It argues that discourse overriding the demands of fashion critics is asymmetrical with discourse within which fashion is defined. It turns out that there is a logical paradox with regard to the essence of fashion, which is transience or rapid change (at least as fast a change in society) and the floating demand for slowing down, stability and other criticisms that are linked to its transformation.