

Abstract

The following diploma thesis deals with image destruction in the public space, specifically focuses on its selected fragments, which can be considered as communication messages. The work provides a synchronous and diachronic analysis of the subject of the research as well as the transformation of its statuses, thus concentrating on the acquisition, transformation and extinction of the symbolic meanings of the object within the cultural-historical complex. The pattern of destruction of the image in the public space is chosen as Lennon's Wall in Prague, whose constant visual and meaningful transformation is taking place today - against the backdrop of the historical, power and cultural context.

The theoretical basis is based on the analysis of change based on the concept of "discourse" and "discourse formation" by Michel Foucault, as well as on the anchoring of methodology in CDA Norman Fairclough and DHA Ruth Wodak.

Keywords

Visual Image in Public Space, Lennon's Wall, Linking, Discourse, Destruction, Communication, Power.