

ABSTRACT

This diploma thesis polemizes with the relationship of human and smart technologies on a background of problematic of a postmodern society and aims to formulate a conclusion in that the use of smart technologies, given their current form and the current state of affairs in general, with its side effects may affect the form and nature of the whole society. By analyzing fundamental aspects of a postmodern society, particularly by reflecting on the processes of globalization, individualization, rationalization and relativization, complemented by illustrative examples of the effects of the use of smart technologies by ordinary and lay users, it is relating to the basic characteristics of current society. Its aim is to demonstrate imaginary spectacularness, in terms of the use of smart technologies and also in terms of the unfulfilled ideal of modernity, and it also aims to relate this imaginary spectacularness to the question of scientific and technological progress and also to the question of human nature as these are questions of the future development of the current postmodern spectacular society.