

## **Annotation**

This thesis is about mass media and their influence on upbringing.

Theoretical part of thesis is focused on problems of mass media and upbringing and influence of mass media on upbringing. There are describe types and functions of mass media, their influence on the society, furthermore individually upbringing categories and specifics of 21st century. Thesis is closer focused on description of influence on individually digital mass media for upbringing, also on personality of child, and child support for right using mass media at last.

In practical are descriptions and results of research through questionnaire which was focused on survey influence mass media in particular cases and their comparison.