This diploma paper of work is divided into a theoretical and empirical part. In the teoretical part sof the work, I directed my attention at the problem of alkohol consumption in our society, the influence of alkohol consumption on the personality, mental and psychological qualities of man, the influence of alkohol on people from sociological, psychological of view.

The empirical part of the work contains an analysis of my own research project which was done using a method of questionnaire analysis and the komplex study of the fines. On the basis of the facto found, sample of youthsaged . The results of the research are summarised and evaluated.