

## **Abstract**

The thesis focuses on the issue of the impact of sport, recreation and weekend housing on the shape and development of the village, which is directly related to these activities and is located in a protected landscape area. My subject of interest is the specific village of Bedřichov in the Jizera Mountains. This area has been struggling in recent years with the influx of athletes and those interested in weekend living, who mainly run cross-country skiing. Bedřichov has to adapt to this onslaught and find solutions to be a pleasant place not only for athletes and tourists, but also a pleasant place for everyday life. This thesis takes the form of a case study and the main aim is not only to present the problem in a comprehensive way but also to show how the interests of sport and everyday life in the village are balanced. The first input is the assumption that this municipality is able to balance these interests. Analysis of research data shows that these efforts have been relatively successful so far, but balancing these interests is becoming increasingly difficult.

## **Key words**

Municipality, municipal government, regional development, sport recreation, quality of life, sustainable development