

Klíčová slova (anglicky):

Mindset Theory, fixed mindset, growth mindset, motivation, extrinsic motivation, intrinsic motivation, performance motivation, aspirational level, self-efficiency,

Abstract (in English):

This diploma thesis focuses on Caroline Dweck's Mindset Theory and its application to the issue of performance motivation. The aim of the thesis was to determine the relationships between growth and fixed mindsets and performance motivation in college students. The research sample involved 158 Czech college students (60.1 % female), with average age 23 years. The data were collected using a questionnaire battery involving Performance motivation questionnaire (LMI), Dweck's mindset theory questionnaire, and Meili's aspirational test. Statistical analysis using SPSS showed that the hypothesized correlation between a specific type of mindset and performance motivation was not confirmed in our sample. However, subsequent cluster analysis showed that the students could be categorized into four groups based on their different motivational profiles. The results of the cluster analysis corresponded with theoretical propositions of the Mindset Theory. The results of the thesis can be valuable in the Czech context, in which the issue of mindset has not been sufficiently explored. In practical terms, the results can be useful in understanding the diversity of students' motivational styles, as well as in developing students' performance motivation in educational and work contexts.