

The thesis concentrates on the problems of community priorities identification in the context of municipality decision making process on strategic level. By the next step follows assessment of several types of methods, which are usually used by priority identification process. These methods are described shortly and then evaluate by specific criteria (their strengths and weakness).

There is also an application part of the thesis, where is suggest an innovative method for community priorities identification, so called PRIOR method. This method joins advantages of partial methods and eliminates their drawbacks. Method PRIOR was tested in tree phases, which are finally evaluate. First results are very positive. Input expectations were validate and there is a potential for practical applications.