

Abstract

This diploma thesis deals with employees' motivation to participate in corporate volunteering, which is an integral part of civil society and each company's corporate social responsibility. Corporate volunteering is on the rise, but not every company perceives it with all the aspects that it could bring to it, its employees and society. I put into the context not only corporate volunteering, but also employee / volunteer motivation. In the research I found out the main and most frequent motivation of employees of three selected companies to participate in corporate volunteering, which I then compared with each other. Thanks to the research, I suggested to companies how they could improve corporate volunteering programs for their employees so the employees have more interest and credibility. Recommendations can be an inspiration for other companies that would like to start with corporate volunteering or promote it more in their company.