

This master's thesis concerns the construction and the life in the Ďáblice housing estate in Prague during the seventies and the eighties of the twentieth century and presents its reflection in contemporary Czechoslovakian media, namely in *Rudé právo* and *Lidová demokracie* dailies, *Mladý svět* magazine and relevant programs of Czechoslovakian Television. The Ďáblice housing estate was built between 1968 and 1983. To this day, it is considered to be unique for its urban composition in the Czechoslovakian context. The aim of the thesis was to present the media image of this housing estate in the normalization era between the Warsaw Pact invasion of Czechoslovakia in 1968 and the Velvet Revolution in 1989. First, the theoretical part of the thesis describes the historical context and significant political and social events and phenomena. It also brings characterization of the contemporary media landscape with more detailed description of the researched media sources. It also focuses on Czechoslovakian housing policy after the Second World War with greater emphasis on massive panel housing development. Separate chapter introduces the Ďáblice housing estate itself. The practical part of the thesis describes the methodology including research questions. This part subsequently presents the analysis of the articles and programs using a comparative historical method and the interviews with contemporary witnesses of the life in housing estate using an oral history method.