

ABSTRACT

The diploma thesis entitled *The Strategy of Human Resource Management in Kindergartens and Primary Schools* has the main goal of comparing the differences in the strategic management of human resources in kindergartens and primary schools. The thesis defines human resources management as a modern form of personnel work, emphasizes the importance of strategic management and analyzes standard forms and methods of human resources management. It deals with the strategic management of human resources in education and in this context shows the specifics of human resource management in kindergartens and primary schools. It also defines human resource management in education, what are the prerequisites for successful management and strategy development. Two research methods were selected for empirical research: questioning and semi-structured interviews. The method of the questionnaire was supplemented by the method of a semi-structured interview due to more precise and detailed information on the issue of strategic human resources management in kindergartens and primary schools. The practical goal is to get an overview of the strategic management of human resources in kindergartens and primary schools and the possible use of the information obtained in the strategic management of human resources to streamline work in the field of human resources management. The research confirmed that there are no significant differences in the complexity of human resource management within kindergartens and primary schools, and based on this fact, certain measures were recommended to increase the efficiency of human resource management in kindergartens and primary schools.

KEYWORDS

human resources management, kindergartens, management strategic, personnel activities, primary schools