Abstract (in English)

This Master's Thesis focuses on the analysis of the issue of production and maintenance of authenticity as subculture capital. Analyzing the case of a decline of interest of participation in the Czech Freetekno subculture, this Thesis shows how analytically grasp the issue of authenticity and subcultural capital. The research is methodologically built on a combination of in-depth interviews and participant field observation. Primary data are then complemented with an analysis of secondary data in the form of media articles, flyers, and social networks. The main argument of this Master's Thesis is that apart from a distinctive dimension, authenticity also has a substantive dimension. Authenticity does not represent only a distinctive element that internally and externally differentiates the field of a subculture. It is also an element that gives a subculture its inner content, meaning, and sense for both current and new members. Authenticity is not only a resource used in the competition of status but is also a source of the content of a subculture and the pleasure of participating in it. Through an explanation of the decline of interest of participation in the Czech Freetekno scene, this Master's Thesis concludes that in the field of subculture studies the formalist perspective of subcultural capital and authenticity as tools of distinction shall be extended with the approach to these as aspects creating the inner content and meaning of a subculture. Thus, this paper proposes a two-dimensional conceptualization of the subcultural capital composed of distinctive and substantive dimensions.