

Abstract

The thesis describes and analyzes the strategies by which organizations in the non-profit and profit sector fight against ethnic discrimination on the example of employment.

The first part deals with general discrimination in the labor market in the context of civil society. The topic is discussed in more depth up to the individual concepts of discrimination, discrimination in the labor market, ethnicity, and ethnic discrimination. The second part compares how non-profit organizations and the advertising market organizations as representatives of the profit sector fight against ethnic discrimination in the process of gaining employment. The thesis aims to reveal and further compare the strategies of the concrete non-profit and profit organizations against discrimination by using the theory of the relationship between the civil sector and the market, the theory of heterogeneity.