

Abstract

Title: Characteristics and management of sokol volunteers

Objectives: The main objective of this thesis aims to characterize Sokol volunteers and to map the criteria that affect them and are perceived by them as key to performing their responsibilities. A marginal focus is on the satisfaction with the current management. A partial task is to describe this form of long-term sports volunteering.

Methods: For the purposes of this bachelor thesis, mixed research was used. The method of quantitative questionnaire survey was applied among 119 Sokol volunteers in the form of an electronic questionnaire. The second method used is the method of a qualitative in-depth semi-structured interview, which was used for interviews with representatives of the management of the Czech Sokol Organization.

Results: Sokol volunteers were characterized in terms of socio-demographic characteristics, motivation, barriers to activity, history with the organization, inclusion in the organization, financial and time requirements and qualifications. The research showed that Sokol volunteers are well qualified and educated volunteers who perceive the main motivation for the activity in the Sokol values, which they would like to spread further. Sokol volunteers are essential for the organization both from the economic, historical and from the point of view of transferring the values of Sokol to the next generations of volunteers, to the membership base, but also to the public. From the recommendations stated for Sokol, could be mentioned higher support for volunteers who deal with managerial activities.

Keywords: Czech Sokol Organization, volunteering, satisfaction