

Abstract

This master's thesis deals with the development of popular music with regards to the festival Bratislavská lyra, established in 1966 with the aim of boosting domestic creative output, especially in Slovakia. The text aims to, using a rough timeline, outline the influence of the international festival on popular music in Czechoslovakia. The text will, apart from the development spurred by the competitive environment of the event, partially focus on the influence of foreign performers who visited the festival throughout the years. The author also notices political developments in the country with their inevitable effects on cultural life. The thesis will be based on academic literature, period journals and memories of witnesses – performers, journalists and organizers of the festival.