

This dissertation deals with a practical application of Waldorf pedagogy at the Primary School system in the Czech Republic. The goal is to find the factors which play a role in a parent's decision to place a child in the school with this kind of alternative pedagogy. And on the basis of the research and its results to suggest a new look at a school presentation with a view to increase the number of pupils. In this work I am describing Primary School Dědina located in Prague 6. At this school the Waldorf classes are integrated. Part of this work are the theoretical principles of Waldorf pedagogy, its practical application in this particular school and reasons of interest in the given option. I chose this theme to help the school establish on an area of a present offer of the Primary Education. The research is focusing on determining factors which cause a parent's decision to place their child in the Waldorf School. The next step is to find out a parent's interest in Waldorf pedagogy. The research tool is the questionnaire and the interview. The author of this work is based on the existing condition of a school presentation and school activities.