

Abstract

Photographs are an indispensable tool for visual communication of internet news servers. This bachelor thesis describes the formal and technical aspects of visual news in internet (or on-line) journalism. Aspects are interpreted for selected Czech and foreign internet servers. It monitors overall layout of the homepage, the number and characteristics of photographs, the possibility of handling and viewing photos, or other options of the reader. On the specific examples of media cases the thesis then compares the presentation of three major domestic news events of the year 2006 (negotiations on the so-called Kubice's report, the results of the elections to the parliament and the terrorist threat to Prague Jewish objects) on the Czech news servers. Next chapter compares the presentation of the world's three major cases in 2007 (Prophet Muhammad cartoon protests, the Saddam Hussein's death sentence and start of Israeli Lebanon war) on Czech and foreign servers. A separate chapter is devoted comparing photographic accompaniment of domestic events - the terrorist threat on a Prague hotel in February 2007 - according to the Czech web servers and printed newspaper.