Abstract

In my thesis I deal with the concept of meaningful work in a platform economy. Meaningful work is a theoretical as well as a practical problem that exists across various fields of study. Meaningful work is increasingly important topic, which corresponds with actual problems that workers face in their workplace. The main goal of the thesis is to inquire if and how is this concept useful to describe the working conditions of emerging platform economy, which strengthens the class conflict at the workplace. I research this problem on the case of Viennese food delivery service Mjam with application of the method of the phenomenological analysis, which enabled me to study dailiness and experiencing of meaningfulness of work of the couriers. For the analysis, I conducted semi-structured interviews with the riders. Even though the couriers experience occasionally meaningfulness as well as meaninglessness at the workplace, the thesis shows that this concept is rather used to rephrase their crucial problems of the workplace as well as the complexity and heterogeneity of the problem of meaningful work.