

Abstrakt

Bachelor thesis „Use of Online Space Within Various Preventions in Low-Threshold Facilities for Children and Youth“ is focused on a description of the facilities, where the social workers are using the network systems as one of the tools for their communication and to provide contact with their clients. Bachelor thesis is aimed at the description of the experiences of social workers of low-threshold facilities for children and youth with tools for specific prevention on the social networks. This work is divided into two main parts – the theoretical and the research part. The theoretical part of this thesis is separated into five main chapters. The first chapter is focused on low-threshold facilities for children and youth, the definition of this concept, the description of the target group, the principle of low-threshold and the description of this facility. The second chapter is aimed at prevention and its definition. The third chapter describes specific prevention and a realization of various programmes. The fourth chapter is dealing with a description of social work on the internet, its principle and possibilities of how it is used by the low-threshold facilities. The last chapter of the theoretical part is focused on social networks and their platforms. In the research part of my bachelor thesis, I have selected qualitative research and semistructured interviews with the social workers. The interpretation part of the work contains the analysis of obtained data and the answers to the particular research questions. Thanks to my bachelor's thesis, I found out that all addressed low-threshold facilities for children and youth, work with specific prevention in the online space. I also found that they perceive insufficient feedback from clients as pitfalls and whether clients pay enough attention to the published content. As a recommendation, I mentioned focusing on interactive feedback questionnaires and also using a basic marketing course.