

Abstract

This paper explores the phenomenon of suburbanization. The paper examines the small village Jirny and the influence of population migration on its evolution. In the theoretical part the paper explains the concept of suburbanization, negative effects of suburbanization and other related concepts. The empirical part describes demographic evolution of the village and specific fields that were or could be effected by the increasing number of new residents. For that purpose the paper chooses case study design and method of framework analysis or triangulation. One of the outcomes is SWOT analysis. Conclusion and recommendation are based on the survey results.