

Abstract

Shared service centers are a globally popular phenomenon providing jobs to tens of thousands of Czech residents. This thesis analyses financial shared service centers in Brno using the optics of gender as primary signifier of power and professionalism as disciplinary mechanism. The thesis understands shared service centers as a dynamic outcome of intracompany power struggles influenced by gender and national discourses. Centers transform more complex and masculine work into fragmented feminine tasks and hereby contribute to wider changes in world of work. Shared service centers structured by professionalism construct ideal work subjectivity. This subjectivity corresponds to young, Czechoslovak femininity without nonoccupational bonds. Her own interests overlap with those of company. Managements of centers represent grey area whose discipline is less transparent despite of its significant influence on functioning of shared service centers.

Key words

gender, age, nationality, professionalism, shared service centers, shared services center, SSC, shared services, disciplinary mechanism