

## **Abstract**

**Background:** The topics of general primary prevention are strongly associated with the concept of nine basic types of risky behavior in professional publications and methodological recommendations. Providers of primary prevention programs may offer topics beyond the basic ones, but previous research does not pay much attention to them.

**Aims:** The aim of the diploma thesis is to map what topics are offered by certified providers of general primary prevention of risky behavior in the Czech Republic and what are the most frequently provided goals of these topics. Next, find out according to what criteria the topics are selected and to what extent the organizations implement programs according to the basic nine types of risky behavior.

**Methods:** This is a quantitative research among certified providers of general primary prevention of risky behavior, which was carried out in two phases. First, a content analysis of the offer sheets took place. The data from the first phase of the research were processed using clustering and simple enumeration. There was also a questionnaire survey among executives. The data collection tool consisted of an online questionnaire created in the Survio platform. Data were analyzed using descriptive statistics and visualized through graphs created in Microsoft Excel.

**Results:** Research shows that the nine most commonly provided topics include classroom climate, bullying, prevention of addiction, cyberspace risks, relationships & risky sexual behaviors, intolerance (racism and xenophobia), self-awareness, healthy lifestyles and eating disorders. The main topics selection criteria include the demand of schools and the needs of the target group. The selection of topics is not strictly governed by the concept of nine basic types of risky behavior, new topics form an important part of the programs provided.

**Conclusion:** The results contribute to a better orientation in the provided topics and can be a source of inspiration for all primary prevention organizations. They can also help in the case of efforts to unify or standardize a heterogeneous group of provided programs.

**Key words:** general primary prevention, risk behavior, certified providers, topics of primary prevention