

Abstract

The diploma thesis analyzes the way in which ecological activism and eco-terrorism were described in 1997 and 2019 in the Lidové noviny and Právo dailies and tries to find the most significant similarities and differences between the two media discourses. The analysis is carried out with the use of Norman Fairclough's critical discursive analysis. The work is divided into a theoretical and an empirical part, where the former pays attention to the definition and beginnings of environmental activism and eco-terrorism and the most significant manifestations of ecological activism in the studied years - the completion of the Temelín nuclear power plant for 1997, and Greta Thunberg for 2019. The research part analyzes the discourse of ecological activism and eco-terrorism in the studied years, and compares them. The aim of the work is to capture the essence of these two discourses, their actors, main topics and arguments. The conclusion of the empirical part consists of comparisons between the two discourses and a discussion of their differences and similarities.

Keywords

Norman Fairclough, critical discourse analysis, ecological activism, eco-terrorism, media discourse, Temelin, Greta Thunberg