

CHARLES UNIVERSITY
Faculty of Social Sciences
Institute of Communication Studies and Journalism

MA THESIS REVIEW

NOTE: Only the grey fields should be filled out!

Review type (choose one):

Review by thesis supervisor Review by opponent

Thesis author:

Surname and given name: Faria Alves Giovana

Thesis title: Tik Tok News: An analysis of users' perception of journalistic content on Tik Tok

Reviewer:

Surname and given name: Macková Veronika

Affiliation: ICSJ FSS CU

1. RELATIONSHIP BETWEEN RESEARCH PROPOSAL AND THESIS (mark one box for each row)

		Conforms to approved research proposal	Changes are well explained and appropriate	Changes are explained but are inappropriate	Changes are not explained and are inappropriate	Does not conform to approved research proposal
1.1	Research objective(s)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1.2	Methodology	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1.3	Thesis structure	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

COMMENTARY (description of the relationship between the research proposal and the thesis. If there are problems, please be specific): The author of the thesis made changes in the methodology and structure of the thesis. I consider these changes appropriate.

2. EVALUATION OF THE THESIS CONTENT

Use letters A – B – C – D – E – F (A=best, F= failed)

		Grade
2.1	Quality and appropriateness of the theoretical framework	A
2.2	Ability to critically evaluate and apply the literature	A
2.3	Quality and soundness of the empirical research	B
2.4	Ability to select the appropriate methods and to use them correctly	C
2.5	Quality of the conclusion	B
2.6	Thesis originality and its contribution to academic knowledge production	B

COMMENTARY (description of thesis content and the main problems): The author of the thesis has used appropriate sources in the theoretical part that are well suited to the topic. Giovana was able to critically evaluate the literature and use important parts to incorporate into her text. Overall, the theoretical part is very well developed and looks compact. The methods of the thesis were chosen appropriately. What I consider slightly problematic are some results in the analytical part, which could be better supported by literature. The research topic is very interesting and up to date, because Tik Tok is used by one billion active users. That's why I think it's important to do some research about the news coverage on this social network.

3. EVALUATION OF THE THESIS FORM

Use letters A – B – C – D – E – F (A=best, F= failed)

		Grade
3.1	Quality of the structure	A
3.2	Quality of the argumentation	B
3.3	Appropriate use of academic terminology	B

3.4	Quality, quantity and appropriateness of the citations (both in the theory part and in the empirical part)	B
3.5	Conformity to quotation standards (*)	C
3.6	Use of an academic writing style, and correct use of language (both grammar and spelling)	C
3.6	Quality of the textual lay-outing and appendices	B

(*) in case the text contains quotations without references, the grade is F; in case the text contains plagiarised parts, do not recommend the thesis for defence and suggest disciplinary action against the author instead.

COMMENTARY (description of thesis form and the main problems):

The structure of the thesis is clear and according to the standards. The student demonstrated the ability to work with academic terminology (but sometimes there are typos). In some cases, the author wrote like a journalist rather than in an academic style. The textual lay-outing of the thesis could be corrected, especially in the formatting of the text (e.g. the headings of the chapters are at the end of the pages, e.g. p. 2, 6, Conclusion and Discussion are not separated from the preceding text, etc.).

4. OVERAL EVALUATION (provide a summarizing list of the thesis's strengths and weaknesses):

Giovana Alves Faria approached the writing of her thesis very responsibly. The student consulted the thesis and made extensive changes. The biggest shift were in the interpretation of the interviews and the results, although the final text is of better quality, it would have been useful to interpret the results in more detail and with the support of the literature. The student also worked on making the text coherent, which also helped to make the final thesis more readable and clear. I recommend evaluating the final thesis with a grade of "B-C" (depending on the defense).

5. QUESTIONS OR TOPICS TO BE DISCUSSED DURING THE THESIS DEFENSE:

5.1	How should Tik Tok news be produced to reach as many people as possible?
5.2	
5.3	
5.4	

6. ANTIPLAGIARISM CHECK

The reviewer is familiar with the thesis' antiplagiarism system score.

If the score is above 5%, please evaluate and indicate problems:

6.1	
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7. SUGGESTED GRADE OF THE THESIS AS A WHOLE (choose one or two)

- A** excellent
B very good (above average but with some weaknesses)
C good (average with some important weaknesses)
D satisfactory (below average with significant weaknesses)
E marginal pass (meeting minimal requirements)
F not recommended for defence

If the mark is an "F", please provide your reasons for not recommending the thesis for defence:

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Date:

Signature:

A finalised review should be printed, signed and submitted in two copies to the secretary of the Department of Media Studies. The electronic version of the review should be converted into a PDF and uploaded to SIS, or sent to the Department of Media Studies secretary who will upload it to SIS on the reviewer's behalf.

Do not upload PDFs with a scanned signature, the review uploaded to SIS must be without signature.