



FACULTY  
OF SOCIAL SCIENCES  
Charles University

# Report on the part of the master state examination Record of the thesis defence

Academic year: 2021/2022

**Student's name and surname:** Giovana Alves Faria  
**Student's ID:** 86729678

**Type of the study programme:** Master's (post-Bachelor)  
**Study programme:** Journalism, Media and Globalisation  
**Study ID:** 685582

**Title of the thesis:** Tik Tok News: An analysis of users' perception of journalistic content on Tik Tok  
**Thesis department:** Department of Journalism (23-KZ)  
**Language of the thesis:** English  
**Language of defence:** English  
**Advisor:** Mgr. Veronika Macková, Ph.D.  
**Reviewer(s):** Mgr. Ing. Kateřina Turková, Ph.D.  
**Date of defence:** 13.09.2022    **Venue of defence:** Praha  
**Attempt:** regular

**Course of defence:** Welcome: doc. Alice Němcová Tejkalová

Candidate's presentation:  
Introduction, objectives of the study  
Research questions presented  
Theoretical framework and purpose of the study - online journalism, social media and journalism, audience research on social networks; X Journalism, Ambient Journalism  
Data collection and analysis - semi-structured interviews, qualitative content analysis, sentiment analysis of comments  
Findings - Accessibility, style, didactics, and creativity  
Discussion and Limitations - time constraints and length

Reviews read and commented on by the candidate.  
Veronika Macková, Ph.D. (supervisor):  
Giovana Alves Faria approached the writing of her thesis very responsibly. The student consulted the thesis and made extensive changes. The most significant shifts were in the interview interpretation and the results. However, the final text is of better quality; it would have been helpful to interpret the results in more detail and with the support of the literature. The student also worked on making the text coherent, which also helped to make the final thesis more readable and clear. I recommend evaluating the final thesis with a grade of "B-C"  
Suggested Grade: B/C

Kateřina Turková, Ph.D. (opponent):  
The submitted master thesis provides solid insight into the users' perception of journalistic content on Tik Tok. The topic of the thesis

is original. Due to the content and formal requirements weaknesses, I recommend evaluating this master thesis by the mark "C".

Suggested Grade C

Questions asked and answered:

Supervisor: Veronika Macková, Ph.D.

How should Tik Tok news be produced to reach as many people as possible?

Opponent: Kateřina Turková, Ph.D.

The author declares that she used the purposive (not "purposeful") sampling method for the respondent's selection. Would it be possible to describe this procedure more in-depth? From the final selection, I assume there were more criteria than briefly described in the methodological/research part.

The candidate explains the sampling method. Opponent objects that the explanation does not fulfil the requirements of purposive sampling.

As I have some complaints about QCA (see above), would it be possible to describe the coding process again? (It would also be beneficial to see your coding sheet(s); hence I did not find them in the thesis/appendices.)

Discussion follows

Final Grade announced: B

<b>Result of defence:</b>	excellent (B)
<b>Chair of the board:</b>	doc. PhDr. Alice Němcová Tejkalová, Ph.D. .... (present)
<b>Committee members:</b>	Mgr. Veronika Macková, Ph.D. (present) .....
	Mgr. František Géla (present) .....
	Mgr. Ing. Kateřina Turková, Ph.D. (present) .....