

Abstract

This paper comprehensively reviews a large number of studies on enterprise internationalization in emerging markets, the relationship between enterprise internationalization and performance, and the internationalization of Polish enterprises.

Based on the previous research results, the paper selects a three-stage model of the degree of internationalization of developed enterprises, and derives a three-stage model of internationalization of multinational companies in emerging markets. Then through an empirical case study of Polish multinational enterprises, analyzes the regression results, makes the conclusions and some relevant policy recommendations.