IMESS DISSERTATION

Note: Please email the completed mark sheet to Year 2 coordinator
(cc Chiara Amini chiara.amini@ucl.ac.uk and fiona.rushworth@ucl.ac.uk)

Please note that IMESS students are <u>not</u> required to use a particular set of methods (e.g. qualitative, quantitative, or comparative) in their dissertation.

Student:	Jiaqi Li
Dissertation title:	Research of internationalization degree and performance of emerging market enterprises - A case study of Polish firms

	70+	69-65	60-61	59-55	54-50	<50
	A	B	C	D	E	F
Knowledge *Knowledge of problems involved, e.g. historical and social context, specialist literature on the topic. Evidence of capacity to gather information through a wide and appropriate range of reading, and to digest and process knowledge.*	X					
Analysis & Interpretation *Demonstrates a clear grasp of concepts. Application of appropriate methodology and understanding; willingness to apply an independent approach or interpretation recognition of alternative interpretations; Use of precise terminology and avoidance of ambiguity; avoidance of excessive generalisations or gross oversimplifications.*		X				
Structure & Argument *Demonstrates ability to structure work with clarity, relevance and coherence. Ability to argue a case; clear evidence of analysis and logical thought; recognition of an argument´s limitation or alternative views; Ability to use other evidence to support arguments and structure appropriately.*		X				
Presentation & Documentation *Accurate and consistently presented footnotes and bibliographic references; accuracy of grammar and spelling; correct and clear presentation of charts/graphs/tables or other data. Appropriate and correct referencing throughout. Correct and contextually correct handling of quotations.*		X				
Methodology *Understanding of techniques applicable to the chosen field of research, showing an ability to engage in sustained independent research.*	X					

ECTS Mark:	B/68	**Charles Mark:**	B/85	**Marker:**	
Deducted for late submission:	No			**Signed:**	
Deducted for inadequate referencing:				**Date:**	

MARKING GUIDELINES

A (UCL mark 70+) = A (Charles mark 91-100 - excellent): *Note: marks of over 80 are given rarely and only for truly exceptional pieces of work.*
Distinctively sophisticated and focused analysis, critical use of sources and insightful interpretation. Comprehensive understanding of techniques applicable to the chosen field of research, showing an ability to engage in sustained independent research.

B (UCL mark 69-65) = B (Charles mark 81-90– very good)
C (UCL mark 64-60) = C (Charles mark 71-80 – good): A high level of analysis, critical use of sources and insightful interpretation. Good understanding of techniques applicable to the chosen field of research, showing an ability to engage in sustained independent research. 65 or over equates to a B grade.

D (UCL mark 59-55) = D (Charles mark 61-70 – satisfactory)
E (UCL mark 54-50) = E (Charles mark 51-60 – sufficient):
Demonstration of a critical use of sources and ability to engage in systematic inquiry. An ability to engage in sustained research work, demonstrating methodological awareness. 55 or over equates to a D grade.

F (UCL mark less than 50) = F (Charles mark 0-50 - insufficient):
Demonstrates failure to use sources and an inadequate ability to engage in systematic inquiry. Inadequate evidence of ability to engage in sustained research work and poor understanding of appropriate research techniques.

Please provide substantive and detailed feedback!

Comments, explaining strengths and weaknesses (_at least 300 words_):

The Master thesis of Jiaqi Li analyses the internationalization and performance of emerging market enterprises on the case of Polish firms. The paper is divided into four main chapters with logical succession. The first chapter presents the literature review, as a theoretical background, where author has studied wide range of literature. I have to point out that this part is very well written. The second part is devoted to research theories which are used in the thesis. The methods can be considered adequate for this type of paper. Author has described these methods from theoretical point of view and indicated how they will be used the analytical part of the paper.

The following part introduces case study model and set the hypothesis. The hypothesis are quiet well formulated and author also provides the explanation of the basement of the hypothesis. The last chapter is analytical where author presents the role of Polish firms in the process of internationalization and the role of research and development in this process. The results of this study are published in the well arranged tables. Overall, many of strengths I have already above mentioned. I would also add one more, the practical contribution of this analysis since Polish economy belongs to the most important one in Central and Eastern Europe. However, there are also some weaknesses. Firstly, I would prefer deeper analysis, especially some short period evolution of internationalization in Poland. From the formal point of view, I consider the thesis as a less adequate. The thesis should be aligned to the block and annotations should be better processed. Author should have more concerned on the structure of contents. From the formal point of view, the tables should have been better organized.

The thesis is readable and I recommend it for the defence with the final grade B.

Specific questions you would like addressing at the oral defence (_at least 2 questions_):

1) Can you introduce future prospect of internationalization in Poland?

2) What are the main strengths and weaknesses of internationalization of Polish firms in compare with other CEE countries?