

ABSTRACT

Title: Changes in the size of market values of foreign players in selected European competitions.

Objectives: The changes in the market values of foreign players will be observed in ten consecutive seasons starting from 2011/12. The top football competitions from the Czech Republic, Slovakia, Austria, Poland and Hungary will be examined. Based on the results obtained, the best transfer station, or environment in which a player can prove his qualities and then move up in his career, will be determined.

Method: The unit difference of all players in thousands of euros was calculated. Then the average changes of all players in each season were calculated for each country separately. The same procedure was repeated in percentages to determine the real change. For a better idea, both these values were graphically recorded.

Results: The values achieved by the players in this competition were many times higher than in the other competitions. Compared to the Czech Republic on average across seasons, the result in unit terms is more than six times higher. In terms of percentage change across seasons, the measured values are more than three times higher. Poland recorded the second largest unit average growth across seasons. However, the Czech Republic is better in percentage growth across seasons. For the Polish Ekstraklasa, the measure of players sent directly to the TOP5 competitions is skewed. Slovakia ranks fourth, surprisingly outperforming Hungary in both metrics, and there is a big difference especially in the percentage change.

Keywords: football, migration, determinants of market value, impacts of covid-19, transfers and player contracts