

## **Abstract**

This thesis deals with the way how Czech newspaper reported about Greek debt crisis and which frames were used to illustrate Greece. In the theoretical part the history of Greece is described, since independence till the debt crisis. The historical context captures difficult times

of Greek history which contributed to the spiral of debt crisis lasting from 2010 to 2018. In the

following part some of the important concepts concerning agenda setting, gatekeeping and frame analysis are compared. Some of the important foreign studies concerning frame theory and even framing of the Greek debt crisis in Czech media are depicted. The methodology of the

thesis is formed by a qualitative analysis of the articles from two peaks of the crisis – the first half of 2010 and the first half of 2015. In the first period the frames used by Czech media were

predominantly following the German point of view and the point of view of the European creditors. Journalists only rarely reflected the real life of the Greeks which was quite different from the used stereotypes. The second period was marked by the world affairs like the immigration crisis or invasion to Ukraine and the sanctions against Russia. In many cases the framing of the crisis concentrated on the character of the Greek nation and its moral judgement

as a deduction of its economy.

Key words: Greece, Greek Debt Crisis, Frame analysis, Agenda setting, stereotypes