Abstract

This diploma thesis deals with the view of Czech internet debaters on doping in the Tour de France race through the analysis of discussions on two Czech internet news servers. The aim of this thesis is to find out how much the discussions under articles deal with the topic of doping, which topics do the main comments refer to, to point out possible differences in the discussions on both servers and, last but not least, to map how the discussants view the topic of doping. The thesis contains a theoretical part describing basic facts about elite cycling, the race itself, the role of doping in sport and internet discussions. The practical part consists of quantitative and qualitative research, specifically quantitative and qualitative content analysis, where the author uses a coding book and a priori coding to analyze articles related to the Tour de France 2022, discussions related to them and the content of main comments, resp. their relevance to the topic of doping. The result of the research is the obtained data, which help the author to answer predetermined research questions regarding the differences in the discussions on both servers, the amount of comments about doping in the discussions and the debaters' opinion on doping in cycling.