

Abstract

Cooperation between the profit and non-profit sectors is a topic that is gaining more and more importance and visibility in today's society. Corporate companies are expected to return part of the profits they make to the community, thus fulfilling the principles of corporate social responsibility. Non-profit companies are interested in building relationships with the commercial sector because the resources coming from there are often a basic prerequisite for their operation.

Through the analysis of documents, websites and conducting semi-structured interviews with respondents, I map the types of collaboration between Fandi mámám and the for-profit sector. At the same time, I focus on their evaluation and effectiveness, not only from the point of view of the non-profit organization itself, but also from the point of view of corporate companies.

The thesis summarizes and evaluates the current types of cooperation between the organization, which is specific in its position as an intermediary rather than a recipient of aid. This has an impact not only on the organization's ability to help its clients, but also on the companies' willingness to commit to cooperation.

Keywords

Corporate social responsibility, Fandi mámám, cooperation of the profit and non-profit sector