

Abstract

The thesis examines the shades of impacts that Chinese workplace reality shows have on audiences drawn from different backgrounds and demographic linings. A typical Chinese workplace reality show entitled, *An Exciting Offer* is privileged as an exemplar in this research while the survey research method is used as an analytical tool. *An Exciting Offer* is specifically chosen because it connects uniquely with the workforce. Interesting questions like, “Should I resign naked at the age of 30?”, and “Can unmarried women without children gain a job in the workplace?” which are regular catchers on the show make it an Internet darling for many.

A questionnaire survey was done and after data collection, the SPSS statistical software was deployed to analyze the information utilizing a univariate ANOVA transcript. The findings from questions streaming from demographic variables like gender, age, educational background, employment status, and occupation show that while workplace reality shows are likely to have significant impact on some groups, its impact on others are either minimal, insignificant or null. But it is undeniable that the audience can get some positive energy from the program more or less, Hence, the findings of this study help to enable healthy workplace energy.

Keywords

Reality television; The workplace reality show; Audience research; Social impact; The Influences of Chinese workplace reality show