

Abstract

The master's thesis *Ownership of media houses in the Czech Republic* describes the current media landscape in the Czech Republic within the framework of major publishing houses with a significant impact and a wide portfolio of titles and further evaluates the coverage of the topic *Gaining the trust of the government with the support of the KSČM* using the method of analysis. The aim of the thesis was to describe the transformation of the ownership structure of media houses, which is currently almost entirely in Czech (or Czechoslovak) hands. Through analysis, it describes the possible motivation of contemporary media moguls.