

ABSTRACT

The bachelor's thesis examines the visual texts of Czech experimental poetry of the 1960s. The main goal of the work is to create a typology of the possibilities of visualizing poetic texts. The intention of the typology is to clarify the material and related terminology. The first chapter of the thesis summarizes the development of the defamiliarization of the visual component of the poetic text in the context of the history of the relationship between image and word and briefly characterizes experimental poetry in the Czech environment in a global context. The second chapter summarizes already existing typologies of experimental texts and explains the criteria by which visual poems can be classified. We came to the conclusion that in order to make the material clearer, it is necessary to sort the texts according to more than just one already existing criterion. We classify the texts in terms of the method of creation and the author's intention. The second chapter also contains the typology itself – visual poems are classified into seven types: Statistical text, Structural text, Topological text, Narrative poem, Colour poem, Obfuscation of the Readable and Overlapping. The work tries to describe various techniques of creating visual poems. Therefore, it focuses mainly on the description of the way texts are created. The typology is intended to serve as a tool for penetrating the issue of defamiliarization the visual component of a poetic text, or also for the reader's own experimentation with words and images, which can be used especially in the teaching of literature.

KEYWORDS

Experimental poetry, typology, visual poetry, concrete poetry, Czech visual poetry in the 1960s