## **ABSTRACT**

This bachelor thesis deals with a relatively new phenomenon of the journalistic genre – the podcast. The aim of the work is to determine its language specifics. In the theoretical part, the podcast, as a new genre, is introduced and specified. Related terms are defined in this part too. Furthermore, selected podcasts are introduced in this section. The practical part is central to the thesis. It is based on linguistic analysis of specific speeches. The analysis focuses mainly on linguistic variations, peculiarities and shortcomings. For the best possible clarity, it is divided into subchapters according to linguistic levels.

After the pilot survey podcasts that can be classified as educational were selected for the bachelor's thesis. Despite their similarity, they are diverse. In addition to the analysis itself, the result of the thesis is an evaluation of typical features, placing in a theoretical framework and drawing a conclusion in which the results of the research are confronted with hypotheses.

## **KEYWORDS**

Language analysis, spoken Czech language, podcast, standard language non-standard language, lexicology, morphology, syntax