

Abstract

This theoretical based bachelors theses is focused on phenomenon of sharing pictures of children online by their parents, so called sharenting (especially on Facebook or Instagram). There are risks connected to this kind of sharing, such as formation of a digital footprint, which could include sensitive information, details from personal life or other problematic information, which would never be shared by children it concerns. This work attempts to capture the consequences this sharing could have for a life of a child outside of online world as well as for their online presence. All these phenomena will be described in theory but also by a legal perspective. Considering the terms and conditions of use published by META or other legal documents, this work attempts to answer following questions: To what extend is sharing this information unsafe? Can the child seek legal defence? And what legal boundaries are there for this kind of sharing?

By analysing and interpreting academic and other relevant texts, together with legislation and jurisdiction, this work presents a conclusion, that such sharing could be a violation of privacy of a child, which would go hand in hand with violation of obligatory care for the child deriving from parental responsibility. Furthermore, this work detects a space for state influence to this matter via courts and new legislation, that could be passed.