

## **Abstract**

This bachelor thesis observes the way Czech news sites inform about people with preferred gender pronouns other than *he/him* or *she/her*. Its goal is to investigate the possibilities of a gender-neutral language in Czech and in what ways they can be applied in journalistic practice. Implementing qualitative interviews with editors of Czech news sites, I aimed to find out what their experiences are with editing texts that report on, for example, transgender or non-binary person. Among other things, I was interested in whether the respondent's wish to use their preferred pronouns would be respected by the journalist, whether there is a discussion between the author and the editor regarding the appropriate language, and who has the last word in the newsroom regarding this topic. Based on the interviews, the factors affecting journalists' approach to reporting on transgender and non-binary people were presented, and it was stated that the topic of different gender identities can in its current form be considered an ethical problem, as well as a linguistic problem.