

Abstract

The thesis will explore the cooperation between the for-profit and non-profit sectors in the field of corporate social responsibility. The theoretical section will be divided into three main chapters, which will first present the overall theoretical conceptual framework of the non-profit sector. Afterwards, the concept of CSR as it is understood today will be introduced through an analysis of the literature. Above all, this part of the thesis will concentrate on the potential benefits of implementing CSR strategies in the organizations. The last chapter will deal with the actors that can engage in the field of CSR and will clarify how CSR-based actors can be linked in a cross-sector collaboration. In the empirical part of the thesis, we will look at how the concept of CSR is implemented by the company Albert Ltd. in cooperation with the Albert Foundation in its activities, what activities occur within the cooperation and what it provides for both actors.