

Abstract

The thesis focuses on journalistic photography in news articles about climate change. In the theoretical part it anchors concepts such as the effects of climate change and its impact on society, explains the workings of stereotypes and solution journalism. It also focuses on fixing the definition of environmental photography and describes the workings of newsrooms, gatekeeping and agenda setting. It will then use a form of mixed quantitative and qualitative research to answer the research question of what photographs are selected for articles about climate change around the world. In the quantitative part, it will use content analysis to map three hundred photographs from three Czech media outlets, A2larm.cz, Novinky.cz and Seznazpravy.cz. The thesis will explore the hypotheses that visually impressive photography will have more space regardless of the weight of the topic, and that stereotypical methods of sampling will predominate when using illustrative images. The qualitative part will answer the research question through three semi-structured interviews and then form a conclusion in the form of an grounded theory. This will reflect on the relationship of Czech newsrooms to the use of photography as an information medium for climate change issues, the possible agenda setting or the journalist's approach to solution journalism in this area. The final discussion will summarize all the findings and bring them together into a coherent whole. It will compare the results with other research and suggest possible implementation into practice.