

Abstract

Title: Application of managerial activities: cases of basketball teams of different age categories

Objectives: The aim of this thesis is to find out how the coaches of non-professional basketball deal with selected managerial activities and then compare how the application of these selected activities differs across age categories – from the youngest to adults.

Methods: In this thesis was used comparison method, as well as the interview method and the questionnaire method. The method of comparison was used to compare the use of selected managerial activities across age categories and how individual coaches work with them. Data for comparison were obtained through personal or online semi-structured interviews with six basketball coaches of individual categories. The generalization of responses was achieved through an electronic questionnaire targeting all female non-professional basketball coaches of selected age categories and with its questions it fills in or finds out facts that followed on from the information obtained in the interviews.

Results: We found that non-professional basketball coaches perform managerial activities in a large extent for their teams. Some managerial activities are handled differently in individual ages, while others are handled very similarly. However, their importance is considerable for coaches across all categories.

Keywords: coach, manager, a method of comparison, interview, questionnaire, managerial activities

