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Appendices

Appendix 1: 1968 (Nixon) Successful

(Note: Grey squares indicate where speech audio cut out - ACV scores are not possible to determine in these sections.)

	SPEECH	HTRP	HL	ACV	C	SLN	TOTAL
	TOTAL	25	69	42	120	14	270
	AVERAGES	0.096	0.264	0.161	0.460	0.054	1.034
1	Mr. Chairman, delegates to this convention, my fellow Americans.						0
2	Sixteen years ago I stood before this Convention to accept your nomination as the running mate of one of the greatest Americans of our time—or of any time—Dwight D. Eisenhower. (APPLAUSE)		1	1			2
3	Eight years ago, I had the highest honor of accepting your nomination for President of the United States. (APPLAUSE)			1			1
4	Tonight, I again proudly accept that nomination for President of the United States. (APPLAUSE)			1			1
5	But I have news for you.						0
	This time there is a difference.						0
6	This time we are going to win. (APPLAUSE)			1			1
7	We're going to win for a number of reasons: first a personal one.						0
	General Eisenhower, as you know, lies critically ill in the Walter Reed Hospital tonight.						0
	I have talked, however, with Mrs. Eisenhower on the telephone.						0
	She tells me that his heart is with us.						0
	And she says that there is nothing that he lives more for and there is nothing that would lift him more than for us to win in November and I say let's win this one for Ike! (A&C)			1			1
8	We are going to win because this great Convention has demonstrated to the nation that the Republican Party has the leadership, the platform and the purpose that America needs.				1		1
9	We are going to win because you have nominated as my running mate a statesman of the first rank who will be a great campaigner and one who is fully qualified to undertake the new responsibilities that I shall give to the next Vice President of the United States. (APPLAUSE)			1			1
10	And he is a man who fully shares my conviction and yours, that after a period of forty years when power has gone from the cities and the states to the government in Washington, D.C., it's time to have power go back from Washington to the states and to the cities of this country all over America. (APPLAUSE)	1	1	1	1		4
11	We are going to win because at a time that America cries out for the unity that this Administration has destroyed, the Republican Party—after a spirited contest for its nomination for President and for Vice President—stands united before the nation tonight. (APPLAUSE)	1		1	1		3
12	I congratulate Governor Reagan. (APPLAUSE)			1			1
	I congratulate Governor Rockefeller. (APPLAUSE)			1			1
	I congratulate Governor Romney. (APPLAUSE)			1			1
	I congratulate all those who have made the hard fight that they have for this nomination.						0

	And I know that you will all fight even harder for the great victory our party is going to win in November because we're going to be together in that election campaign. (APPLAUSE)		1		1
13	And a party that can unite itself will unite America. (APPLAUSE)		1	1	2
14	My fellow Americans, most important—we are going to win because our cause is right.				0
15	We make history tonight—not for ourselves but for the ages.				0
16	The choice we make in 1968 will determine not only the future of America but the future of peace and freedom in the world for the last third of the Twentieth Century.				0
17	And the question that we answer tonight: can America meet this great challenge?				0
18	For a few moments, let us look at America, let us listen to America to find the answer to that question.				0
19	As we look at America, we see cities enveloped in smoke and flame.			1	1
20	We hear sirens in the night.			1	1
21	We see Americans dying on distant battlefields abroad.			1	1
22	We see Americans hating each other; fighting each other; killing each other at home.			1	1
23	And as we see and hear these things, millions of Americans cry out in anguish.			1	1
24	Did we come all this way for this?	1		1	2
25	Did American boys die in Normandy, and Korea, and in Valley Forge for this?	1		1	2
26	Listen to the answer to those questions.				0
27	It is another voice.			1	1
	It is the quiet voice in the tumult and the shouting.			1	1
28	It is the voice of the great majority of Americans, the forgotten Americans—the non-shouters; the non-demonstrators.	1		1	2
29	They are not racists or sick; they are not guilty of the crime that plagues the land.	1		1	2
30	They are black and they are white—they're native born and foreign born—they're young and they're old.	1		1	2
31	They work in America's factories.	1		1	2
32	They run America's businesses.	1		1	2
33	They serve in government.	1		1	2
34	They provide most of the soldiers who died to keep us free.	1		1	2
35	They give drive to the spirit of America.	1		1	2
36	They give lift to the American Dream.	1		1	2
37	They give steel to the backbone of America.	1		1	2
38	They are good people, they are decent people; they work, and they save, and they pay their taxes, and they care.	1		1	2
39	Like Theodore Roosevelt, they know that this country will not be a good place for any of us to live in unless it is a good place for all of us to live in. (APPLAUSE)	1	1	1	3
40	This I say to you tonight is the real voice of America.	1		1	2
	In this year 1968, this is the message it will broadcast to America and to the world.				0

41	Let's never forget that despite her faults, America is a great nation.		1			1	
42	And America is great because her people are great.		1			1	
43	With Winston Churchill, we say: "We have not journeyed all this way across the centuries, across the oceans, across the mountains, across the prairies because we are made of sugar candy."		1			1	
44	America is in trouble today not because her people have failed but because her leaders have failed.	1			1	2	
45	And what America needs are leaders to match the greatness of her people. (APPLAUSE)	1		1	1	3	
46	And this great group of Americans, the forgotten Americans, and others know that the great question Americans must answer by their votes in November is this: Whether we shall continue for four more years the policies of the last five years.	1			1	2	
47	And this is their answer and this is my answer to that question.					0	
48	When the strongest nation in the world can be tied down for four years in a war in Vietnam with no end in sight;				1	1	
49	When the richest nation in the world can't manage its own economy;				1	1	
50	When the nation with the greatest tradition of the rule of law is plagued by unprecedented lawlessness;				1	1	
51	When a nation that has been known for a century for equality of opportunity is torn by unprecedented racial violence;				1	1	
52	And when the President of the United States cannot travel abroad or to any major city at home without fear of a hostile demonstration—then it's time for new leadership for the United States of America. (APPLAUSE)	1		1	1	1	4
53	My fellow Americans, tonight I accept the challenge and the commitment to provide that new leadership for America.					1	1
54	And I ask you to accept it with me.						0
505	And let us accept this challenge not as a grim duty but as an exciting adventure in which we are privileged to help a great nation realize its destiny.						0
56	And let us begin by committing ourselves to the truth—to see it like it is, and tell it like it is—to find the truth, to speak the truth, and to live the truth—that's what we will do.			1			1
57	We've had enough of big promises and little action.				1		1
58	The time has come for honest government in the United States of America. (APPLAUSE)	1		1	1		3
59	And so tonight I do not promise the millennium in the morning.						0
60	I don't promise that we can eradicate poverty, and end discrimination, eliminate all danger of war in the space of four, or even eight years.				1		1
	But, I do promise action—a new policy for peace abroad; a new policy for peace and progress and justice at home.				1		1
61	Look at our problems abroad.						0
	Do you realize that we face the stark truth that we are worse off in every area of the world tonight than we were when President Eisenhower left office eight years ago.				1		1
	That's the record. (A&C)			1			1
	And there is only one answer to such a record of failure and that is a complete housecleaning of those responsible for the failures of that record. (APPLAUSE)	1		1	1		3
	The answer is a complete re-appraisal of America's policies in every section of the world.	1			1		2
62	We shall begin with Vietnam.						0
63	We all hope in this room that there is a chance that current negotiations may bring an honorable end to that war.						0

	And we will say nothing during this campaign that might destroy that chance.						0
64	But if the war is not ended when the people choose in November, the choice will be clear.						0
	Here it is.						0
65	For four years this Administration has had at its disposal the greatest military and economic advantage that one nation has ever had over another in any war in history.				1		1
66	For four years, America's fighting men have set a record for courage and sacrifice unsurpassed in our history.				1		1
67	For four years, this Administration has had the support of the Loyal Opposition for the objective of seeking an honorable end to the struggle.				1		1
68	Never has so much military and economic and diplomatic power been used so ineffectively.	1			1		2
69	And if after all of this time and all of this sacrifice and all of this support there is still no end in sight, then I say the time has come for the American people to turn to new leadership—not tied to the mistakes and the policies of the past. (APPLAUSE)	1		1	1	1	4
	That is what we offer to America. (A&C)			1			1
70	And I pledge to you tonight that the first priority foreign policy objective of our next Administration will be to bring an honorable end to the war in Vietnam. (APPLAUSE)			1		1	2
	We shall not stop there—we need a policy to prevent more Vietnams.						0
71	All of America's peace-keeping institutions and all of America's foreign commitments must be re-appraised.				1		1
	Over the past twenty-five years, America has provided more than one hundred and fifty billion dollars in foreign aid to nations abroad.				1		1
72	In Korea and now again in Vietnam, the United States furnished most of the money, most of the arms; most of the men to help the people of those countries defend themselves against aggression.				1		1
73	Now we are a rich country.						0
	We are a strong nation.						0
	We are a populous nation.						0
	But there are two hundred million Americans and there are two billion people that live in the Free World.						0
74	And I say the time has come for other nations in the Free World to bear their fair share of the burden of defending peace and freedom around this world. (APPLAUSE)			1	1	1	3
75	What I call for is not a new isolationism.						0
	It is a new internationalism in which America enlists its allies and its friends around the world in those struggles in which their interest is as great as ours.						0
76	And now to the leaders of the Communist world, we say: After an era of confrontation, the time has come for an era of negotiation.				1		1
77	Where the world's super powers are concerned, there is no acceptable alternative to peaceful negotiation.				1		1
78	Because this will be a period of negotiation, we shall restore the strength of America so that we shall always negotiate from strength and never from weakness. (A&C)		1	1	1		3
79	And as we seek peace through negotiation, let our goals be made clear:						0
80	We do not seek domination over any other country.						0
81	We believe deeply in our ideas, but we believe they should travel on their own power and not on the power of our arms.						0
82	We shall never be belligerent but we shall be as firm in defending our system as they are in expanding theirs.				1		1

83	We believe this should be an era of peaceful competition, not only in the productivity of our factories but in the quality of our ideas.					0
84	We extend the hand of friendship to all people, to the Russian people, to the Chinese people, to all people in the world.					0
85	And we shall work toward the goal of an open world—open skies, open cities, open hearts, open minds. (APPLAUSE)		1			1
86	The next eight years, my friends, this period in which we are entering, I think we will have the greatest opportunity for world peace but also face the greatest danger of world war of any time in our history.			1		1
87	I believe we must have peace.			1		1
	I believe that we can have peace, but I do not underestimate the difficulty of this task.			1		1
	Because you see the art of preserving peace is greater than that of waging war and much more demanding.					0
	But I am proud to have served in an Administration which ended one war and kept the nation out of other wars for eight years. (A&C)		1			1
	And it is that kind of experience and it is that kind of leadership that America needs today, and that we will give to America with your help. (APPLAUSE)		1	1		2
88	And as we commit to new policies for America tonight, let us make one further pledge:					0
89	For five years hardly a day has gone by when we haven't read or heard a report of the American flag being spit on; an embassy being stoned; a library being burned; or an ambassador being insulted some place in the world.		1		1	2
	And each incident reduced respect for the United States until the ultimate insult inevitably occurred.		1		1	2
90	And I say to you tonight that when respect for the United States of America falls so low that a fourth-rate military power, like North Korea, will seize an American naval vessel on the high seas, it is time for new leadership to restore respect for the United States of America. (APPLAUSE AND CHANTS)	1	1	1	1	4
91	My friends, America is a great nation.		1			1
92	And it is time we started to act like a great nation around the world.		1		1	2
	It is ironic to note when we were a small nation—weak militarily and poor economically—America was respected.		1		1	2
	And the reason was that America stood for something more powerful than military strength or economic wealth.		1		1	2
93	The American Revolution was a shining example of freedom in action which caught the imagination of the world.		1			1
94	Today, too often, America is an example to be avoided and not followed.		1		1	2
95	A nation that can't keep the peace at home won't be trusted to keep the peace abroad.				1	1
96	A President who isn't treated with respect at home will not be treated with respect abroad.				1	1
97	A nation which can't manage its own economy can't tell others how to manage theirs.				1	1
98	If we are to restore prestige and respect for America abroad, the place to begin is at home in the United States of America. (APPLAUSE)		1	1	1	3
99	My friends, we live in an age of revolution in America and in the world.		1			1
	And to find the answers to our problems, let us turn to a revolution, a revolution that will never grow old.		1			1
	The world's greatest continuing revolution, the American Revolution.		1			1
100	The American Revolution was and is dedicated to progress, but our founders recognized that the first requisite of progress is order.		1			1
101	Now, there is no quarrel between progress and order—because neither can exist without the other.					0

102	So let us have order in America—not the order that suppresses dissent and discourages change but the order which guarantees the right to dissent and provides the basis for peaceful change.				1		1
103	And tonight, it is time for some honest talk about the problem of order in the United States.				1		1
104	Let us always respect, as I do, our courts and those who serve on them.						0
	But let us also recognize that some of our courts in their decisions have gone too far in weakening the peace forces as against the criminal forces in this country and we must act to restore that balance. (APPLAUSE)	1		1	1		3
105	Let those who have the responsibility to enforce our laws and our judges who have the responsibility to interpret them be dedicated to the great principles of civil rights.	1			1		2
106	But let them also recognize that the first civil right of every American is to be free from domestic violence, and that right must be guaranteed in this country. (APPLAUSE AND CHANTS)	1		1	1		3
107	And if we are to restore order and respect for law in this country there is one place we are going to begin.		1		1		2
	We are going to have a new Attorney General of the United States of America. (APPLAUSE AND CHANTS)	1		1	1		3
108	I pledge to you that our new Attorney General will be directed by the President of the United States to launch a war against organized crime in this country. (A&C)	1		1	1	1	4
109	I pledge to you that the new Attorney General of the United States will be an active belligerent against the loan sharks and the numbers racketeers that rob the urban poor in our cities.	1			1	1	3
110	I pledge to you that the new Attorney General will open a new front against the filth peddlers and the narcotics peddlers who are corrupting the lives of the children of this country. (APPLAUSE AND CHANTS)	1		1	1	1	4
111	Because, my friends, let this message come through clear from what I say tonight.						0
	Time is running out for the merchants of crime and corruption in American society.				1	1	2
112	The wave of crime is not going to be the wave of the future in the United States of America (APPLAUSE)			1	1	1	3
113	We shall re-establish freedom from fear in America so that America can take the lead in re-establishing freedom from fear in the world.		1		1	1	3
114	And to those who say that law and order is the code word for racism, there and here is a reply:						0
115	Our goal is justice for every American.				1		1
116	If we are to have respect for law in America, we must have laws that deserve respect.				1		1
117	Just as we cannot have progress without order, we cannot have order without progress, and so, as we commit to order tonight, let us commit to progress.				1		1
118	And this brings me to the clearest choice among the great issues of this campaign.						0
119	For the past five years we have been deluged by government programs for the unemployed; programs for the cities; programs for the poor.	1	1		1		3
	And we have reaped from these programs an ugly harvest of frustration, violence and failure across the land.				1		1
120	And now our opponents will be offering more of the same—more billions for government jobs, government housing, government welfare.	1			1		2
121	I say it is time to quit pouring billions of dollars into programs that have failed in the United States of America.	1			1		2
122	To put it bluntly, we are on the wrong road—and it's time to take a new road, to progress.				1		1
123	Again, we turn to the American Revolution for our answer.		1				1
124	The war on poverty didn't begin five years ago in this country.		1		1		2

	It began when this country began.		1			1
	It's been the most successful war on poverty in the history of nations.		1			1
	There is more wealth in America today, more broadly shared, than in any nation in the world.		1			1
125	We are a great nation.		1			1
	And we must never forget how we became great.					0
126	America is a great nation today not because of what government did for people—but because of what people did for themselves over a hundred-ninety years in this country.		1			1
127	So it is time to apply the lessons of the American Revolution to our present problem.		1			1
128	Let us increase the wealth of America so that we can provide more generously for the aged; and for the needy; and for all those who cannot help themselves.				1	1
129	But for those who are able to help themselves—what we need are not more millions on welfare rolls—but more millions on payrolls in the United States of America.				1	1
130	Instead of government jobs, and government housing, and government welfare, let government use its tax and credit policies to enlist in this battle the greatest engine of progress ever developed in the history of man—American private enterprise.	1			1	2
131	Let us enlist in this great cause the millions of Americans in volunteer organizations who will bring a dedication to this task that no amount of money could ever buy.					0
132	And let us build bridges, my friends, build bridges to human dignity across that gulf that separates black America from white America.				1	1
133	Black Americans, no more than white Americans, they do not want more government programs which perpetuate dependency.					0
134	They don't want to be a colony in a nation.					0
135	They want the pride, and the self-respect, and the dignity that can only come if they have an equal chance to own their own homes, to own their own businesses, to be managers and executives as well as workers, to have a piece of the action in the exciting ventures of private enterprise.					0
136	I pledge to you tonight that we shall have new programs which will provide that equal chance.					0
137	We make great history tonight.					0
138	We do not fire a shot heard 'round the world but we shall light the lamp of hope in millions of homes across this land in which there is no hope today.				1	1
139	And that great light shining out from America will again become a beacon of hope for all those in the world who seek freedom and opportunity.		1			1
140	My fellow Americans, I believe that historians will recall that 1968 marked the beginning of the American generation in world history.					0
141	Just to be alive in America, just to be alive at this time is an experience unparalleled in history.					0
	Here is where the action is.					0
	Think.					0
142	Thirty-two years from now most Americans living today will celebrate a new year that comes once in a thousand years.					0
143	Eight years from now, in the second term of the next President, we will celebrate the 200th anniversary of the American Revolution.		1			1
144	And by our decision in this election, we, all of us here, all of you listening on television and radio, we will determine what kind of nation America will be on its 200th birthday; we will determine what kind of a world America will live in in the year 2000.		1			1

145	This is the kind of a day I see for America on that glorious Fourth— eight years from now.					0
146	I see a day when Americans are once again proud of their flag.	1		1		2
	When once again at home and abroad, it is honored as the world's greatest symbol of liberty and justice.	1		1		2
147	I see a day when the President of the United States is respected and his office is honored because it is worthy of respect and worthy of honor.			1		1
148	I see a day when every child in this land, regardless of his background, has a chance for the best education our wisdom and schools can provide, and an equal chance to go just as high as his talents will take him.			1		1
149	I see a day when life in rural America attracts people to the country, rather than driving them away.			1		1
150	I see a day when we can look back on massive breakthroughs in solving the problems of slums and pollution and traffic which are choking our cities to death.			1		1
151	I see a day when our senior citizens and millions of others can plan for the future with the assurance that their government is not going to rob them of their savings by destroying the value of their dollars. (APPLAUSE)		1	1		2
152	I see a day when we will again have freedom from fear in America and freedom from fear in the world.			1	1	2
153	I see a day when our nation is at peace and the world is at peace and everyone on earth—those who hope, those who aspire, those who crave liberty—will look to America as the shining example of hopes realized and dreams achieved.			1		1
154	My fellow Americans, this is the cause I ask you to vote for.					0
	This is the cause I ask you to work for.					0
	This is the cause I ask you to commit to—not just for victory in November but beyond that to a new Administration.					0
155	Because the time when one man or a few leaders could save America is gone.	1		1		2
	We need tonight nothing less than the total commitment and the total mobilization of the American people if we are to succeed.	1		1		2
156	Government can pass laws.					0
	But respect for law can come only from people who take the law into their hearts and their minds—and not into their hands. (APPLAUSE)		1	1	1	3
157	Government can provide opportunity.					0
	But opportunity means nothing unless people are prepared to seize it.					0
158	A President can ask for reconciliation in the racial conflict that divides Americans.					0
	But reconciliation comes only from the hearts of people.					0
159	And tonight, therefore, as we make this commitment, let us look into our hearts and let us look down into the faces of our children.					0
1600	Is there anything in the world that should stand in their way?					0
161	None of the old hatreds mean anything when we look down into the faces of our children.					0
162	In their faces is our hope, our love, and our courage.					0
163	Tonight, I see the face of a child.	1				1
164	He lives in a great city.	1				1
	He is black.	1				1
	Or he is white.	1				1

	He is Mexican, Italian, Polish.	1			1
	None of that matters.	1			1
	What matters, he's an American child.	1			1
165	That child in that great city is more important than any politician's promise.	1			1
	He is America.	1			1
	He is a poet.	1			1
	He is a scientist, he is a great teacher, he is a proud craftsman.	1			1
	He is everything we ever hoped to be and everything we dare to dream to be.	1			1
166	He sleeps the sleep of childhood and he dreams the dreams of a child.	1			1
167	And yet when he awakens, he awakens to a living nightmare of poverty, neglect and despair.			1	1
168	He fails in school.			1	1
169	He ends up on welfare.			1	1
170	For him the American system is one that feeds his stomach and starves his soul.			1	1
	It breaks his heart.			1	1
	And in the end it may take his life on some distant battlefield.			1	1
171	To millions of children in this rich land, this is their prospect of the future.			1	1
172	But this is only part of what I see in America.				0
173	I see another child tonight.				0
174	He hears the train go by at night and he dreams of faraway places where he'd like to go.				0
175	It seems like an impossible dream.				0
176	But he is helped on his journey through life.				0
177	A father who had to go to work before he finished the sixth grade, sacrificed everything he had so that his sons could go to college.				0
178	A gentle, Quaker mother, with a passionate concern for peace, quietly wept when he went to war but she understood why he had to go.				0
179	A great teacher, a remarkable football coach, an inspirational minister encouraged him on his way.				0
180	A courageous wife and loyal children stood by him in victory and also defeat.				0
181	And in his chosen profession of politics, first there were scores, then hundreds, then thousands, and finally millions worked for his success.				0
182	And tonight he stands before you—nominated for President of the United States of America. (APPLAUSE AND CHANTS)		1		1
183	You can see why I believe so deeply in the American Dream.	1			1
184	For most of us the American Revolution has been won; the American Dream has come true.	1			1
185	And what I ask you to do tonight is to help me make that dream come true for millions to whom it's an impossible dream today. (APPLAUSE)	1	1	1	3
186	One hundred and eight years ago, the newly elected President of the United States, Abraham Lincoln, left Springfield, Illinois, never to return again.				0
	He spoke to his friends gathered at the railroad station.				0

	Listen to his words:						0
187	"Today I leave you.						0
	"I go to assume a greater task than devolved on General Washington.						0
	"The great God which helped him must help me.						0
	"Without that great assistance, I will surely fail.						0
	"With it, I cannot fail."						0
188	Abraham Lincoln lost his life but he did not fail.						0
189	The next President of the United States will face challenges which in some ways will be greater than those of Washington or Lincoln.		1		1		2
	Because for the first time in our nation's history, an American President will face not only the problem of restoring peace abroad but of restoring peace at home.		1		1		2
190	Without God's help and your help, we will surely fail; but with God's help and your help, we shall surely succeed.				1		1
191	My fellow Americans, the long dark night for America is about to end. (APPLAUSE AND CHANTS)			1	1		2
192	The time has come for us to leave the valley of despair and climb the mountain so that we may see the glory of the dawn—a new day for America, and a new dawn for peace and freedom in the world. (APPLAUSE AND CHANTS)			1	1		2
Peters, n.d.							

Appendix 2: 1972 (Nixon) Successful

	SPEECH	HTRP	HL	ACV	C	SLN	TOTAL
	TOTAL	6	20	57	45	4	132
	AVERAGES	0.029	0.096	0.274	0.216	0.019	0.639
1	Mr. Chairman, delegates to this convention, my fellow Americans:						0
2	Four years ago, standing in this very place, I proudly accepted your nomination for President of the United States. (A&C)			1			1
3	With your help and with the votes of millions of Americans, we won a great victory in 1968. (A&C)			1			1
4	Tonight, I again proudly accept your nomination for President of the United States. (A&C)			1			1
5	Let us pledge ourselves to win an even greater victory this November, in 1972. (A&C)			1			1
6	I congratulate Chairman Ford. I congratulate Chairman Dole, Anne Armstrong ¹ and the hundreds of others who have laid the foundation for that victory by their work at this great convention.						0
7	Our platform is a dynamic program for progress for America and for peace in the world. (A&C)			1			1
8	Speaking in a very personal sense, I express my deep gratitude to this convention for the tribute you have paid to the best campaigner in the Nixon family-my wife Pat. (A&C)			1			1
	In honoring her, you have honored millions of women in America who have contributed in the past and will contribute in the future so very much to better government in this country.						0

9	Again, as I did last night when I was not at the convention, I express the appreciation of all of the delegates and of all America for letting us see young America at its best at our convention. (FOUR MORE YEARS! FOUR MORE YEARS!)			1			1
	As I express my appreciation to you, I want to say that you have inspired us with your enthusiasm, with your intelligence, with your dedication at this convention.						0
	You have made us realize that this is a year when we can prove the experts' predictions wrong, because we can set as our goal winning a majority of the new voters for our ticket this November. (A&C)			1			1
10	I pledge to you, all of the new voters in America who are listening on television and listening here in this convention hall, that I will do everything that I can over these next 4 years to make your support be one that you can be proud of, because as I said to you last night, and I feel it very deeply in my heart: Years from now I want you to look back and be able to say that your first vote was one of the best votes you ever cast in your life. (A&C)			1			1
11	Mr. Chairman, I congratulate the delegates to this convention for renominating as my running mate the man who has just so eloquently and graciously introduced me, Vice President Ted Agnew. (A&C)			1			1
12	I thought he was the best man for the job 4 years ago.						0
13	I think he is the best man for the job today.						0
14	And I am not going to change my mind tomorrow. (A&C)			1			1
15	Finally, as the Vice President has indicated, you have demonstrated to the Nation that we can have an open convention without dividing Americans into quotas.					1	1
16	Let us commit ourselves to rule out every vestige of discrimination in this country of ours.						0
	But my fellow Americans, the way to end discrimination against some is not to begin discrimination against others. (A&C)			1			1
17	Dividing Americans into quotas is totally alien to the American tradition.	1					1
18	Americans don't want to be part of a quota.						0
	They want to be part of America. (A&C)			1			1
	This Nation proudly calls itself the United States of America.						0
	Let us reject any philosophy that would make us the divided people of America. (A&C)			1			1
19	In that spirit, I address you tonight, my fellow Americans, not as a partisan of party, which would divide us, but as a partisan of principles, which can unite us.					1	1
20	Six weeks ago our opponents at their convention rejected many of the great principles of the Democratic Party.						0
	To those millions who have been driven out of their home in the Democratic Party, we say come home. (A&C)			1			1
	We say come home not to another party, but we say come home to the great principles we Americans believe in together. (A&C)	1	1				2
21	And I ask you, my fellow Americans, tonight to join us not in a coalition held together only by a desire to gain power.						0
	I ask you to join us as members of a new American majority bound together by our common ideals. (A&C)			1			1
22	I ask everyone listening to me tonight--Democrats, Republicans, independents, to join our new majority--not on the basis of the party label you wear in your lapel, but on the basis of what you believe in your hearts.						0
23	In asking for your support I shall not dwell on the record of our Administration which has been praised perhaps too generously by others at this convention.						0

24	We have made great progress in these past 4 years.					0
25	It can truly be said that we have changed America and that America has changed the world. (A&C)		1			1
	As a result of what we have done, America today is a better place and the world is a safer place to live in than was the case 4 years ago.					0
26	We can be proud of that record, but we shall never be satisfied.					0
	A record is not something to stand on; it is something to build on. (A&C)		1			1
27	Tonight I do not ask you to join our new majority because of what we have done in the past.					0
	I ask your support of the Principles I believe should determine America's future.					0
28	The choice in this election is not between radical change and no change.	1				1
	The choice in this election is between change that works and change that won't work. (A&C)	1	1			2
29	I begin with an article of faith.					0
30	It has become fashionable in recent years to point up what is wrong with what is called the American system.	1		1		2
	The critics contend it is so unfair, so corrupt, so unjust, that we should tear it down and substitute something else in its place.	1		1		2
31	I totally disagree.	1				1
	I believe in the American system. (A&C)	1	1			2
32	I have traveled to 8 countries in the past 25 years, and I have seen Communist systems, I have seen Socialist systems, I have seen systems that are half Socialist and half free.					0
33	Every time I come home to America, I realize how fortunate we are to live in this great and good country. (A&C)		1			1
34	Every time I am reminded that we have more freedom, more opportunity, more prosperity than any people in the world, that we have the highest rate of growth of any industrial nation, that Americans have more jobs at higher wages than in any country in the world; that our rate of inflation is less than that of any industrial nation, that the incomparable productivity of America's farmers has made it possible for us to launch a winning war against hunger in the United States, and that the productivity of our farmers also makes us the best fed people in the world with the lowest percentage of the family budget going to food of any country in the world. (A&C)		1			1
35	We can be very grateful in this country that the people on welfare in America would be rich in most of the nations of the world today.					0
36	Now, my fellow Americans, in pointing up those things, we do not overlook the fact that our system has its problems.					0
37	Our Administration, as you know, has provided the biggest tax cut in history, but taxes are still too high.			1		1
38	That is why one of the goals of our next Administration is to reduce the property tax which is such an unfair and heavy burden on the poor, the elderly, the wage earner, the farmer, and those on fixed incomes. (A&C)		1	1		2
39	As all of you know, we have cut inflation in half in this Administration, but we have got to cut it further.			1		1
	We must cut it further so that we can continue to expand on the greatest accomplishment of our new economic policy: For the first time in 5 years wage increases in America are not being eaten up by price increases.			1		1
40	As a result of the millions of new jobs created by our new economic policies, unemployment today in America is less than the		1			1

	peacetime average of the sixties, but we must continue the unparalleled increase in new jobs so that we can achieve the great goal of our new prosperity--a job for every American who wants to work, without war and without inflation. (A&C)					
	The way to reach this goal is to stay on the new road we have charted to move America forward and not to take a sharp detour to the left, which would lead to a dead end for the hopes of the American people. (A&C)			1	1	2
41	This points up one of the clearest choices in this campaign.					0
	Our opponents believe in a different philosophy.					0
42	Theirs is the politics of paternalism, where master planners in Washington make decisions for people.	1			1	2
43	Ours is the politics of people--where people make decisions for themselves. (A&C)			1		1
44	The proposal that they have made to pay \$1, to every person in America insults the intelligence of the American voters. (A&C)			1		1
45	Because you know that every politician's promise has a price--the taxpayer pays the bill.	1				1
46	The American people are not going to be taken in by any scheme where Government gives money with one hand and then takes it away with the other. (A&C)			1		1
47	Their platform promises everything to everybody, but at an increased net in the budget of \$144 billion, but listen to what it means to you, the taxpayers of the country.					0
	That would mean an increase of 50 percent in what the taxpayers of America pay.				1	1
	I oppose any new spending programs which will increase the tax burden on the already overburdened American taxpayer. (A&C)			1	1	1
48	And they have proposed legislation which would add 82 million people to the welfare rolls.				1	1
49	I say that instead of providing incentives for millions of more Americans to go on welfare, we need a program which will provide incentives for people to get off of welfare and to get to work. (A&C)			1	1	1
50	We believe that it is wrong for anyone to receive more on welfare than for someone who works.					0
	Let us be generous to those who can't work without increasing the tax burden of those who do work.					0
51	And while we are talking about welfare, let us quit treating our senior citizens in this country like welfare recipients. (A&C)			1	1	2
	They have worked hard all of their lives to build America.		1		1	2
	And as the builders of America, they have not asked for a handout.		1		1	2
	What they ask for is what they have earned--and that is retirement in dignity and self-respect.		1		1	2
	Let's give that to our senior citizens. (A&C)			1		1
52	Now, when you add up the cost of all of the programs our opponents have proposed, you reach only one conclusion: They would destroy the system which has made America number one in the world economically.		1		1	2
53	Listen to these facts: Americans today pay one-third of all of their income in taxes.	1			1	2
	If their programs were adopted, Americans would pay over one-half of what they earn in taxes.				1	1
	This means that if their programs are adopted, American wage earners would be working more for the Government than they would for themselves.	1			1	2

54	Once we cross this line, we cannot turn back because the incentive which makes the American economic system the most productive in the world would be destroyed.				1		1
55	Theirs is not a new approach.						0
	It has been tried before in countries abroad, and I can tell you that those who have tried it have lived to regret it.				1	1	2
56	We cannot and we will not let them do this to America. (A&C)			1	1		2
57	Let us always be true to the principle that has made America the world's most prosperous nation--that here in America a person should get what he works for and work for what he gets.		1				1
58	Let me illustrate the difference in our philosophies.				1		1
	Because of our free economic system, what we have done is to build a great building of economic wealth and money in America.				1		1
	It is by far the tallest building in the world, and we are still adding to it.				1		1
	Now because some of the windows are broken, they say tear it down and start again.				1		1
	We say, replace the windows and keep building. (A&C)			1	1		2
	That is the difference. (A&C)			1	1		2
59	Let me turn now to a second area where my beliefs are totally different from those of our opponents.						0
60	Four years ago crime was rising all over America at an unprecedented rate.						0
	Even our Nation's Capital was called the crime capital of the world.						0
	I pledged to stop the rise in crime.						0
	In order to keep that pledge, I promised in the election campaign that I would appoint judges to the Federal courts, and particularly to the Supreme Court, who would recognize that the first civil right of every American is to be free from domestic violence. (A&C)			1			1
61	I have kept that promise.						0
	I am proud of the appointments I have made to the courts, and particularly proud of those I have made to the Supreme Court of the United States. (A&C)			1			1
	And I pledge again tonight, as I did 4 years ago, that whenever I have the opportunity to make more appointments to the courts, I shall continue to appoint judges who share my philosophy that we must strengthen the peace forces as against the criminal forces in the United States. (A&C)			1		1	2
62	We have launched an all-out offensive against crime, against narcotics, against permissiveness in our country.				1		1
63	I want the peace officers across America to know that they have the total backing of their President in their fight against crime. (A&C)			1			1
64	My fellow Americans, as we move toward peace abroad, I ask you to support our programs which will keep the peace at home. (A&C)			1			1
65	Now, I turn to an issue of overriding importance not only to this election, but for generations to come--the progress we have made in building a new structure of peace in the world.						0
66	Peace is too important for partisanship.						0
	There have been five Presidents in my political lifetime--Franklin D. Roosevelt, Harry Truman, Dwight Eisenhower, John F. Kennedy, and Lyndon Johnson.						0
67	They had differences on some issues, but they were united in their belief that where the security of America or the peace of the world is involved we are not Republicans, we are not Democrats.		1				1

	We are Americans, first, last, and always. (A&C)	1	1			2
68	These five Presidents were united in their total opposition to isolation for America and in their belief that the interests of the United States and the interests of world peace require that America be strong enough and intelligent enough to assume the responsibilities of leadership in the world.	1				1
69	They were united in the conviction that the United States should have a defense second to none in the world.	1				1
70	They were all men who hated war and were dedicated to peace.	1				1
71	But not one of these five men, and no President in our history, believed that America should ask an enemy for peace on terms that would betray our allies and destroy respect for the United States all over the world. (A&C)	1	1			2
72	As your President, I pledge that I shall always uphold that proud bipartisan tradition.					0
	Standing in this Convention Hall 4 years ago, I pledged to seek an honorable end to the war in Vietnam.					0
	We have made great progress toward that end.					0
	We have brought over half a million men home, and more will be coming home.					0
	We have ended America's ground combat role.					0
	No draftees are being sent to Vietnam.					0
	We have reduced our casualties by 98 percent.					0
	We have gone the extra mile, in fact we have gone tens of thousands of miles trying to seek a negotiated settlement of the war.					0
	We have offered a cease-fire, a total withdrawal of all American forces, an exchange of all prisoners of war, internationally supervised free elections with the Communists participating in the elections and in the supervision.					0
73	There are three things, however, that we have not and that we will not offer.					0
74	We will never abandon our prisoners of war. (APPLAUSE)		1	1		2
75	Second, we will not join our enemies in imposing a Communist government on our allies--the 17 million people of South Vietnam. (A&C)		1	1		2
76	And we will never stain the honor of the United States of America. (A&C)	1	1	1		3
77	Now I realize that many, particularly in this political year, wonder why we insist on an honorable peace in Vietnam.					0
	From a political standpoint they suggest that since I was not in office when over a half million American men were sent there, that I should end the war by agreeing to impose a Communist government on the people of South Vietnam and just blame the whole catastrophe on my predecessors.					0
78	This might be good politics, but it would be disastrous to the cause of peace in the world.			1		1
	If, at this time, we betray our allies, it will discourage our friends abroad and it will encourage our enemies to engage in aggression.					0
79	In areas like the Mideast, which are danger areas, small nations who rely on the friendship and support of the United States would be in deadly jeopardy.			1		1
80	To our friends and allies in Europe, Asia, the Mideast, and Latin America, I say the United States will continue its great bipartisan tradition--to stand by our friends and never to desert them. (A&C)		1			1
81	Now in discussing Vietnam, I have noted that in this election year there has been a great deal of talk about providing amnesty for					0

	those few hundred Americans who chose to desert their country rather than to serve it in Vietnam.					
	I think it is time that we put the emphasis where it belongs.					0
	The real heroes are 2 1/2 million young Americans who chose to serve their country rather than desert it. (APPLAUSE)		1			1
	I say to you tonight, in these times when there is so much of a tendency to run down those who have served America in the past and who serve it today, let us give those who serve in our Armed Forces and those who have served in Vietnam the honor and the respect that they deserve and that they have earned. (A&C)		1			1
82	Finally, in this connection, let one thing be clearly understood in this election campaign: The American people will not tolerate any attempt by our enemies to interfere in the cherished right of the American voter to make his own decision with regard to what is best for America without outside intervention. (APPLAUSE)		1			1
83	Now it is understandable that Vietnam has been a major concern in foreign policy.					0
	But we have not allowed the war in Vietnam to paralyze our capacity to initiate historic new policies to construct a lasting and just peace in the world.					0
84	When the history of this period is written, I believe it will be recorded that our most significant contributions to peace resulted from our trips to Peking and to Moscow.					0
85	The dialogue that we have begun with the People's Republic of China has reduced the danger of war and has increased the chance for peaceful cooperation between two great peoples.					0
86	Within the space of 4 years in our relations with the Soviet Union, we have moved from confrontation to negotiation, and then to cooperation in the interest of peace.					0
87	We have taken the first step in limiting the nuclear arms race.					0
88	We have laid the foundation for further limitations on nuclear weapons and eventually of reducing the armaments in the nuclear area.					0
89	We can thereby not only reduce the enormous cost of arms for both our countries, but we can increase the chances for peace.					0
90	More than on any other single issue, I ask you, my fellow Americans, to give us the chance to continue these great initiatives that can contribute so much to the future of peace in the world. (A&C)		1			1
91	It can truly be said that as a result of our initiatives, the danger of war is less today than it was; the chances for peace are greater.					0
92	But a note of warning needs to be sounded.			1		1
	We cannot be complacent.			1		1
	Our opponents have proposed massive cuts in our defense budget which would have the inevitable effect of making the United States the second strongest nation in the world.			1		1
93	For the United States unilaterally to reduce its strength with the naive hope that other nations would do likewise would increase the danger of war in the world.			1		1
94	It would completely remove any incentive of other nations to agree to a mutual limitation or reduction of arms.			1		1
95	The promising initiatives we have undertaken to limit arms would be destroyed.			1		1
96	The security of the United States and all the nations in the world who depend upon our friendship and support would be threatened.			1		1
97	Let's look at the record on defense expenditures.					0
	We have cut spending in our Administration.					0

	It now takes the lowest percentage of our national product in 2 years.					0
	We should not spend more on defense than we need.					0
	But we must never spend less than we need. (A&C)		1			1
98	What we must understand is, spending what we need on defense will cost us money.					0
	Spending less than we need could cost us our lives or our freedom. (A&C)	1	1	1		3
99	So tonight, my fellow Americans, I say, let us take risks for peace, but let us never risk the security of the United States of America. (A&C)		1			1
100	It is for that reason that I pledge that we will continue to seek peace and the mutual reduction of arms.					0
	The United States, during this period, however, will always have a defense second to none.					0
101	There are those who believe that we can entrust the security of America to the good will of our adversaries.					0
102	Those who hold this view do not know the real world.					0
	We can negotiate limitation of arms, and we have done so.					0
	We can make agreements to reduce the danger of war, and we have done so.					0
103	But one unchangeable rule of international diplomacy that I have learned over many, many years is that, in negotiations between great powers, you can only get something if you have something to give in return.					0
104	That is why I say tonight: Let us always be sure that when the President of the United States goes to the conference table, he never has to negotiate from weakness. (APPLAUSE)		1			1
105	There is no such thing as a retreat to peace.					0
106	My fellow Americans, we stand today on the threshold of one of the most exciting and challenging eras in the history of relations between nations.					0
107	We have the opportunity in our time to be the peacemakers of the world, because the world trusts and respects us and because the world knows that we shall only use our power to defend freedom, never to destroy it; to keep the peace, never to break it.					0
108	A strong America is not the enemy of peace; it is the guardian of peace.					0
109	The initiatives that we have begun can result in reducing the danger of arms, as well as the danger of war which hangs over the world today.					0
110	Even more important, it means that the enormous creative energies of the Russian people and the Chinese people and the American people and all the great peoples of the world can be turned away from production of war and turned toward production for peace.					0
111	In America it means that we can undertake programs for progress at home that will be just as exciting as the great initiatives we have undertaken in building a new structure of peace abroad.					0
112	My fellow Americans, the peace dividend that we hear so much about has too often been described solely in monetary terms--how much money we could take out of the arms budget and apply to our domestic needs.					0
	By far the biggest dividend, however, is that achieving our goal of a lasting peace in the world would reflect the deepest hopes and ideals of all of the American people.					0
113	Speaking on behalf of the American people, I was proud to be able to say in my television address to the Russian people in May: We covet no one else's territory.					0

	We seek no dominion over any other nation.					0
	We seek peace not only for ourselves, but for all the people of the world. (A&C)		1			1
114	This dedication to idealism runs through America's history.	1				1
115	During the tragic War Between the States, Abraham Lincoln was asked whether God was on his side.					0
	He replied, "My concern is not whether God is on our side, but whether we are on God's side." (A&C)		1			1
116	May that always be our prayer for America.					0
117	We hold the future of peace in the world and our own future in our hands.					0
	Let us reject therefore the policies of those who whine and whimper about our frustrations and call on us to turn inward					0
118	Let us not turn away from greatness.					0
119	The chance America now has to lead the way to a lasting peace in the world may never come again.					0
120	With faith in God and faith in ourselves and faith in our country, let us have the vision and the courage to seize the moment and meet the challenge before it slips away.					0
121	On your television screen last night, you saw the cemetery in Leningrad I visited on my trip to the Soviet Union--where 300,000 people died in the siege of that city during World War II.					0
122	At the cemetery I saw the picture of a 12-year-old girl.					0
	She was a beautiful child.					0
	Her name was Tanya.					0
123	I read her diary.					0
	It tells the terrible story of war.					0
	In the simple words of a child she wrote of the deaths of the members of her family.					0
	Zhenya in December.					0
	Grannie in January.					0
	Then Leka.					0
	Then Uncle Vasya.					0
	Then Uncle Lyosha.					0
	Then Mama in May.					0
	And finally--these were the last words in her diary: "All are dead.					0
	"Only Tanya is left."					0
124	Let us think of Tanya and of the other Tanyas and their brothers and sisters everywhere in Russia, in China, in America, as we proudly meet our responsibilities for leadership in the world in a way worthy of a great people.					0
125	I ask you, my fellow Americans, to join our new majority not just in the cause of winning an election, but in achieving a hope that mankind has had since the beginning of civilization.					0
	Let us build a peace that our children and all the children of the world can enjoy for generations to come. (A&C)		1			1
Peters, n.d.						

Appendix 3: 1976 (Ford) Unsuccessful

	SPEECH	HTRP	HL	ACV	C	SLN	TOTAL
	TOTAL	18	5	40	4	0	67
	AVERAGES	0.102	0.028	0.227	0.023	0.000	0.385
1	Mr. Chairman, delegates and alternates to this Republican Convention:						0
2	I am honored by your nomination, and I accept it with pride, with gratitude, and with a total will to win a great victory for the American people. (APPLAUSE)			2			2
	We will wage a winning campaign in every region of this country, from the snowy banks of Minnesota to the sandy plains of Georgia. (APPLAUSE)			1			1
	We concede not a single State.						0
	We concede not a single vote. (APPLAUSE)			1			1
3	This evening I am proud to stand before this great convention as the first incumbent President since Dwight D. Eisenhower who can tell the American people America is at peace. (APPLAUSE AND CHANTS)			1			1
4	Tonight I can tell you straightaway this Nation is sound, this Nation is secure, this Nation is on the march to full economic recovery and a better quality of life for all Americans. (APPLAUSE AND CHANTS)			1			1
5	And I will tell you one more thing: This year the issues are on our side.						0
	I am ready, I am eager to go before the American people and debate the real issues face to face with Jimmy Carter. (APPLAUSE AND CHANTS) (WE WANT FORD WE WANT FORD)			1			1
	The American people have a right to know firsthand exactly where both of us stand.						0
6	I am deeply grateful to those who stood with me in winning the nomination of the party whose cause I have served all of my adult life.						
	I respect the convictions of those who want a change in Washington.	1					1
	I want a change, too.	1					1
	After 22 long years of majority misrule, let's change the United States Congress. (A&C)	1		1			2
7	My gratitude tonight reaches far beyond this arena to countless friends whose confidence, hard work, and unselfish support have brought me to this moment.						0
	It would be unfair to single out anyone, but may I make an exception for my wonderful family--Mike, Jack, Steve, and Susan and especially my dear wife, Betty. (A&C)			1			1
8	We Republicans have had some tough competition.						0
	We not only preach the virtues of competition, we practice them.						0
	But tonight we come together not on a battlefield to conclude a cease-fire, but to join forces on a training field that has conditioned us all for the rugged contest ahead. (APPLAUSE)			1			1
	Let me say this from the bottom of my heart: After the scrimmages of the past few months, it really feels good to have Ron Reagan on the same side of the line. (APPLAUSE AND CHANTS)			1			1
9	To strengthen our championship lineup, the convention has wisely chosen one of the ablest Americans as our next Vice President, Senator Bob Dole of Kansas.						

	With his help, with your help, with the help of millions of Americans who cherish peace, who want freedom preserved, prosperity shared, and pride in America, we will win this election. (APPLAUSE)			1			1
	I speak not of a Republican victory, but a victory for the American people.		1				1
10	You at home listening tonight, you are the people who pay the taxes and obey the laws.						0
	You are the people who make our system work.						0
	You are the people who make America what it is.						0
	It is from your ranks that I come and on your side that I stand. (APPLAUSE)			1			1
11	Something wonderful happened to this country of ours the past 2 years.						
	We all came to realize it on the Fourth of July.						0
	Together, out of years of turmoil and tragedy, wars and riots, assassinations and wrongdoing in high places, Americans recaptured the spirit of 1776.		1				1
	We saw again the pioneer vision of our revolutionary founders and our immigrant ancestors.		1				1
	Their vision was of free men and free women enjoying limited government and unlimited opportunity.		1				1
	The mandate I want in 1976 is to make this vision a reality, but it will take the voices and the votes of many more Americans who are not Republicans to make that mandate binding and my mission possible.						0
12	I have been called an unelected President, an accidental President.						0
	We may even hear that again from the other party, despite the fact that I was welcomed and endorsed by an overwhelming majority of their elected representatives in the Congress who certified my fitness to our highest office. (APPLAUSE AND CHANTS)			1			1
	Having become Vice President and President without expecting or seeking either, I have a special feeling toward these high offices.						0
	To me, the Presidency and the Vice-Presidency were not prizes to be won, but a duty to be done. (APPLAUSE)			1			1
13	So, tonight it is not the power and the glamour of the Presidency that leads me to ask for another 4 years; it is something every hard-working American will understand--the challenge of a job well begun, but far from finished.						0
14	Two years ago, on August 9, 1974, I placed my hand on the Bible, which Betty held, and took the same constitutional oath that was administered to George Washington.						0
	I had faith in our people, in our institutions, and in myself.						0
	"My fellow Americans," I said, "our long national nightmare is over."						0
15	It was an hour in our history that troubled our minds and tore at our hearts.						0
	Anger and hatred had risen to dangerous levels, dividing friends and families.						0
	The polarization of our political order had aroused unworthy passions of reprisal and revenge.						0
	Our governmental system was closer to stalemate than at any time since Abraham Lincoln took the same oath of office.						0
	Our economy was in the throes of runaway inflation, taking us headlong into the worst recession since Franklin D. Roosevelt took the same oath.						0
16	On that dark day I told my fellow countrymen, "I am acutely aware that you have not elected me as your President by your ballots, so I ask you to confirm me as your President with your prayers." (APPLAUSE)			1			1
17	On a marble fireplace in the White House is carved a prayer which John Adams wrote.						0
	It concludes, "May none but honest and wise men ever rule under this roof."						0

	Since I have resided in that historic house, I have tried to live by that prayer. (A&C)			1			1
	I faced many tough problems.						0
	I probably made some mistakes, but on balance, America and Americans have made an incredible comeback since August 1974. (APPLAUSE AND CHANTS)			1			1
	Nobody can honestly say otherwise.						0
	And the plain truth is that the great progress we have made at home and abroad was in spite of the majority who run the Congress of the United States.	1					1
18	For 2 years I have stood for all the people against a vote-hungry, free-spending congressional majority on Capitol Hill. (A&C)	1		1			2
	Fifty-five times I vetoed extravagant and unwise legislation; 45 times I made those vetoes stick. (APPLAUSE)	1					1
	Those vetoes have saved American taxpayers billions and billions of dollars.						0
	I am against the big tax spender and for the little taxpayer. (APPLAUSE)			1			1
19	I called for a permanent tax cut, coupled with spending reductions, to stimulate the economy and relieve hard-pressed, middle-income taxpayers.						0
	Your personal exemption must be raised from \$750 to \$1,000. (APPLAUSE)			1			1
	The other party's platform talks about tax reform, but there is one big problem--their own Congress won't act.	1					1
20	I called for reasonable constitutional restrictions on court-ordered busing of schoolchildren, but the other party's platform concedes that busing should be a last resort.					1	1
	But there is the same problem--their own Congress won't act. (A&C)	1		1			2
21	I called for a major overhaul of criminal laws to crack down on crime and illegal drugs.					1	1
	The other party's platform deplores America's \$90 billion cost of crime.						0
	There is the problem again--their own Congress won't act. (APPLAUSE AND CHANTS)	1		1			2
22	The other party's platform talks about a strong defense.						0
	Now, here is the other side of the problem--their own Congress did act.						0
	They slashed \$50 billion from our national defense needs in the last 1 years.	1				1	2
23	My friends, Washington is not the problem; their Congress is the problem. (APPLAUSE AND CHANTS)	1		1		1	3
	You know, the President of the United States is not a magician who can wave a wand or sign a paper that will instantly end a war, cure a recession, or make bureaucracy disappear.						0
	A President has immense powers under the Constitution, but all of them ultimately come from the American people and their mandate to him.						0
	That is why, tonight, I turn to the American people and ask not only for your prayers but also for your strength and your support, for your voice, and for your vote. (APPLAUSE AND CHANTS)			1			1
24	I come before you with a 2-year record of performance without your mandate.						0
	I offer you a 4-year pledge of greater performance with your mandate. (A&C)			1			1
	As Governor Al Smith used to say, "Let's look at the record."						0
25	Two years ago inflation was 12 percent.						0
	Sales were off.						0

	Plants were shut down.						0
	Thousands were being laid off every week.						0
	Fear of the future was throttling down our economy and threatening millions of families.						0
26	Let's look at the record since August 1974.						0
	Inflation has been cut in half.						0
	Payrolls are up.						0
	Profits are up.						0
	Production is up.						0
	Purchases are up.						0
	Since the recession was turned around, almost 4 million of our fellow Americans have found new jobs or got their old jobs back.						0
	This year more men and women have jobs than ever before in the history of the United States. (APPLAUSE AND CHANTS)			1			1
	Confidence has returned, and we are in the full surge of sound recovery to steady prosperity.						0
27	Two years ago America was mired in withdrawal from Southeast Asia.						0
	A decade of Congresses had shortchanged our global defenses and threatened our strategic posture.	1					1
	Mounting tension between Israel and the Arab nations made another war seem inevitable.						0
	The whole world watched and wondered where America was going.						0
	Did we in our domestic turmoil have the will, the stamina, and the unity to stand up for freedom?						0
28	Look at the record since August, 2 years ago.						0
	Today America is at peace and seeks peace for all nations.						0
	Not a single American is at war anywhere on the face of this Earth tonight. (APPLAUSE AND CHANTS)			1			1
29	Our ties with Western Europe and Japan, economic as well as military, were never stronger.						0
	Our relations with Eastern Europe, the Soviet Union, and mainland China are firm, vigilant, and forward looking.						0
	Policies I have initiated offer sound progress for the peoples of the Pacific, Africa, and Latin America.						0
	Israel and Egypt, both trusting the United States, have taken an historic step that promises an eventual just settlement for the whole Middle East.						0
30	The world now respects America's policy of peace through strength.						0
	The United States is again the confident leader of the free world. (A&C)		1	1			2
	Nobody questions our dedication to peace, but nobody doubts our willingness to use our strength when our vital interests are at stake, and we will. (APPLAUSE AND CHANTS)			1			1
	I called for an up-to-date, powerful Army, Navy, Air Force, and Marines that will keep America secure for decades.						0
	A strong military posture is always the best insurance for peace.						0
	But America's strength has never rested on arms alone.						0

	It is rooted in our mutual commitment of our citizens and leaders in the highest standards of ethics and morality and in the spiritual renewal which our Nation is undergoing right now.						0
31	Two years ago people's confidence in their highest officials, to whom they had overwhelmingly entrusted power, had twice been shattered.	1					1
	Losing faith in the word of their elected leaders, Americans lost some of their own faith in themselves.	1					1
32	Again, let's look at the record since August 1974.						0
	From the start my administration has been open, candid, forthright.						0
	While my entire public and private life was under searching examination for the Vice-Presidency, I reaffirmed my lifelong conviction that truth is the glue that holds government together--not only government but civilization itself.						0
	I have demanded honesty, decency, and personal integrity from everybody in the executive branch of the Government.						0
	The House and Senate have the same duty.	1					1
33	The American people will not accept a double standard in the United States Congress.	1					1
	Those who make our laws today must not debase the reputation of our great legislative bodies that have given us such giants as Daniel Webster, Henry Clay, Sam Rayburn, and Robert A. Taft.	1					1
	Whether in the Nation's Capital, the State capital, or city hall, private morality and public trust must go together.	1					1
34	From August of 1974 to August of 1976, the record shows steady progress upward toward prosperity, peace, and public trust.						0
	My record is one of progress, not platitudes.						0
	My record is one of specifics, not smiles.						0
	My record is one of performance, not promises. (APPLAUSE AND CHANTS)			1			1
	It is a record I am proud to run on.						0
	It is a record the American people--Democrats, Independents, and Republicans alike--will support on November 2.						0
35	For the next 4 years I pledge to you that I will hold to the steady course we have begun.						0
	But I have no intention of standing on the record alone.						0
36	We will continue winning the fight against inflation.						0
	We will go on reducing the dead weight and impudence of bureaucracy.						0
	We will submit a balanced budget by 1978.						0
37	We will improve the quality of life at work, at play, and in our homes and in our neighborhoods.						0
	We will not abandon our cities.						0
	We will encourage urban programs which assure safety in the streets, create healthy environments, and restore neighborhood pride.						0
	We will return control of our children's education to parents and local school authorities. (APPLAUSE AND CHANTS)			1			1
38	We will make sure that the party of Lincoln remains the party of equal rights. (APPLAUSE AND CHANTS)			1			1
39	We will create a tax structure that is fair for all our citizens, one that preserves the continuity of the family home, the family farm, and the family business. (APPLAUSE AND CHANTS)			1			1

40	We will ensure the integrity of the social security system and improve Medicare so that our older citizens can enjoy the health and the happiness that they have earned.						0
	There is no reason they should have to go broke just to get well. (APPLAUSE AND CHANTS)			1			1
41	We will make sure that this rich Nation does not neglect citizens who are less fortunate, but provides for their needs with compassion and with dignity.						0
42	We will reduce the growth and the cost of government and allow individual breadwinners and businesses to keep more of the money that they earn.						0
43	We will create a climate in which our economy will provide a meaningful job for everyone who wants to work and a decent standard of life for all Americans.						0
	We will ensure that all of our young people have a better chance in life than we had, an education they can use, and a career they can be proud of.						0
44	We will carry out a farm policy that assures a fair market price for the farmer, encourages full production, leads to record exports, and eases the hunger within the human family.						0
	We will never use the bounty of America's farmers as a pawn in international diplomacy.						0
	There will be no embargoes.						0
45	We will continue our strong leadership to bring peace, justice, and economic progress where there is turmoil, especially in the Middle East.						0
	We will build a safer and saner world through patient negotiations and dependable arms agreements which reduce the danger of conflict and horror of thermonuclear war.						0
	While I am President, we will not return to a collision course that could reduce civilization to ashes. (APPLAUSE AND CHANTS)			1			1
46	We will build an America where people feel rich in spirit as well as in worldly goods.						0
	We will build an America where people feel proud about themselves and about their country.						0
47	We will build on performance, not promises; experience, not expediency; real progress instead of mysterious plans to be revealed in some dim and distant future. (APPLAUSE AND CHANTS)			1			1
	The American people are wise, wiser than our opponents think.						0
	They know who pays for every campaign promise.						0
	They are not afraid of the truth.						0
	We will tell them the truth.						0
48	From start to finish, our campaign will be credible; it will be responsible.						0
	We will come out fighting, and we will win.						0
	Yes, we have all seen the polls and the pundits who say our party is dead.						0
	I have heard that before.						0
	So did Harry Truman.						0
	I will tell you what I think.						0
	The only polls that count are the polls the American people go to on November 2. (APPLAUSE AND CHANTS)			1			1
	And right now, I predict that the American people are going to say that night, "Jerry, you have done a good job, keep right on doing it." (APPLAUSE AND CHANTS) (FOUR MORE YEARS FOUR MORE YEARS)			1			1
49	As I try in my imagination to look into the homes where families are watching the end of this great convention, I can't tell which faces are Republicans, which are Democrats, and which are Independents.						0

	I cannot see their color or their creed.						0
	I see only Americans.						0
50	I see Americans who love their husbands, their wives, and their children.						0
	I see Americans who love their country for what it has been and what it must become.						0
	I see Americans who work hard, but who are willing to sacrifice all they have worked for to keep their children and their country free.						0
	I see Americans who in their own quiet way pray for peace among nations and peace among themselves.						0
	We do love our neighbors, and we do forgive those who have trespassed against us.						0
51	I see a new generation that knows what is right and knows itself, a generation determined to preserve its ideals, its environment, our Nation, and the world.						0
52	My fellow Americans, I like what I see.						0
	I have no fear for the future of this great country.						0
	And as we go forward together, I promise you once more what I promised before: to uphold the Constitution, to do what is right as God gives me to see the right, and to do the very best that I can for America.						0
53	God helping me, I won't let you down.						0
54	Thank you very much. (APPLAUSE AND CHANTS)			1			1
Peters, n.d.							

Appendix 4: 1980 (Reagan) Successful

	SPEECH	HTRP	HL	ACV	C	SLN	TOTAL
	TOTAL	8	25	51	33	5	122
	AVERAGES	0.039	0.123	0.250	0.162	0.025	0.598
1	Mr. Chairman, Mr. Vice President to be, this convention, my fellow citizens of this great nation						0
2	With a deep awareness of the responsibility conferred by your trust, I accept your nomination for the presidency of the United States. (APPLAUSE AND CHANTS)			1			1
	I do so with deep gratitude, and I think also I might interject on behalf of all of us, our thanks to Detroit and the people of Michigan and to this city for the warm hospitality they have shown. (APPLAUSE AND CHANTS)			1			1
	And I thank you for your wholehearted response to my recommendation in regard to George Bush as a candidate for vice president. (APPLAUSE AND CHANTS)			1			1
3	I am very proud of our party tonight.						0
	This convention has shown to all America a party united, with positive programs for solving the nation's problems; a party ready to build a new consensus with all those across the land who share a community of values embodied in these words: family, work, neighborhood, peace and freedom. (APPLAUSE AND CHANTS)			1			1
4	I know we have had a quarrel or two, but only as to the method of attaining a goal.						0
	There was no argument about the goal.						0

	As president, I will establish a liaison with the 5 governors to encourage them to eliminate, where it exists, discrimination against women. (APPLAUSE AND CHANTS)			1			1
	I will monitor federal laws to insure their implementation and to add statutes if they are needed.						0
5	More than anything else, I want my candidacy to unify our country; to renew the American spirit and sense of purpose.						0
	I want to carry our message to every American, regardless of party affiliation, who is a member of this community of shared values.						0
6	Never before in our history have Americans been called upon to face three grave threats to our very existence, any one of which could destroy us.				1		1
	We face a disintegrating economy, a weakened defense and an energy policy based on the sharing of scarcity.						0
7	The major issue of this campaign is the direct political, personal and moral responsibility of Democratic Party leadership--in the White House and in Congress--for this unprecedented calamity which has befallen us. (APPLAUSE AND CHANTS)	1		1	1		3
	They tell us they have done the most that humanly could be done.						0
	They say that the United States has had its day in the sun; that our nation has passed its zenith.						0
	They expect you to tell your children that the American people no longer have the will to cope with their problems; that the future will be one of sacrifice and few opportunities.						0
8	My fellow citizens, I utterly reject that view. (APPLAUSE AND CHANTS)			1			1
	The American people, the most generous on earth, who created the highest standard of living, are not going to accept the notion that we can only make a better world for others by moving backwards ourselves.						0
	Those who believe we can have no business leading the nation. (APPLAUSE AND CHANTS)			1			1
9	I will not stand by and watch this great country destroy itself under mediocre leadership that drifts from one crisis to the next, eroding our national will and purpose.		1		1	1	3
	We have come together here because the American people deserve better from those to whom they entrust our nation's highest offices, and we stand united in our resolve to do something about it.						0
10	We need rebirth of the American tradition of leadership at every level of government and in private life as well.		1		1		2
	The United States of America is unique in world history because it has a genius for leaders--many leaders--on many levels.						0
	But, back in 1976, Mr. Carter said, "Trust me."						0
	And a lot of people did.						0
	Now, many of those people are out of work.				1		1
	Many have seen their savings eaten away by inflation.				1		1
	Many others on fixed incomes, especially the elderly, have watched helplessly as the cruel tax of inflation wasted away their purchasing power.				1		1
	And, today, a great many who trusted Mr. Carter wonder if we can survive the Carter policies of national defense.				1		1
11	"Trust me" government asks that we concentrate our hopes and dreams on one man; that we trust him to do what's best for us.						0
	My view of government places trust not in one person or one party, but in those values that transcend persons and parties. (APPLAUSE AND CHANTS)			1			1
	The trust is where it belongs--in the people.						0
	The responsibility to live up to that trust is where it belongs, in their elected leaders.						0

	That kind of relationship, between the people and their elected leaders, is a special kind of compact.					0
12	Three hundred and sixty years ago, in 162, a group of families dared to cross a mighty ocean to build a future for themselves in a new world.	1				1
	When they arrived at Plymouth, Massachusetts, they formed what they called a "compact"; an agreement among themselves to build a community and abide by its laws.	1				1
13	The single act--the voluntary binding together of free people to live under the law--set the pattern for what was to come.	1				1
14	A century and a half later, the descendants of those people pledged their lives, their fortunes and their sacred honor to found this nation.	1				1
	Some forfeited their fortunes and their lives; none sacrificed honor. (APPLAUSE AND CHANTS)	1	1			2
15	Four score and seven years later, Abraham Lincoln called upon the people of all America to renew their dedication and their commitment to a government of, for and by the people.	1				1
16	Isn't it once again time to renew our compact of freedom; to pledge to each other all that is best in our lives; all that gives meaning to them--for the sake of this, our beloved and blessed land?	1				1
17	Together, let us make this a new beginning.					0
	Let us make a commitment to care for the needy; to teach our children the values and the virtues handed down to us by our families; to have the courage to defend those values and the willingness to sacrifice for them.	1				1
18	Let us pledge to restore, in our time, the American spirit of voluntary service, of cooperation, of private and community initiative; a spirit that flows like a deep and mighty river through the history of our nation.	1				1
19	As your nominee, I pledge to restore to the federal government the capacity to do the people's work without dominating their lives. (APPLAUSE AND CHANTS)	1		1		2
	I pledge to you a government that will not only work well, but wisely; its ability to act tempered by prudence and its willingness to do good balanced by the knowledge that government is never more dangerous than when our desire to have it help us blinds us to its great power to harm us.	1				1
20	The first Republican president once said, "While the people retain their virtue and their vigilance, no administration by any extreme of wickedness or folly can seriously injure the government in the short space of four years."					0
21	If Mr. Lincoln could see what's happened in these last three-and-a-half years, he might hedge a little on that statement. (APPLAUSE AND CHANTS)			1		1
	But, with the virtues that our legacy as a free people and with the vigilance that sustains liberty, we still have time to use our renewed compact to overcome the injuries that have been done to America these past three-and-a-half years.					0
22	First, we must overcome something the present administration has cooked up: a new and altogether indigestible economic stew, one part inflation, one part high unemployment, one part recession, one part runaway taxes, one party deficit spending and seasoned by an energy crisis.			1		1
	It's an economic stew that has turned the national stomach. (APPLAUSE AND CHANTS)			1		1
23	Ours are not problems of abstract economic theory.					0
	Those are problems of flesh and blood; problems that cause pain and destroy the moral fiber of real people who should not suffer the further indignity of being told by the government that it is all somehow their fault.					0
	We do not have inflation because--as Mr. Carter says--we have lived too well.					0
24	The head of a government which has utterly refused to live within its means and which has, in the last few days, told us that this year's deficit will be \$6 billion, dares to point the finger of blame at business and labor, both of which have been engaged in a losing struggle just trying to stay even.					0
25	High taxes, we are told, are somehow good for us, as if, when government spends our money it isn't inflationary, but when we spend it, it is.					0

26	Those who preside over the worst energy shortage in our history tell us to use less, so that we will run out of oil, gasoline, and natural gas a little more slowly.					0
	Conservation is desirable, of course, for we must not waste energy.					0
	But conservation is not the sole answer to our energy needs.					0
27	America must get to work producing more energy.					0
	The Republican program for solving economic problems is based on growth and productivity.					0
28	Large amounts of oil and natural gas lay beneath our land and off our shores, untouched because the present administration seems to believe the American people would rather see more regulation, taxes and controls than more energy.					0
29	Coal offers great potential.					0
	So does nuclear energy produced under rigorous safety standards. (APPLAUSE AND CHANTS)		1			1
	It could supply electricity for thousands of industries and millions of jobs and homes.					0
	It must not be thwarted by a tiny minority opposed to economic growth which often finds friendly ears in regulatory agencies for its obstructionist campaigns. (APPLAUSE AND CHANTS)	1	1			2
30	Make no mistake.					0
	We will not permit the safety of our people or our environment heritage to be jeopardized, but we are going to reaffirm that the economic prosperity of our people is a fundamental part of our environment. (APPLAUSE AND CHANTS)		1			1
31	Our problems are both acute and chronic, yet all we hear from those in positions of leadership are the same tired proposals for more government tinkering, more meddling and more control--all of which led us to this state in the first place.			1		1
32	Can anyone look at the record of this administration and say, "Well done?" (No.)		1			1
	Can anyone compare the state of our economy when the Carter Administration took office with where we are today and say, "Keep up the good work?" (No.)		1			1
	Can anyone look at our reduced standing in the world today and say, "Let's have four more years of this?" (No.)		1			1
33	I believe the American people are going to answer these questions the first week of November and their answer will be, "No--we've had enough." (APPLAUSE AND CHANTS)		1			1
	And, then it will be up to us--beginning next January 2th--to offer an administration and congressional leadership of competence and more than a little courage.					0
34	We must have the clarity of vision to see the difference between what is essential and what is merely desirable, and then the courage to bring our government back under control and make it acceptable to the people.	1				1
35	It is essential that we maintain both the forward momentum of economic growth and the strength of the safety net beneath those in society who need help.					0
	We also believe it is essential that the integrity of all aspects of Social Security are preserved.					0
36	Beyond these essentials, I believe it is clear our federal government is overgrown and overweight.					0
	Indeed, it is time for our government to go on a diet. (APPLAUSE AND CHANTS)		1			1
	Therefore, my first act as chief executive will be to impose an immediate and thorough freeze on federal hiring.					0
	Then, we are going to enlist the very best minds from business, labor and whatever quarter to conduct a detailed review of every department, bureau and agency that lives by federal appropriations. (APPLAUSE AND CHANTS)		1			1

	We are also going to enlist the help and ideas of many dedicated and hard working government employees at all levels who want a more efficient government as much as the rest of us do.					0
	I know that many are demoralized by the confusion and waste they confront in their work as a result of failed and failing policies.					0
37	Our instructions to the groups we enlist will be simple and direct.					0
	We will remind them that government programs exist at the sufferance of the American taxpayer and are paid for with money earned by working men and women.					0
	Any program that represents a waste of their money--a theft from their pocketbooks--must have that waste eliminated or the program must go--by executive order where possible; by congressional action where necessary. (APPLAUSE AND CHANTS)			1		1
	Everything that can be run more effectively by state and local government we shall turn over to state and local government, along with the funding sources to pay for it. (APPLAUSE AND CHANTS)			1		1
	We are going to put an end to the money merry-go-round where our money becomes Washington's money, to be spent by the states and cities exactly the way the federal bureaucrats tell them to.	1				1
38	I will not accept the excuse that the federal government has grown so big and powerful that it is beyond the control of any president, any administration or Congress.		1		1	2
	We are going to put an end to the notion that the American taxpayer exists to fund the federal government.					0
	The federal government exists to serve the American people. (APPLAUSE AND CHANTS)			1		1
	On January 2th, we are going to re-establish that truth.					0
39	Also on that date we are going to initiate action to get substantial relief for our taxpaying citizens and action to put people back to work. (APPLAUSE AND CHANTS)			1		1
	None of this will be based on any new form of monetary tinkering or fiscal sleight-of-hand.					0
	We will simply apply to government the common sense we all use in our daily lives.					0
40	Work and family are at the center of our lives; the foundation of our dignity as a free people.					0
	When we deprive people of what they have earned, or take away their jobs, we destroy their dignity and undermine their families.					0
	We cannot support our families unless there are jobs; and we cannot have jobs unless people have both money to invest and the faith to invest it. (APPLAUSE AND CHANTS)			1		1
41	There are concepts that stem from an economic system that for more than 2 years has helped us master a continent, create a previously undreamed of prosperity for our people and has fed millions of others around the globe.					0
	That system will continue to serve us in the future if our government will stop ignoring the basic values on which it was built and stop betraying the trust and good will of the American workers who keep it going. (APPLAUSE AND CHANTS)	1		1		2
42	The American people are carrying the heaviest peacetime tax burden in our nation's history--and it will grow even heavier, under present law, next January.				1	1
	We are taxing ourselves into economic exhaustion and stagnation, crushing our ability and incentive to save, invest and produce.				1	1
43	This must stop.				1	1
	We must halt this fiscal self-destruction and restore sanity to our economic system.				1	1
44	I have long advocated a 3 percent reduction in income tax rates over a period of three years.					0

	This phased tax reduction would begin with a 1 percent "down payment" tax cut in 1981, which the Republicans and Congress and I have already proposed.					0
45	A phased reduction of tax rates would go a long way toward easing the heavy burden on the American people.					0
	But, we should not stop here.					0
46	Within the context of economic conditions and appropriate budget priorities during each fiscal year of my presidency, I would strive to go further.	1		1		2
	This would include improvement in business depreciation taxes so we can stimulate investment in order to get plants and equipment replaced, put more Americans back to work and put our nation back on the road to being competitive in world commerce. (APPLAUSE AND CHANTS)		1			1
	We will also work to reduce the cost of government as a percentage of our gross national product. (APPLAUSE AND CHANTS)		1			1
47	The first task of national leadership is to set honest and realistic priorities in our policies and our budget and I pledge that my administration will do that.				1	1
48	When I talk of tax cuts, I am reminded that every major tax cut in this century has strengthened the economy, generated renewed productivity and ended up yielding new revenues for the government by creating new investment, new jobs and more commerce among our people.					0
49	The present administration has been forced by us Republicans to play follow-the-leader with regard to a tax cut.			1		1
	But, in this election year we must take with the proverbial "grain of salt" any tax cut proposed by those who have given us the greatest tax increase in our history. (APPLAUSE AND CHANTS)		1			1
	When those in leadership give us tax increases and tell us we must also do with less, have they thought about those who have always had less--especially the minorities?					0
	This is like telling them that just as they step on the first rung of the ladder of opportunity, the ladder is being pulled out from under them.					0
	That may be the Democratic leadership's message to the minorities, but it won't be ours. (APPLAUSE AND CHANTS)		1			1
	Our message will be: we have to move ahead, but we're not going to leave anyone behind. (APPLAUSE AND CHANTS)		1			1
	Thanks to the economic policies of the Democratic Party, millions of Americans find themselves out of work.					0
	Millions more have never even had a fair chance to learn new skills, hold a decent job, or secure for themselves and their families a share in the prosperity of this nation.					0
50	It is time to put America back to work; to make our cities and towns resound with the confident voices of men and women of all races, nationalities and faiths bringing home to their families a decent paycheck they can cash for honest money. (APPLAUSE AND CHANTS)	1	1	1		3
51	For those without skills, we'll find a way to help them get skills.					0
52	For those without job opportunities, we'll stimulate new opportunities, particularly in the inner cities where they live.					0
53	For those who have abandoned hope, we'll restore hope and we'll welcome them into a great national crusade to make America great again! (APPLAUSE AND CHANTS)	1	1			2
54	When we move from domestic affairs and cast our eyes abroad, we see an equally sorry chapter on the record of the present administration.			1		1
55	— A Soviet combat brigade trains in Cuba, just 9 miles from our shores.			1		1
56	— A Soviet army of invasion occupies Afghanistan, further threatening our vital interests in the Middle East.			1		1
57	— America's defense strength is at its lowest ebb in a generation, while the Soviet Union is vastly outspending us in both strategic and conventional arms.			1		1
58	— Our European allies, looking nervously at the growing menace from the East, turn to us for leadership and fail to find it.			1		1

59	— And, incredibly more than 5 of our fellow Americans have been held captive for over eight months by a dictatorial foreign power that holds us up to ridicule before the world.				1		1
60	Adversaries large and small test our will and seek to confound our resolve, but we are given weakness when we need strength; vacillation when the times demand firmness.				1		1
61	The Carter Administration lives in the world of make-believe.				1		1
	Every day, drawing up a response to that day's problems, troubles, regardless of what happened yesterday and what will happen tomorrow.						0
62	The rest of us, however, live in the real world. It is here that disasters are overtaking our nation without any real response from Washington.				1		1
63	This is make-believe, self-deceit and--above all--transparent hypocrisy.				1		1
64	For example, Mr. Carter says he supports the volunteer army, but he lets military pay and benefits slip so low that many of our enlisted personnel are actually eligible for food stamps.						0
	Re-enlistment rates drop and, just recently, after he fought all week against a proposal to increase the pay of our men and women in uniform, he helicoptered to our carrier, the U.S.S. Nimitz, which was returning from long months of duty.						0
	He told the crew that he advocated better pay for them and their comrades!						0
	Where does he really stand, now that he's back on shore? (APPLAUSE AND CHEERS)			1			1
65	I'll tell you where I stand.						0
	I do not favor a peacetime draft or registration, but I do favor pay and benefit levels that will attract and keep highly motivated men and women in our volunteer forces and an active reserve trained and ready for an instant call in case of an emergency. (APPLAUSE AND CHEERS)			1			1
66	There may be a sailor at the helm of the ship of state, but the ship has no rudder.				1		1
	Critical decisions are made at times almost in comic fashion, but who can laugh?						0
	Who was not embarrassed when the administration handed a major propaganda victory in the United Nations to the enemies of Israel, our staunch Middle East ally for three decades, and then claim that the American vote was a "mistake," the result of a "failure of communication" between the president, his secretary of state, and his U.N. ambassador?						0
67	Who does not feel a growing sense of unease as our allies, facing repeated instances of an amateurish and confused administration, reluctantly conclude that America is unwilling or unable to fulfill its obligations as the leader of the free world?		1		1		2
68	Who does not feel rising alarm when the question in any discussion of foreign policy is no longer, "Should we do something?", but "Do we have the capacity to do anything?" (APPLAUSE AND CHEERS)			1	1		2
69	The administration which has brought us to this state is seeking your endorsement for four more years of weakness, indecision, mediocrity and incompetence. (No)			1	1		2
	American should vote until he or she has asked, is the United States stronger and more respected now than it was three-and-a-half years ago? (no.)			1			1
	Is the world today a safer place in which to live? (No.)			1			1
70	It is the responsibility of the president of the United States, in working for peace, to insure that the safety of our people cannot successfully be threatened by a hostile foreign power.						0
	As president, fulfilling that responsibility will be my number one priority. (APPLAUSE AND CHEERS)			1		1	2
71	We are not a warlike people.						0
	Quite the opposite.						0

	We always seek to live in peace.					0
	We resort to force infrequently and with great reluctance--and only after we have determined that it is absolutely necessary.					0
	We are awed--and rightly so--by the forces of destruction at loose in the world in this nuclear era.					0
	But neither can we be naive or foolish.					0
	Four times in my lifetime America has gone to war, bleeding the lives of its young men into the sands of beachheads, the fields of Europe and the jungles and rice paddies of Asia.					0
	We know only too well that war comes not when the forces of freedom are strong, but when they are weak.					0
	It is then that tyrants are tempted.					0
72	We simply cannot learn these lessons the hard way again without risking our destruction. (APPLAUSE AND CHEERS)		1			1
73	Of all the objectives we seek, first and foremost is the establishment of lasting world peace.	1		1		2
	We must always stand ready to negotiate in good faith, ready to pursue any reasonable avenue that holds forth the promise of lessening tensions and furthering the prospects of peace.					0
	But let our friends and those who may wish us ill take note: the United States has an obligation to its citizens and to the people of the world never to let those who would destroy freedom dictate the future course of human life on this planet. (APPLAUSE AND CHEERS)		1			1
	I would regard my election as proof that we have renewed our resolve to preserve world peace and freedom.	1			1	2
	This nation will once again be strong enough to do that.	1				1
74	This evening marks the last step--save one--of a campaign that has taken Nancy and me from one end of this great land to the other, over many months and thousands of miles.					0
	There are those who question the way we choose a president; who say that our process imposes difficult and exhausting burdens on those who seek the office.					0
	I have not found it so.				1	1
75	It is impossible to capture in words the splendor of this vast continent which God has granted as our portion of this creation.					0
	There are no words to express the extraordinary strength and character of this breed of people we call Americans.					0
76	Everywhere we have met thousands of Democrats, Independents, and Republicans from all economic conditions and walks of life bound together in that community of shared values of family, work, neighborhood, peace and freedom.					0
	They are concerned, yes, but they are not frightened.					0
	They are disturbed, but not dismayed.					0
	They are the kind of men and women Tom Paine had in mind when he wrote--during the darkest days of the American Revolution--"We have it in our power to begin the world over again." (APPLAUSE AND CHEERS)		1			1
77	Nearly 15 years after Tom Paine wrote those words, an American president told the generation of the Great Depression that it had a "rendezvous with destiny."					0
	I believe that this generation of Americans today has a rendezvous with destiny. (APPLAUSE AND CHEERS)		1			1
78	Tonight, let us dedicate ourselves to renewing the American compact.	1				1
	I ask you not simply to "Trust me," but to trust your values--our values--and to hold me responsible for living up to them.					0

	I ask you to trust that American spirit which knows no ethnic, religious, social, political, regional, or economic boundaries; the spirit that burned with zeal in the hearts of millions of immigrants from every corner of the Earth who came here in search of freedom.	1				1
79	Some say that spirit no longer exists.					0
	But I have seen it--I have felt it--all across the land; in the big cities, the small towns and in rural America.	1				1
	The American spirit is still there, ready to blaze into life if you and I are willing to do what has to be done; the practical, down-to-earth things that will stimulate our economy, increase productivity and put America back to work. (APPLAUSE AND CHEERS)	1	1			2
	The time is now to resolve that the basis of a firm and principled foreign policy is one that takes the world as it is and seeks to change it by leadership and example; not by harangue, harassment or wishful thinking. (APPLAUSE AND CHEERS)	1		1		2
80	The time is now to say that while we shall seek new friendships and expand and improve others, we shall not do so by breaking our word or casting aside old friends and allies. (APPLAUSE AND CHEERS)			1		1
81	And, the time is now to redeem promises once made to the American people by another candidate, in another time and another place.					0
	He said, "For three long years I have been going up and down this country preaching that government--federal, state, and local--costs too much.					0
	"I shall not stop that preaching.					0
	"As an immediate program of action, we must abolish useless offices.					0
	"We must eliminate unnecessary functions of government...we must consolidate subdivisions of government and, like the private citizen, give up luxuries which we can no longer afford."					0
82	"I propose to you, my friends, and through you that government of all kinds, big and little be made solvent and that the example be set by the president of the United States and his Cabinet."					0
83	So said Franklin Delano Roosevelt in his acceptance speech to the Democratic National Convention in July 1932.					0
84	The time is now, my fellow Americans, to recapture our destiny, to take it into our own hands.	1				1
	But, to do this will take many of us, working together.					0
	I ask you tonight to volunteer your help in this cause so we can carry our message throughout the land.					0
85	Yes, isn't now the time that we, the people, carried out these unkempt promises?					0
	Let us pledge to each other and to all America on this July day 48 years later, we intend to do just that. (APPLAUSE AND CHEERS)			1		1
86	I have thought of something that is not part of my speech and I'm worried over whether I should do it.					0
87	Can we doubt that only a Divine Providence placed this land, this island of freedom, here as a refuge for all those people in the world who yearn to breathe freely: Jews and Christians enduring persecution behind the Iron Curtain, the boat people of Southeast Asia, of Cuba and Haiti, the victims of drought and famine in Africa, the freedom fighters of Afghanistan and our own countrymen held in savage captivity.	1				1
88	I'll confess that I've been a little afraid to suggest what I'm going to suggest--I'm more afraid not to--that we begin our crusade joined together in a moment of silent prayer.					0
89	God bless America. (APPLAUSE AND CHEERS)			1		1
Peters, n.d.						

Appendix 5: 1984 (Reagan) Successful

	SPEECH	HTRP	HL	ACV	C	SLN	TOTAL
	TOTAL	16	26	120	14	0	176
	AVERAGES	0.054	0.088	0.404	0.047	0.000	0.597
1	Mr. Chairman, Mr. Vice President, delegates to this convention, and fellow citizens:						0
2	In 75 days, I hope we enjoy a victory that is the size of the heart of Texas. (APPLAUSE AND CHEERS)			1			1
	Nancy and I extend our deep thanks to the Lone Star State and the "Big D"—the city of Dallas—for all their warmth and hospitality.						0
3	Four years ago I didn't know precisely every duty of this office, and not too long ago, I learned about some new ones from the first graders of Corpus Christi School in Chambersburg, Pennsylvania. (APPLAUSE AND CHEERS)			1			1
	Little Leah Kline was asked by her teacher to describe my duties.						0
	She said: "The President goes to meetings.						0
	He helps the animals.						0
	The President gets frustrated.						0
	He talks to other Presidents."						0
	How does wisdom begin at such an early age?						0
4	Tonight, with a full heart and deep gratitude for your trust, I accept your nomination for the Presidency of the United States. (APPLAUSE AND CHEERS)			1			1
	I will campaign on behalf of the principles of our party which lift America confidently into the future.						0
5	America is presented with the clearest political choice of half a century.						0
	The distinction between our two parties and the different philosophy of our political opponents are at the heart of this campaign and America's future.						0
6	I've been campaigning long enough to know that a political party and its leadership can't change their colors in 4 days.						0
	We won't, and no matter how hard they tried, our opponents didn't in San Francisco. (APPLAUSE AND CHEERS)			1			1
	We didn't discover our values in a poll taken a week before the convention. (APPLAUSE AND CHEERS)			1			1
	And we didn't set a weathervane on top of the Golden Gate Bridge before we started talking about the American family. (APPLAUSE AND CHEERS)			1			1
7	The choices this year are not just between two different personalities or between two political parties.						0
	They're between two different visions of the future, two fundamentally different ways of governing—their government of pessimism, fear, and limits, or ours of hope, confidence, and growth. (APPLAUSE AND CHEERS)			1			1
8	Their government sees people only as members of groups; ours serves all the people of America as individuals.						0
	Theirs lives in the past, seeking to apply the old and failed policies to an era that has passed them by.						0
	Ours learns from the past and strives to change by boldly charting a new course for the future. (APPLAUSE AND CHEERS)			1			1
	Theirs lives by promises, the bigger, the better.						0

	We offer proven, workable answers.						0
9	Our opponents began this campaign hoping that America has a poor memory. (APPLAUSE AND CHEERS)			1			1
	Well, let's take them on a little stroll down memory lane.						0
	Let's remind them of how a 4.8-percent inflation rate in 1976 became back-to-back years of double-digit inflation—the worst since World War I—punishing the poor and the elderly, young couples striving to start their new lives, and working people struggling to make ends meet.						0
10	Inflation was not some plague borne on the wind; it was a deliberate part of their official economic policy, needed, they said, to maintain prosperity.						0
	They didn't tell us that with it would come the highest interest rates since the Civil War.						0
	As average monthly mortgage payments more than doubled, home building nearly ground to a halt; tens of thousands of carpenters and others were thrown out of work.						0
	And who controlled both Houses of the Congress and the executive branch at that time?						0
	Not us, not us.						0
11	Campaigning across America in 198, we saw evidence everywhere of industrial decline.						0
	And in rural America, farmers' costs were driven up by inflation.						0
	They were devastated by a wrongheaded grain embargo and were forced to borrow money at exorbitant interest rates just to get by.						0
	And many of them didn't get by.						0
	Farmers have to fight insects, weather, and the marketplace; they shouldn't have to fight their own government. (APPLAUSE AND CHEERS)			1			1
12	The high interest rates of 1980 were not talked about in San Francisco.						0
	But how about taxes?						0
	They were talked about in San Francisco.						0
	Will Rogers once said he never met a man he didn't like.						0
	Well, if I could paraphrase Will, our friends in the other party have never met a tax they didn't like or hike. (APPLAUSE AND CHEERS)			1			1
13	Under their policies, tax rates have gone up three times as much for families with children as they have for everyone else over these past three decades.						0
	In just the 5 years before we came into office, taxes roughly doubled.						0
14	Some who spoke so loudly in San Francisco of fairness were among those who brought about the biggest single, individual tax increase in our history in 1977, calling for a series of increases in the Social Security payroll tax and in the amount of pay subject to that tax.						0
	The bill they passed called for two additional increases between now and 1990, increases that bear down hardest on those at the lower income levels.						0
	The Census Bureau confirms that, because of the tax laws we inherited, the number of households at or below the poverty level paying Federal income tax more than doubled between 198 and 1982.						0
	Well, they received some relief in 1983, when our across-the-board tax cut was fully in place. (APPLAUSE AND CHEERS)			1			1
	And they'll get more help when indexing goes into effect this January. (APPLAUSE AND CHEERS)			1			1
15	Our opponents have repeatedly advocated eliminating indexing.						0
	Would that really hurt the rich?						0

	No, because the rich are already in the top brackets.						0
	But those working men and women who depend on a cost-of-living adjustment just to keep abreast of inflation would find themselves pushed into higher tax brackets and wouldn't even be able to keep even with inflation because they'd be paying a higher income tax.						0
	That's bracket creep; and our opponents are for it, and we're against it. (APPLAUSE AND CHEERS)			1			1
16	It's up to us to see that all our fellow citizens understand that confiscatory taxes, costly social experiments, and economic tinkering were not just the policies of a single administration.	1					1
	For the 26 years prior to January of 1981, the opposition party controlled both Houses of Congress.						0
	Every spending bill and every tax for more than a quarter of a century has been of their doing.						0
17	About a decade ago, they said Federal spending was out of control, so they passed a budget control act and, in the next 5 years, ran up deficits of \$26 billion.	1			1		2
	Some control.						0
18	In 1981 we gained control of the Senate and the executive branch.						0
	With the help of some concerned Democrats in the House we started a policy of tightening the Federal budget instead of the family budget. (APPLAUSE AND CHEERS)			1			1
19	A task force chaired by Vice President George Bush—the finest Vice President this country has ever had—it eliminated unnecessary regulations that had been strangling business and industry. (APPLAUSE AND CHEERS)			1			1
20	And while we have our friends down memory lane, maybe they'd like to recall a gimmick they designed for their 1976 campaign.						0
	As President Ford told us the night before last, adding the unemployment and inflation rates, they got what they called a misery index.						0
	In '76 it came to 12 1/2 percent.						0
	They declared the incumbent had no right to seek reelection with that kind of a misery index.						0
	Well, 4 years ago,						0
	in the 1980 election, they didn't mention the misery index, possibly because it was then over 2 percent. (APPLAUSE AND CHEERS)			1			1
	And do you know something?						0
	They won't mention it in this election either. (APPLAUSE AND CHEERS)			1			1
	It's down to 11.6 and dropping. (APPLAUSE AND CHEERS)			1			1
21	By nearly every measure, the position of poor Americans worsened under the leadership of our opponents.						0
	Teenage drug use, out-of-wedlock births, and crime increased dramatically.						0
	Urban neighborhoods and schools deteriorated.						0
	Those whom government intended to help discovered a cycle of dependency that could not be broken.						0
	Government became a drug, providing temporary relief, but addiction as well.						0
22	And let's get some facts on the table that our opponents don't want to hear.						0
	The biggest annual increase in poverty took place between 1978 and 1981—over 9 percent each year, in the first 2 years of our administration.						0

	Well, I should—pardon me—I didn't put a period in there.					0
	In the first 2 years of our administration, that annual increase fell to 5.3 percent. (APPLAUSE AND CHEERS)		1			1
	And 1983 was the first year since 1978 that there was no appreciable increase in poverty at all. (APPLAUSE AND CHEERS)		1			1
23	Pouring hundreds of billions of dollars into programs in order to make people worse off was irrational and unfair.					0
	It was time we ended this reliance on the government process and renewed our faith in the human process.					0
24	In 198 the people decided with us that the economic crisis was not caused by the fact that they lived too well.					0
	Government lived too well. (APPLAUSE AND CHEERS)		1			1
	It was time for tax increases to be an act of last resort, not of first resort.					0
25	The people told the liberal leadership in Washington, "Try shrinking the size of government before you shrink the size of our paychecks."	1				1
26	Our government was also in serious trouble abroad.					0
	We had aircraft that couldn't fly and ships that couldn't leave port.					0
	Many of our military were on food stamps because of meager earnings, and reenlistments were down.					0
	Ammunition was low, and spare parts were in short supply.					0
27	Many of our allies mistrusted us. In the 4 years before we took office, country after country fell under the Soviet yoke.					0
	Since January 2th, 1981, not 1 inch of soil has fallen to the Communists. (4 more years! 4 more years! 4 more years!)		1			1
28	All right. (4 more years! 4 more years! 4 more years!)		1			1
29	But worst of all, Americans were losing the confidence and optimism about the future that has made us unique in the world.					0
	Parents were beginning to doubt that their children would have the better life that has been the dream of every American generation.					0
30	We can all be proud that pessimism is ended.	1				1
	America is coming back and is more confident than ever about the future. (A&C)		1			1
	Tonight, we thank the citizens of the United States whose faith and unwillingness to give up on themselves or this country saved us all.					0
31	Together, we began the task of controlling the size and activities of the government by reducing the growth of its spending while passing a tax program to provide incentives to increase productivity for both workers and industry.					0
	Today, a working family earning \$25, has about \$2,9 more in purchasing power than if tax and inflation rates were still at the 198 level. (A&C)		1			1
32	Today, of all the major industrial nations of the world, America has the strongest economic growth; one of the lowest inflation rates; the fastest rate of job creations—6 1/2 million jobs in the last year and a half—a record 6, business incorporations in 1983; and the largest increase in real, after-tax personal income since World War II.	1				1
	We're enjoying the highest level of business investment in history, and America has renewed its leadership in developing the vast new opportunities in science and high technology. (A&C)		1			1
	America is on the move again and expanding toward new eras of opportunity for everyone.					0
33	Now, we're accused of having a secret.					0
	Well, if we have, it is that we're going to keep the mighty engine of this nation revved up.					0

	And that means a future of sustained economic growth without inflation that's going to create for our children and grandchildren a prosperity that finally will last. (A&C)			1			1
34	Today our troops have newer and better equipment; their morale is higher.						0
	The better armed they are, the less likely it is they will have to use that equipment.						0
	But if, heaven forbid, they're ever called upon to defend this nation, nothing would be more immoral than asking them to do so with weapons inferior to those of any possible opponent. (A&C)			1			1
35	We have also begun to repair our valuable alliances, especially our historic NATO alliance.						0
	Extensive discussions in Asia have enabled us to start a new round of diplomatic progress there.						0
36	In the Middle East, it remains difficult to bring an end to historic conflicts, but we're not discouraged.						0
	And we shall always maintain our pledge never to sell out one of our closest friends, the State of Israel. (A&C)			1			1
37	Closer to home, there remains a struggle for survival for free Latin American States, allies of ours.	1					1
	They valiantly struggle to prevent Communist takeovers fueled massively by the Soviet Union and Cuba.						0
	Our policy is simple: We are not going to betray our friends, reward the enemies of freedom, or permit fear and retreat to become American policies—especially in this hemisphere. (A&C)			1			1
38	None of the four wars in my lifetime came about because we were too strong.	1					1
	It's weakness that invites adventurous adversaries to make mistaken judgments.						0
	America is the most peaceful, least warlike nation in modern history.						0
	We are not the cause of all the ills of the world.						0
	We're a patient and generous people.						0
	But for the sake of our freedom and that of others, we cannot permit our reserve to be confused with a lack of resolve. (A&C)			1			1
39	Ten months ago, we displayed this resolve in a mission to rescue American students on the imprisoned island of Grenada. (A&C)			1			1
	Democratic candidates have suggested that this could be likened to the Soviet invasion of Afghanistan—(Audience. Boo-o-o!)			1			1
40	—the crushing of human rights in Poland or the genocide in Cambodia. (Audience. Boo-o-o!)			1			1
41	Could you imagine Harry Truman, John Kennedy, Hubert Humphrey, or Scoop Jackson making such a shocking comparison? (Audience. No!)			1			1
42	Nineteen of our fine young men lost their lives on Grenada, and to even remotely compare their sacrifice to the murderous actions taking place in Afghanistan is unconscionable. (A&C)			1			1
43	There are some obvious and important differences.						0
	First, we were invited in by six East Caribbean States.						0
	Does anyone seriously believe the people of Eastern Europe or Afghanistan invited the Russians? (Audience. No!)			1			1
44	Second, there are hundreds of thousands of Soviets occupying captive nations across the world.						0
	Today, our combat troops have come home.						0
	Our students are safe, and freedom is what we left behind in Grenada. (A&C)			1			1

45	There are some who've forgotten why we have a military.					0
	It's not to promote war; it's to be prepared for peace.					0
	There's a sign over the entrance to Fairchild Air Force Base in Washington State, and that sign says it all: "Peace is our profession." (A&C)		2			2
	Our next administration— (Audience. 4 more years! 4 more years! 4 more years!)		1			1
46	All right. (Audience. 4 more years! 4 more years! 4 more years!)		1			1
47	I heard you. (A&C)		1			1
	And that administration will be committed to completing the unfinished agenda that we've placed before the Congress and the Nation.					0
	It is an agenda which calls upon the national Democratic leadership to cease its obstructionist ways. (A&C)	1	1			2
48	We've heard a lot about deficits this year from those on the other side of the aisle.	1				1
	Well, they should be experts on budget deficits. (A&C)	1	1			2
	They've spent most of their political careers creating deficits. (A&C)	1	1			2
	For 42 of the last 5 years, they have controlled both Houses of the Congress. (Audience. Boo-o-o!)	1	1			2
50	And for almost all of those 5 years, deficit spending has been their deliberate policy.	1				1
	Now, however, they call for an end to deficits.	1				1
	They call them ours.	1				1
	Yet, at the same time, the leadership of their party resists our every effort to bring Federal spending under control.	1				1
	For 3 years straight, they have prevented us from adopting a balanced budget amendment to the Constitution. (A&C)	1	1			2
	We will continue to fight for that amendment, mandating that government spend no more than government takes in. (A&C)	1	1			2
51	And we will fight, as the Vice President told you, for the right of a President to veto items in appropriations bills without having to veto the entire bill. (A&C)		1			1
	There is no better way than the line-item veto, now used by Governors in 43 States to cut out waste in government.					0
	I know.					0
	As Governor of California, I successfully made such vetos over 9 times. (A&C)		1			1
52	Now, their candidate, it would appear, has only recently found deficits alarming.					0
	Nearly 1 years ago he insisted that a \$52 billion deficit should be allowed to get much bigger in order to lower unemployment, and he said that sometimes "we need a deficit in order to stimulate the economy." (Audience. Boo-o-o!)		1			1
53	As a Senator, he voted to override President Ford's veto of billions of dollars in spending bills and then voted no on a proposal to cut the 1976 deficit in half. (Audience. Boo-o-o!)		1			1
54	Was anyone surprised by his pledge to raise your taxes next year if given the chance? (Audience. No!)		1			1
55	In the Senate, he voted time and again for new taxes, including a 1-percent income tax surcharge, higher taxes on certain consumer items.					0
	He also voted against cutting the excise tax on automobiles.					0
	And he was part and parcel of that biggest single, individual tax increase in history—the Social Security payroll tax of 1977.					0

	It tripled the maximum tax and still didn't make the system solvent. (Audience. Boo-o-o!)			1			1
56	If our opponents were as vigorous in supporting our voluntary prayer amendment as they are in raising taxes, maybe we could get the Lord back in the schoolrooms and drugs and violence out. (A&C)			1			1
57	Something else illustrates the nature of the choice Americans must make.	1			1		2
	While we've been hearing a lot of tough talk on crime from our opponents, the House Democratic leadership continues to block a critical anticrime bill that passed the Republican Senate by a 91-to-1 vote.						0
	Their burial of this bill means that you and your families will have to wait for even safer homes and streets.						0
58	There's no longer any good reason to hold back passage of tuition tax credit legislation. (A&C)			1	1		2
	Millions of average parents pay their full share of taxes to support public schools while choosing to send their children to parochial or other independent schools. (A&C)			1			1
	Doesn't fairness dictate that they should have some help in carrying a double burden? (A&C)			1			1
59	When we talk of the plight of our cities, what would help more than our enterprise zones bill, which provides tax incentives for private industry to help rebuild and restore decayed areas in 75 sites all across America?	1			1		2
	If they really wanted a future of boundless new opportunities for our citizens, why have they buried enterprise zones over the years in committee?						0
60	Our opponents are openly committed to increasing our tax burden. (Audience. Boo-o-o!)			1			1
61	We are committed to stopping them, and we will. (A&C)			1			1
62	They call their policy the new realism, but their new realism is just the old liberalism.						0
	They will place higher and higher taxes on small businesses, on family farms, and on other working families so that government may once again grow at the people's expense.						0
	You know, we could say they spend money like drunken sailors, but that would be unfair to drunken sailors— [laughter] — (Audience. 4 more years! 4 more years! 4 more years!)			1			1
63	All right. I agree. (Audience. 4 more years! 4 more years! 4 more years!)			1			1
64	I was going to say, it would be unfair, because the sailors are spending their own money. [Laughter]			1			1
65	Our tax policies are and will remain prowork, progrowth, and profamily. (A&C)			1			1
	We intend to simplify the entire tax system—to make taxes more fair, easier to understand, and, most important, to bring the tax rates of every American further down, not up. (A&C)			1			1
	Now, if we bring them down far enough, growth will continue strong; the underground economy will shrink; the world will beat a path to our door; and no one will be able to hold America back; and the future will be ours. (Audience. U.S.A.! U.S.A.! U.S.A.!)			1			1
66	All right. (A&C)			1			1
	Another part of our future, the greatest challenge of all, is to reduce the risk of nuclear war by reducing the levels of nuclear arms. (A&C)			1			1
	I have addressed parliaments, have spoken to parliaments in Europe and Asia during these last 3 1/2 years, declaring that a nuclear war cannot be won and must never be fought. (A&C)			1			1
	And those words, in those assemblies, were greeted with spontaneous applause.						0
67	There are only two nations who by their agreement can rid the world of those doomsday weapons—the United States of America and the Soviet Union.						0

	For the sake of our children and the safety of this Earth, we ask the Soviets—who have walked out of our negotiations—to join us in reducing and, yes, ridding the Earth of this awful threat. (A&C)			1			1
68	When we leave this hall tonight, we begin to place those clear choices before our fellow citizens.						0
	We must not let them be confused by those who still think that GNP stands for gross national promises. [Laughter]			1			1
	But after the debates, the position papers, the speeches, the conventions, the television commercials, primaries, caucuses, and slogans—after all this, is there really any doubt at all about what will happen if we let them win this November? (No!)			1			1
69	Is there any doubt that they will raise our taxes? (Audience. No!)		1	1	1		3
70	That they will send inflation into orbit again? (Audience. No!)		1	1	1		3
71	That they will make government bigger then ever? (Audience. No!)		1	1	1		3
72	And deficits even worse? (Audience. No!)		1	1	1		3
73	Raise unemployment? (Audience. No!)		1	1	1		3
74	Cut back our defense preparedness? (Audience. No!)		1	1	1		3
75	Raise interest rates? (Audience. No!)		1	1	1		3
76	Make unilateral and unwise concessions to the Soviet Union? (Audience. No!)		1	1	1		3
77	And they'll do all that in the name of compassion. (Audience. Boo-o-o!)		1	1	1		3
78	It's what they've done to America in the past.		1		1		2
	But if we do our job right, they won't be able to do it again. (Audience. Reagan! Reagan! Reagan!)			1			1
79	It's getting late. (Audience. Reagan! Reagan! Reagan!)			1			1
80	All right. (A&C)			1			1
	In 198 we asked the people of America, "Are you better off than you were 4 years ago?" (A&C)			1			1
	Well, the people answered then by choosing us to bring about a change. (A&C)			1			1
	We have every reason now, 4 years later, to ask that same question again, for we have made a change.						0
81	The American people joined us and helped us.						0
	Let us ask for their help again to renew the mandate of 198, to move us further forward on the road we presently travel, the road of common sense, of people in control of their own destiny; the road leading to prosperity and economic expansion in a world at peace.						0
82	As we ask for their help, we should also answer the central question of public service: Why are we here?						0
	What do we believe in?						0
	Well for one thing, we're here to see that government continues to serve the people and not the other way around. (A&C)			1			1
	Yes, government should do all that is necessary, but only that which is necessary. (A&C)			1			1
83	We don't lump people by groups or special interests.						0
	And let me add, in the party of Lincoln, there is no room for intolerance and not even a small corner for anti-Semitism or bigotry of any kind. (A&C)			1			1
	Many people are welcome in our house, but not the bigots. (A&C)			1			1
84	We believe in the uniqueness of each individual.						0

	We believe in the sacredness of human life.						0
	For some time now we've all fallen into a pattern of describing our choice as left or right.						0
	It's become standard rhetoric in discussions of political philosophy.						0
	But is that really an accurate description of the choice before us?						0
85	Go back a few years to the origin of the terms and see where left or right would take us if we continued far enough in either direction.						0
	Stalin.						0
	Hitler.						0
	One would take us to Communist totalitarianism; the other to the totalitarianism of Hitler.						0
86	Isn't our choice really not one of left or right, but of up or down? (A&C)			1			1
	Down through the welfare state to statism, to more and more government largesse accompanied always by more government authority, less individual liberty and, ultimately, totalitarianism, always advanced as for our own good.						0
	The alternative is the dream conceived by our Founding Fathers, up to the ultimate in individual freedom consistent with an orderly society. (A&C)		1	1			2
87	We don't celebrate dependence day on the Fourth of July.						0
	We celebrate Independence Day. (Audience. U.S.A.! U.S.A.! U.S.A.!)			1			1
88	We celebrate the right of each individual to be recognized as unique, possessed of dignity and the sacred right to life, liberty, and the pursuit of happiness.						0
	At the same time, with our independence goes a generosity of spirit more evident here than in almost any other part of the world.						0
	Recognizing the equality of all men and women, we're willing and able to lift the weak, cradle those who hurt, and nurture the bonds that tie us together as one nation under God. (A&C)			1			1
89	Finally, we're here to shield our liberties, not just for now or for a few years but forever.						0
90	Could I share a personal thought with you tonight, because tonight's kind of special to me. (A&C)			1			1
	It's the last time, of course, that I will address you under these same circumstances.						0
	I hope you'll invite me back to future conventions. (A&C)			1			1
	Nancy and I will be forever grateful for the honor you've done us, for the opportunity to serve, and for your friendship and trust.						0
91	I began political life as a Democrat, casting my first vote in 1932 for Franklin Delano Roosevelt.						0
	That year, the Democrats called for a 25-percent reduction in the cost of government by abolishing useless commissions and offices and consolidating departments and bureaus, and giving more authority to State governments.						0
	As the years went by and those promises were forgotten, did I leave the Democratic Party, or did the leadership of that party leave not just me but millions of patriotic Democrats who believed in the principles and philosophy of that platform? (A&C)			1			1
92	One of the first to declare this was a former Democratic nominee for President-Al Smith, the Happy Warrior, who went before the Nation in 1936 to say, on television—or on radio that he could no longer follow his party's leadership and that he was "taking a walk."						0
	As Democratic leaders have taken their party further and further away from its first principles, it's no surprise that so many responsible Democrats feel that our platform is closer to their views, and we welcome them to our side. (A&C)			1			1

93	Four years ago we raised a banner of bold colors—no pale pastels.					0
	We proclaimed a dream of an America that would be "a shining city on a hill."					0
94	We promised that we'd reduce the growth of the Federal Government, and we have.	1				1
	We said we intended to reduce interest rates and inflation, and we have.					0
	We said we would reduce taxes to provide incentives for individuals and business to get our economy moving again, and we have.					0
	We said there must be jobs with a future for our people, not government make-work programs, and, in the last 19 months, as I've said, 6 1/2 million new jobs in the private sector have been created.					0
	We said we would once again be respected throughout the world, and we are.					0
	We said we would restore our ability to protect our freedom on land, sea, and in the air, and we have.					0
95	We bring to the American citizens in this election year a record of accomplishment and the promise of continuation.	1				1
96	We came together in a national crusade to make America great again, and to make a new beginning.	1				1
	Well, now it's all coming together.					0
	With our beloved nation at peace, we're in the midst of a springtime of hope for America.					0
	Greatness lies ahead of us.					0
97	Holding the Olympic games here in the United States began defining the promise of this season. (Audience. U.S.A.! U.S.A.! U.S.A.!)		1			1
98	All through the spring and summer, we marveled at the journey of the Olympic torch as it made its passage east to west.					0
	Over 9, miles, by some 4, runners, that flame crossed a portrait of our nation.					0
99	From our Gotham City, New York, to the Cradle of Liberty, Boston, across the Appalachian springtime, to the City of the Big Shoulders, Chicago. (A&C)		3			3
	Moving south toward Atlanta, over to St. Louis, past its Gateway Arch, across wheatfields into the stark beauty of the Southwest and then up into the still, snowcapped Rockies. (A&C)		3			3
	And, after circling the greening Northwest, it came down to California, across the Golden Gate and finally into Los Angeles. (A&C)		3			3
	And all along the way, that torch became a celebration of America.					0
	And we all became participants in the celebration.					0
100	Each new story was typical of this land of ours.	1				1
	There was Ansel Stubbs, a youngster of 99, who passed the torch in Kansas to 4-year-old Katie Johnson. (A&C)		1			1
	In Pineville, Kentucky, it came at 1 a.m., so hundreds of people lined the streets with candles. (A&C)		1			1
	At Tupelo, Mississippi, at 7 a.m. on a Sunday morning, a robed church choir sang "God Bless America" as the torch went by. (A&C)		1			1
101	That torch went through the Cumberland Gap, past the Martin Luther King, Jr., Memorial, down the Santa Fe Trail, and alongside Billy the Kid's grave. (A&C)	1	1			2
102	In Richardson, Texas, it was carried by a 14-year-old boy in a special wheelchair.	1				1
	In West Virginia the runner came across a line of deaf children and let each one pass the torch for a few feet, and at the end these youngsters' hands talked excitedly in their sign language. (A&C)		1			1

	Crowds spontaneously began singing "America the Beautiful" or "The Battle Hymn of the Republic."						0
103	And then, in San Francisco a Vietnamese immigrant, his little son held on his shoulders, dodged photographers and policemen to cheer a 19-year-old black man pushing an 88-year-old white woman in a wheelchair as she carried the torch. (A&C)	1	2				3
	My friends, that's America. (Audience. U.S.A.! U.S.A.! U.S.A.!)		1				1
104	We cheered in Los Angeles as the flame was carried in and the giant Olympic torch burst into a billowing fire in front of the teams, the youth of 14 nations assembled on the floor of the Coliseum.	1					1
	And in that moment, maybe you were struck as I was with the uniqueness of what was taking place before a hundred thousand people in the stadium, most of them citizens of our country, and over a billion worldwide watching on television.						0
	There were athletes representing 14 countries here to compete in the one country in all the world whose people carry the bloodlines of all those 14 countries and more. (A&C)		1				1
	Only in the United States is there such a rich mixture of races, creeds, and nationalities—only in our melting pot.						0
105	And that brings to mind another torch, the one that greeted so many of our parents and grandparents.	1					1
	Just this past Fourth of July, the torch atop the Statue of Liberty was hoisted down for replacement.						0
	We can be forgiven for thinking that maybe it was just worn out from lighting the way to freedom for 17 million new Americans.						0
	So, now we'll put up a new one.						0
106	The poet called Miss Liberty's torch the "lamp beside the golden door."						0
	Well, that was the entrance to America, and it still is.						0
	And now you really know why we're here tonight.						0
107	The glistening hope of that lamp is still ours.	1					1
	Every promise, every opportunity is still golden in this land.						0
	And through that golden door our children can walk into tomorrow with the knowledge that no one can be denied the promise that is America.						0
108	Her heart is full; her door is still golden, her future bright.	1					1
	She has arms big enough to comfort and strong enough to support, for the strength in her arms is the strength of her people.						0
	She will carry on in the eighties unafraid, unashamed, and unsurpassed.						0
109	In this springtime of hope, some lights seem eternal; America's is.						0
110	Thank you, God bless you, and God bless America. (A&C)		1				1
Peters, n.d.							

Appendix 6: 1988 (Bush Sr.) Successful

	SPEECH	HTRP	HL	ACV	C	SLN	TOTAL
	TOTAL	4	12	90	1	8	115
	AVERAGES	0.010	0.030	0.227	0.003	0.029	0.389
1	Thank you. (A&C) (WE WANT BUSH WE WANT BUSH)			1			1

	Thank you very much. (A&C)			1			1
2	I have many friends to thank tonight.						0
	I thank the voters who supported me.						0
	I thank the gallant men who entered the contest for this presidency this year and who have honored me with their support.						0
	And, for their kind and stirring words, I thank Gov. Tom Kean of New Jersey, Sen. Phil Gramm of Texas, President Gerald Ford and my friend, President Ronald Reagan. (A&C)			4			4
3	I accept your nomination for president. (A&C)			1			1
	I mean to run hard, to fight hard, to stand on the issues and I mean to win. (A&C)			1			1
	There are a lot of great stories in politics about the underdog winning, and this is going to be one of them. (A&C)			1			1
4	And we're going to win with the help of Sen. Dan Quayle of Indiana, a young leader who has become a forceful voice in preparing America's workers for the labor force of the future. (A&C)			1			1
	What a superb job he did here, tonight. (A&C)			1			1
	Born in the middle of the century, in the middle of America and holding the promise of the future—I'm proud to have Dan Quayle at my side.						0
5	Many of you have asked, "When will this campaign really begin?"						0
	Well, I have come to this hall to tell you and to tell America: Tonight is the night. (A&C)			1			1
6	For 7 1/2 years, I have helped the president conduct the most difficult job on Earth.						0
	Ronald Reagan asked for, and received, my candor.						0
	He never asked for, but he did receive, my loyalty.						0
	And those of you who saw the president's speech last week and listened to the simple truth of his words will understand my loyalty all these years. (A&C)			1			1
7	But now, you must see me for what I am: the Republican candidate for president of the United States. (A&C)			1			1
	And now I turn to the American people to share my hopes and intentions, and why and where I wish to lead.						0
8	And so tonight is for big things.						0
	But I'll try to be fair to the other side.						0
	I'll try to hold my charisma in check and, uh, no, I reject the temptation to engage in personal references. (A&C)			1		1	2
	My approach this evening is, as Sgt. Joe Friday used to say, "Just the facts, ma'am." (A&C)			1			1
9	And, after all, the facts are on our side. (A&C)			1			1
10	I seek the presidency for a single purpose, a purpose that has motivated millions of Americans across the years and the ocean voyages.		1				1
	I seek the presidency to build a better America.						0
	It's that simple and that big.						0
11	I am a man who sees life in terms of missions—missions defined and missions completed.						0
	And when I was a torpedo-bomber pilot, they defined the mission for us.						0
	And before we took off, we all understood that, no matter what, you try to reach the target.						0

	And there have been other missions for me—Congress, China, the CIA.					0
	But I am here tonight, and I am your candidate, because the most important work of my life is to complete the mission we started in 198. (A&C)		1			1
	And how do we complete it?					0
	We build on it.					0
12	The stakes are high this year, and the choice is crucial, for the differences between the two candidates are as deep and wide as they have ever been in our long history.					0
13	Not only two very different men but two very different ideas of the future will be voted on this Election Day.					0
14	And what it all comes down to is this: My opponent's view of the world sees a long slow decline for our country, an inevitable fall mandated by impersonal historical forces.					0
	But America is not in decline.					0
	America is a rising nation. (BUSH! BUSH! BUSH!)		1			1
15	He sees America as another pleasant country on the U.N. roll call, somewhere between Albania and Zimbabwe.					0
	And I see America as the leader, a unique nation with a special role in the world.	1				1
16	And this has been called the American Century because, in it, we were the dominant force for good in the world.	1				1
	We saved Europe, cured polio, went to the moon and lit the world with our culture.	1				1
	And now we're on the verge of a new century, and what country's name will it bear?					0
	I say it will be another American century. (A&C)	1	1			2
17	Our work is not done; our force is not spent.					0
18	There are those who say there isn't much of a difference this year.					0
	But America, don't let 'em fool ya.					0
19	Two parties this year ask for your support.					0
	Both will speak of growth and peace, but only one has proved it can deliver.					0
	Two parties this year ask for your trust, but only one has earned it. (A&C)		1			1
20	Eight years ago, I stood here with Ronald Reagan and we promised, together, to break with the past and return America to her greatness.					0
	Eight years later, look at what the American people have produced—the highest level of economic growth in our entire history and the lowest level of world tensions in more than 5 years. (A&C)		1			1
21	Some say, you know some say, this isn't an election about ideology, that it's an election about competence.					0
	Well, it's nice of them to want to play on our field. (A&C)		1			1
	But this election isn't only about competence, for competence is a narrow ideal.					0
	Competence makes the trains run on time but doesn't know where they're going. (A&C)		1			1
	Competence is the creed of the technocrat who makes sure the gears mesh but doesn't for a second understand the magic of the machine.	1				1
22	The truth is, this election is about the beliefs we share, the values that we honor and the principles we hold dear. (A&C)		1			1

23	But since someone brought up competence, consider the size of our triumph—a record number of Americans at work, a record high percentage of our people with jobs, a record high rate of new businesses, a record high rate of real personal income. (A&C)			1			1
24	These are the facts. (A&C)			1			1
	And one way you know our opponents know the facts is that, to attack our record, they have to misrepresent it.						0
	They call it a Swiss cheese economy.						0
	Well, that's the way it may look to the three blind mice. (CHEERS)			1			1
	But, when they were in charge, it was all holes and no cheese. (A&C)			1			1
25	Inflation—you know the litany—inflation was 13 percent when we came in.						0
	We got it down to four. (A&C)			1			1
	Interest rates were more than 21.						0
	We cut them in half. (A&C)			1			1
	Unemployment was up and climbing, and now it's the lowest in 14 years. (A&C)			1			1
26	My friends, eight years ago this economy was flat on its back—intensive care.						0
	And we came in and gave it emergency treatment, got the temperature down by lowering regulation and got the blood pressure down when we lowered taxes.						0
	And pretty soon, the patient was up, back on his feet and stronger than ever. (A&C)			1			1
27	And now, who do we hear knocking on the door but the same doctors who made him sick, and they're telling us to put them in charge of the case again.						0
	My friends, they're lucky we don't hit 'em with a malpractice suit. (CHEERS)			1			1
28	We've created 17 million new jobs the past five years, more than twice as many as Europe and Japan combined, and they're good jobs.						0
	The majority of them created in the past six years paid an average—average—of more than \$22, a year.						0
	And someone better take "a message to Michael." (A&C)			1			1
	Tell him we have been creating good jobs at good wages.						0
	The fact is: They talk, and we deliver. (CHEERS)			1			1
	They promise, and we perform.						0
29	And there are millions of young Americans in their 2s who barely remember, barely remember the days of gas lines and unemployment lines. (A&C)			1			1
	And now they're marrying and starting careers.						0
	And to those young people I say, "You have the opportunity you deserve, and I'm not going to let them take it away from you." (A&C)			1			1
30	The leaders of this expansion have been the women of America, who helped create the new jobs and filled two out of every three of them.						0
	And to the women of America, I say, "You know better than anyone that equality begins with economic empowerment.						0
	"You're gaining economic power, and I'm not going to let them take it away from you." (CHEERS)			1			1
31	There are millions of Americans who were brutalized by inflation.						0
	We arrested it, and we're not going to let it out on furlough. (A&C)			1			1

	And we're going to keep that Social Security trust fund sound and out of reach of the big spenders.					0
	To America's elderly, I say, "Once again, you have the security that is your right, and I'm not going to let them take it away from you." (CHEERS)		1			1
32	I know the liberal Democrats are worried about the economy.					0
	They're worried it's going to remain strong.					0
	And they're right.					0
	It is.					0
	With the right leadership, it will remain strong. (CHEERS)		1			1
33	But let's be frank.					0
	Things aren't perfect in this country.					0
	There are people who haven't tasted the fruits of the expansion.					0
	I've talked to farmers about the bills they can't pay, and I've been to the factories that feel the strain of change.					0
	And I've seen the urban children who play amidst the shattered glass and shattered lives.					0
	And there are the homeless.					0
	And you know, it doesn't do any good to debate endlessly which policy mistake of the '70s is responsive.					0
	They're there, and we have to help them.					0
34	But what we must remember, if we're to be responsible and compassionate, is that economic growth is the key to our endeavors.					0
35	I want growth that stays, that broadens, that touches, finally, all Americans, from the hollows of Kentucky to the sunlit streets of Denver, from the suburbs of Chicago to the broad avenues of New York, from the oil fields of Oklahoma to the farms of the Great Plains. (A&C)		2			2
36	And can we do it? (A&C)		1			1
	Of course, we can. (A&C)		1			1
	We know how. (A&C)		1			1
	We've done it. (A&C)		1			1
	And if we continue to grow at our current rate, we will be able to produce 3 million jobs in the next eight years.					0
	And we will do it by maintaining our commitment to free and fair trade, by keeping government spending down and by keeping taxes down. (A&C)		1			1
37	Our economic life is not the only test of our success.					0
	One issue overwhelms all the others, and that's the issue of peace.					0
38	And look at the world on this bright August night.					0
	The spirit of democracy is sweeping the Pacific rim.					0
	China feels the winds of change.					0
	New democracies assert themselves in South America.					0
	And one by one, the unfree places fall, not to the force of arms but to the force of an idea: Freedom works. (A&C)		1			1
39	And we have a new relationship with the Soviet Union: the INF {Intermediate-range Nuclear Forces} Treaty, the beginning of the Soviet					0

	withdrawal from Afghanistan, the beginning of the end of the Soviet proxy war in Angola and, with it, the independence of Namibia.						
	Iran and Iraq move toward peace.						0
40	It's a watershed.						0
	It is no accident.						0
41	It happened when we acted on the ancient knowledge that strength and clarity lead to peace; weakness and ambivalence lead to war. (A&C)			1			1
	You see, weakness tempts aggressors.						0
	Strength stops them.						0
	I will not allow this country to be made weak again, never. (A&C)			1		1	2
42	The tremors in the Soviet world continue.						0
	The hard earth there has not yet settled.						0
	Perhaps what is happening will change our world forever and perhaps not.						0
	A prudent skepticism is in order, and so is hope.						0
	But, either way, we're in an unprecedented position to change the nature of our relationship—not by pre-emptive concession but by keeping our strength, not by yielding up defense systems with nothing won in return but by hard, cool engagement in the tug and pull of diplomacy. (A&C)			1			1
43	My life has been lived in the shadow of war.						0
	I almost lost my life in one, and I hate war, love peace.						0
	And we have peace, and I am not going to let anyone take it away from us. (A&C)			1		1	2
44	Our economy is strong but not invulnerable, and the peace is broad but can be broken.						0
	And now we must decide.						0
	We will surely have change this year, but will it be change that moves us forward or change that risks retreat?						0
45	In 194, when I was barely more than a boy, Franklin Roosevelt said we shouldn't change horses in midstream.						0
46	My friends, these days the world moves even more quickly, and now, after two great terms, a switch will be made.						0
	But when you have to change horses in midstream, doesn't it make sense to switch to one who's going the same way? (A&C)			1			1
47	An election that's about ideas and values is also about philosophy, and I have one.						0
48	At the bright center is the individual.						0
	And radiating out from him or her is the family, the essential unit of closeness and of love.						0
	For it's the family that communicates to our children, to the 21st century our culture, our religious faith, our traditions and history.						0
49	From the individual to the family to the community, and then on out to the town, to the church and the school and, still echoing out, to the county, the state and the nation—each doing only what it does well and no more.						0
	And I believe that power must always be kept close to the individual, close to the hands that raise the family and run the home. (A&C)			1			1
50	I am guided by certain traditions.						0
	One is that there's a God, and He is good and His love, while free, has a self-imposed cost: We must be good to one another.						0

51	I believe in another tradition that is, by now, imbedded in the national soul.					0
	It's that learning is good in and of itself.					0
	You know, the mothers of the Jewish ghettos of the East would pour honey on a book so the children would know that learning is sweet.					0
	And the parents who settled hungry Kansas would take their children in from the fields when a teacher came.	1				1
	That is our history.					0
52	We're a Nation of Community'					0
	And there is another tradition.					0
	And that's the idea of community—a beautiful word with a big meaning, though liberal Democrats have an odd view of it.					0
	They see community as a limited cluster of interest groups, locked in odd conformity.					0
	And, in this view, the country waits passive while Washington sets the rules.	1				1
	But that's not what community means, not to me.					0
53	For we're a nation of community, of thousands and tens of thousands of ethnic, religious, social, business, labor union, neighborhood, regional and other organizations, all of them varied, voluntary and unique.					0
54	This is America: the Knights of Columbus, the Grange, Hadassah, the Disabled American Veterans, the Order of Ahepa, the Business and Professional Women of America, the union hall, the Bible study group, LULAC {League of United Latin American Citizens}, Holy Name, a brilliant diversity spreads like stars, like a thousand points of light in a broad and peaceful sky.					0
55	Does government have a place?					0
	Yes.					0
	Government is part of the nation of communities, not the whole, just a part.					0
56	And I don't hate government.					0
	A government that remembers that the people are its master is a good and needed thing. (A&C)		1			1
57	And I respect old-fashioned common sense and have no great love for the imaginings of the social planners.					0
	You see, I like what's been tested and found to be true.					0
58	For instance, should public school teachers be required to lead our children in the Pledge of Allegiance?					0
	My opponent says no, and I say yes. (A&C)		1			1
59	Should society be allowed to impose the death penalty on those who commit crimes of extraordinary cruelty and violence?					0
	My opponent says no, but I say yes. (A&C)		1			1
60	And should our children have the right to say a voluntary prayer or even observe a moment of silence in the schools?					0
	My opponent says no, but I say yes. (A&C)		1			1
61	And should free men and women have a right to own a gun to protect their home?					0
	My opponent says no, but I say yes. (A&C)		1			1
62	And is it right to believe in the sanctity of life and protect the lives of innocent children?					0

	My opponent says no, but I say yes. (A&C)			1			1
63	You see, we must change, we've got to change from abortion to adoption. (CHEERS)			1			1
	And, let me tell you this, Barbara and I have an adopted granddaughter.						0
	The day of her christening, we wept with joy.						0
	I thank God that her parents chose life. (A&C)			1			1
64	I'm the one who believes it is a scandal to give a weekend furlough to a hardened, first-degree killer who hasn't even served enough time to be eligible for parole. (CHEERS)			1			1
65	And I'm the one who says a drug dealer who is responsible for the death of a policeman should be subject to capital punishment. (CHEERS)			1			1
66	And I'm the one who will not raise taxes. (CHEERS)			1			1
	My opponent now says he'll raise them as a last resort or a third resort.						0
	When a politician talks like that, you know that's one resort he'll be checking into. (CHEERS)			1			1
	My opponent won't rule out raising taxes, but I will, and the Congress will push me to raise taxes, and I'll say no, and they'll push, and I'll say no, and they'll push again, and I'll say to them, "Read my lips: no new taxes." (CHEERS)	1		1			2
67	Let me tell you more about the mission.						0
68	On jobs, my mission is 3 in eight, 3 million jobs in the next eight years.						0
69	Every one of our children deserves a first-rate school.						0
	The liberal Democrats want power in the hands of the federal government, and I want power in the hands of the parents. (A&C)			1			1
	And I will encourage merit schools.						0
	I will give more kids a head start.						0
	And I'll make it easier to save for college.						0
70	I want a drug-free America, and this will not be easy to achieve. (A&C)			1			1
	But I want to enlist the help of some people who are rarely included.						0
	Tonight, I challenge the young people of our country to shut down the drug dealers around the world. (A&C)			1			1
	Unite with us, work with us. (A&C)			1			1
	"Zero tolerance" isn't just a policy; it's an attitude.						0
71	Tell them what you think of people who underwrite the dealers who put poison in our society.						0
	And while you're doing that, my administration will be telling the dealers: "Whatever we have to do, we'll do, but your day is over; you are history." (A&C)			1			1
72	I am going to do whatever it takes to make sure the disabled are included in the mainstream.						0
	For too long, they've been left out.						0
	But they're not going to be left out anymore. (A&C)			1			1
73	And I am going to stop ocean dumping. (A&C)			1			1
	Our beaches should not be garbage dumps, and our harbors should not be cesspools. (A&C)			1			1

	And I am going to have the FBI trace the medical wastes, and we're going to punish the people who dump those infected needles into our oceans, lakes and rivers. (A&C)			1			1
	And we must clean the air.						0
	We must reduce the harm done by acid rain.						0
74	And I'll put incentives back into the domestic energy industry, for I know from personal experience there is no security for the United States in further dependence on foreign oil. (A&C)			1			1
75	In foreign affairs, I'll continue our policy of peace through strength.						0
	I'll move toward further cuts in the strategic and conventional arsenals of both the United States and the Soviet Union and the Eastern Bloc and NATO {North Atlantic Treaty Organization}.						0
	I'll modernize and preserve our technological edge, and that includes strategic defense.						0
	And a priority: Ban chemical and biological weapons from the face of the Earth.						0
	That will be a priority with me. (A&C)			1		1	2
	And I intend to speak for freedom, stand for freedom and be a patient friend to anyone, East or West, who will fight for freedom.					1	1
76	It seems to me the presidency provides an incomparable opportunity for "gentle persuasion."						0
77	And I hope to stand for a new harmony, a greater tolerance.						0
	We've come far, but I think we need a new harmony among the races in our country.						0
	And we're on a journey into a new century, and we've got to leave that tired old baggage of bigotry behind. (CHEERS)			1			1
78	Some people who are enjoying our prosperity have forgotten what it's for.						0
	But they diminish our triumph when they act as if wealth is an end in itself.						0
79	And there are those who have dropped their standards along the way, as if ethics were too heavy and slowed their rise to the top.						0
	There's graft in city hall, and there's greed on Wall Street.						0
	There's influence peddling in Washington, and the small corruptions of everyday ambition.	1					1
80	But, you see, I believe public service is honorable.						0
	And every time I hear that someone has breached the public trust, it breaks my heart.						0
81	And I wonder sometimes if we've forgotten who we are.					1	1
	We're the people who sundered a nation rather than allow a sin called slavery.		1				1
	And we're the people who rose from the ghettos and the deserts.		1				1
82	And we weren't saints, but we lived by standards.		1				1
	We celebrated the individual, but we weren't self-centered.		1				1
	We were practical, but we didn't live only for material things.		1				1
	We believed in getting ahead, but blind ambition wasn't our way.		1				1
83	The fact is: Prosperity has a purpose.						0
	It's to allow us to pursue "the better angels," to give us time to think and grow.						0

	Prosperity with a purpose means taking your idealism and making it concrete by certain acts of goodness.						0
	It means helping a child from an unhappy home learn how to read, and I thank my wife, Barbara, for all her work in helping people to read, in all her work for literacy in this country. (A&C)			1			1
	It means teaching troubled children through your presence that there is such a thing as reliable love.						0
	Some would say it's soft and insufficiently tough to care about these things.						0
	But where is it written that we must act if we do not care, as if we are not moved?						0
84	Well, I am moved.						0
	I want a kinder and gentler nation.						0
85	Two men this year ask for your support, and you must know us.						0
86	As for me, I've held high office and done the work of democracy day-by-day.						0
	Yes, my parents were prosperous, and their children were lucky.						0
	But there were lessons we had to learn about life.						0
	John Kennedy discovered poverty when he campaigned in West Virginia; there were children who had no milk.						0
	And young Teddy Roosevelt met the new America when he roamed the immigrant streets of New York.						0
	And I learned a few things about life in a place called Texas. (A&C)			1			1
87	And when I was working on this part of the speech, Barbara came in and asked what I was doing, and I looked up and I said, "I'm working hard."						0
	And she said, "Oh, dear, don't worry. Relax, sit back, take off your shoes and put up your silver foot." (LAUGHTER AND APPLAUSE)			1		1	2
88	Now, we moved to west Texas 4 years ago, 4 years ago this year.						0
	The war was over, and we wanted to get out and make it on our own.						0
	Those were exciting days.						0
	We lived in a little shotgun house, one room for the three of us.						0
	Worked in the oil business and then started my own.						0
89	And in time, we had six children.						0
	Moved from the shotgun to a duplex apartment to a house and lived the dream—high-school football on Friday night, Little League, neighborhood barbecue.						0
90	People don't see their own experience as symbolic of an era but, of course, we were.						0
	And so was everyone else who was taking a chance and pushing into unknown territory with kids and a dog and a car.						0
	But the big thing I learned is the satisfaction of creating jobs, which meant creating opportunity, which meant happy families, who in turn could do more to help others and enhance their own lives.						0
	I learned that a good done by a single good job can be felt in ways you can't imagine.						0
91	It's been said that I'm not the most compelling speaker, and there are actually those who claim that I don't always communicate in the clearest, most concise way.						0
	But I dare them to keep it up.						0

	Go ahead, make my 24-hour time period. (CHEERS AND CHANTS)			1			1
92	I may not be the most eloquent, but I learned early on that eloquence won't draw oil from the ground.						0
	And I may sometimes be a little awkward, but there's nothing self-conscious in my love of country. (A&C)			1			1
	And I am a quiet man, but I hear the quiet people others don't.						0
	The ones who raise the family, pay the taxes, meet the mortgage.						0
	And I hear them, and I am moved and their concerns are mine.						0
93	A president must be many things.						0
	He must be a shrewd protector of America's interests, and he must be an idealist who leads those who move for a freer and more democratic planet.						0
94	And he must see to it that government intrudes as little as possible in the lives of the people and yet remember that it is right and proper that a nation's leader take an interest in the nation's character.						0
95	And he must be able to define and lead a mission.						0
96	For 7 1/2 years, I've worked with a great president.						0
	I've seen what crosses that big desk.						0
	I've seen the unexpected crises that arrive in a cable in a young aide's hand.						0
	And I've seen problems that simmer on for decades and suddenly demand resolution.						0
	And I've seen modest decisions made with anguish and crucial decisions made with dispatch.						0
97	And so I know that what it all comes down to, this election—what it all comes down to, after all the shouting and the cheers—is the man at the desk.						0
	And who should sit at that desk?						0
98	My friends, I am that man. (A&C)			1		1	2
99	I say it without boast or bravado.						0
	I've fought for my country, I've served, I've built, and I'll go from the hills to the hollows, from the cities to the suburbs to the loneliest town on the quietest street to take our message of hope and growth for every American to every American.						0
100	I will keep America moving forward, always forward—for a better America, for an endless, enduring dream and a thousand points of light.						0
101	This is my mission, and I will complete it. (A&C)			1		1	2
102	Thank you. (A&C)			1			1
	You know, it is customary to end an address with a pledge or a saying that holds a special meaning.						0
	And I've chosen one that we all know by heart, one that we all learned in school, and I ask everyone in this great hall to stand and join me in this.						0
	We all know it.						0
103	"I pledge allegiance to the Flag of the United States of America, and to the Republic for which it stands, one Nation under God, indivisible, with liberty and justice for all."						0
104	Thank you, and God bless you. (A&C)			1			1
Peters, n.d.							

Appendix 7: 1992 (Bush Sr.) Unsuccessful

	SPEECH	HTRP	HL	ACV	C	SLN	TOTAL
	TOTAL	43	22	91	24	7	187
	AVERAGES	0.131	0.067	0.278	0.073	0.021	0.572
1	Thank you all very much.						0
	Thank you, thank you very much.						0
	And I am proud to receive and I am honored to accept your nomination for President of the United States. (A&C)			1			1
2	May I thank my dear friend and our great leader, Bob Dole, for that wonderful introduction.						0
3	Let me say this: This nomination's not for me alone.						0
	It is for the ideas, principles, and values that we stand for.						0
4	My job has been made easier by a leader who's taken a lot of unfair criticism with grace and humor, the Vice President of the United States, Dan Quayle. (A&C)			1			1
	And I am very grateful to him. (A&C)			1			1
5	I want to talk tonight about the sharp choice that I intend to offer Americans this fall, a choice between different agendas, different directions, and yes, a choice about the character of the man you want to lead this Nation.						0
	I know that Americans have many questions about our economy, about our country's future, even questions about me.						0
	I'll answer them tonight.						0
6	First, I feel great. (A&C)			1			1
	And I am heartened by the polls, the ones that say that I look better in my jogging shorts than the Governor of Arkansas.						0
7	Four years ago, I spoke about missions for my life and for our country.						0
	I spoke of one urgent mission, defending our security and promoting the American ideal abroad.						0
8	Just pause for a moment to reflect on what we've done.						0
	Germany is united, and a slab of the Berlin Wall sits right outside this Astrodome. (A&C)			1			1
	Arabs and Israelis now sit face to face and talk peace, and every hostage held in Lebanon is free. (A&C)			1			1
	The conflict in El Salvador is over, and free elections brought democracy to Nicaragua.						0
	Black and white South Africans cheered each other at the Olympics.						0
	The Soviet Union can only be found in history books.						0
	The captive nations of Eastern Europe and the Baltics are captive no more.						0
	And today on the rural streets of Poland, merchants sell cans of air labeled "the last breath of communism." (A&C)			1			1
9	If I had stood before you 4 years ago and described this as the world we would help to build, you would have said, "George Bush, you must have been smoking something, and you must have inhaled." (A&C)			1			1
10	This convention is the first at which an American President can say the cold war is over, and freedom finished first. (U.S.A.! U.S.A.! U.S.A.!)			1			1
11	We have a lot to be proud of, a lot. (A&C)			1			1

	Some want to rewrite history, want to skip over the struggle, claim the outcome was inevitable.					0
	And while the U.S. postwar strategy was largely bipartisan, the fact remains that the liberal McGovern wing of the other party, including my opponent, consistently made the wrong choices. (A&C)		1			1
	In the seventies, they wanted a hollow army.					0
	We wanted a strong fighting force.					0
	In the eighties -- and you remember this one -- in the eighties, they wanted a nuclear freeze, and we insisted on peace through strength. (A&C)		1			1
	From Angola to Central America, they said, "Let's negotiate, deliberate, procrastinate."					0
	We said, "Just stand up for freedom."					0
	Now the cold war is over, and they claim, "Hey, we were with you all the way." (Boo-o!)		1			1
12	You know, their behavior reminds me of the old con man's advice to the new kid.					0
	He said, "Son, if you're being run out of town, just get out in front and make it look like a parade." (A&C)		1		1	2
13	Well, make no mistake: The demise of communism wasn't a sure thing.					0
	It took the strong leadership of Presidents from both parties, including Republicans like Richard Nixon and Gerald Ford and Ronald Reagan. (A&C)		1			1
	Without their vision and the support of the American people, the Soviet Union would be a strong superpower today, and we'd be facing a nuclear threat tonight.					0
14	My opponents say I spend too much time on foreign policy, as if it didn't matter that schoolchildren once hid under their desks in drills to prepare for nuclear war.					0
	I saw the chance to rid our children's dreams of the nuclear nightmare, and I did. (A&C)		1			1
	Over the past 4 years, more people have breathed the fresh air of freedom than in all of human history.					0
	I saw a chance to help, and I did.					0
	These were the two defining opportunities not of a year, not of a decade, but of an entire span of human history.					0
	I seized those opportunities for our kids and our grandkids, and I make no apologies for that. (A&C)		1			1
15	Now, the Soviet bear may be gone, but there are still wolves in the woods.					0
	We saw that when Saddam Hussein invaded Kuwait.					0
	The Mideast might have become a nuclear powder keg, our energy supplies held hostage.					0
	So we did what was right and what was necessary.					0
	We destroyed a threat, freed a people, and locked a tyrant in the prison of his own country. (A&C)		1			1
16	What about the leader of the Arkansas National Guard, the man who hopes to be Commander in Chief?					0
	Well, I bit the bullet, and he bit his nails. (CHEERS)		1			1
	Listen to this now. (CHEERS)		1			1
	Two days after Congress followed my lead, my opponent said this, and I quote directly: "I guess I would have voted with the majority if it was a close vote.					0
	"But I agree with the arguments the minority made." (Boo-o-o)		1			1

	Now, sounds to me like his policy can be summed up by a road sign he's probably seen on his bus tour, "Slippery When Wet." (CHEERS)			1			1
17	Look, this is serious business.						0
	Think about the impact of our foreign policy failures the last time the Democrats controlled both ends of Pennsylvania Avenue: gas lines, grain embargoes, American hostages blindfolded.						0
18	There will be more foreign policy challenges like Kuwait in the next 4 years, terrorists and aggressors to stand up to, dangerous weapons to be controlled and destroyed.						0
	Freedom's fight is not finished.						0
	I look forward to being the first President to visit a free, democratic Cuba. (A&C)			1			1
	Who will lead the world in the face of these challenges?						0
	Not my opponent.						0
	In his acceptance speech he devoted just 65 seconds to telling us about the world.						0
19	Then he said that America was, and I quote again -- I want to be fair and factual -- I quote, being "ridiculed" everywhere.		1				1
	Well, tell that to the people around the world, for whom America is still a dream. (A&C)		1	1			2
	Tell that to leaders around the world, from whom America commands respect. (A&C)		1	1			2
	Ridiculed?						0
	Tell that to the men and women of Desert Storm. (U.S.A.! U.S.A.! U.S.A.!)		1	1			2
20	Let me just make an aside comment here because of what you've been reading in the paper.						0
	This is a political year, but there's a lot of danger in the world.						0
	You can be sure I will never let politics interfere with a foreign policy decision.						0
	Forget the election; I will do right, what is right for the national security of the United States of America, and that is a pledge from my heart. (A&C)			1			1
21	Fifty years ago this summer, I was 18 years of age.						0
	I see some young people in the audience tonight, and I remember how I felt in those days. (A&C)			1			1
	I believed deeply in this country, and we were faced with a world war.						0
	So I made a decision to go off and fight a battle much different from political battles.						0
22	I was scared, but I was willing.						0
	I was young, but I was ready.						0
	I had barely lived when I began to watch men die.						0
	I began to see the special place of America in the world.		1				1
	I began to see, even then, that the world would become a much smaller place, and faraway places could become more and more like America.		1				1
23	Fifty years later, after change of almost Biblical proportions, we know that when freedom grows, America grows.						0
	Just as a strong America means a safer world, we have learned that a safer world means a stronger America. (A&C)			1			1

24	This election is about change.					0
	But that's not unusual, because the American revolution is never ending.					0
	Today, the pace of change is accelerating.					0
	We face new opportunities and new challenges.					0
	The question is: Who do you trust to make change work for you? (George Bush! George Bush! George Bush!)		1			1
25	My opponent says America is a nation in decline.					0
	Of our economy, he says we are somewhere on the list beneath Germany, heading south toward Sri Lanka.					0
	Well, don't let anyone tell you that America is second-rate, especially somebody running for President. (A&C)		1			1
26	Maybe he hasn't heard that we are still the world's largest economy.					0
	No other nation sells more outside its borders.					0
	The Germans, the British, the Japanese can't touch the productivity of you, the American worker and the American farmer. (A&C)		1			1
	My opponent won't mention that.					0
	He won't remind you that interest rates are the lowest they've been in 2 years, and millions of Americans have refinanced their homes. (A&C)		1			1
	You just won't hear that inflation, the thief of the middle class, has been locked in a maximum security prison.					0
27	You don't hear much about this good news because the media also tends to focus only on the bad.					0
	When the Berlin Wall fell, I half expected to see a headline, "Wall Falls, Three Border Guards Lose Jobs." [Laughter]		1			1
	And underneath, it probably says, "Clinton Blames Bush." [Laughter]		1			1
28	You don't hear a lot about progress in America.					0
	So let me tell you about some good things we've done together.					0
29	Just two weeks ago, all three nations of North America agreed to trade freely from Manitoba to Mexico.					0
	This will bring good jobs to Main Street, U.S.A. (A&C)		1			1
30	We passed the Americans with Disabilities Act, bringing 43 million people into the economic mainstream.					0
	I must say, it's about time. (A&C)		1			1
31	Our children will breathe easier because of our new clean air pact.					0
32	We are rebuilding our roads, providing jobs for more than half a million Americans.					0
33	We passed a child care law, and we took a stand for family values by saying that when it comes to raising children, Government doesn't know best; parents know best. (A&C)		1			1
34	I have fought against prejudice and anti-Semitism all my life.					0
	I am proud that we strengthened our civil rights laws, and we did it without resorting to quotas.					0
35	One more thing of vital importance to all: Today, cocaine use has fallen by 6 percent among young people.					0
	To the teenagers, the parents, and the volunteers who are helping us battle the scourge of drugs in America, we say, thank you; thank you from the bottom of our hearts. (A&C)		1			1

36	Do I want to do more?						0
	You bet.						0
	Nothing hurts me more than to meet with soldiers home from the Persian Gulf who can't find a job or workers who have a job but worry that the next day will bring a pink slip.						0
	And what about parents who scrape and struggle to send their kids to college, only to find them back living at home because they can't get work.						0
37	The world is in transition, and we are feeling that transition in our homes.						0
	The defining challenge of the nineties is to win the economic competition, to win the peace.						0
	We must be a military superpower, an economic superpower, and an export superpower. (A&C)			1			1
38	In this election, you'll hear two versions of how to do this.						0
	Theirs is to look inward and protect what we already have.						0
	Ours is to look forward, to open new markets, prepare our people to compete, to restore our social fabric, to save and invest so we can win. (A&C)			1			1
39	We believe that now that the world looks more like America, it's time for America to look more like herself.		1				1
	And so we offer a philosophy that puts faith in the individual, not the bureaucracy; a philosophy that empowers people to do their best, so America can be at its best.						0
	In a world that is safer and freer, this is how we will build an America that is stronger, safer, and more secure.						0
40	We start with a simple fact: Government is too big and spends too much.	1					1
41	I have asked Congress to put a lid on mandatory spending, except Social Security.						0
	I've proposed doing away with over 2 programs and 4, wasteful projects and to freeze all other spending.						0
42	The gridlock Democrat Congress said no. (Boo-o-o!)	1		1			2
43	So, beginning tonight, I will enforce the spending freeze on my own.						0
	If Congress sends me a bill spending more than I asked for in my budget, I will veto it fast, veto it fast, faster than copies of Millie's book sold. (A&C)	1		1			2
44	Now, Congress won't cut spending, but refuses to give the President the power to eliminate pork-barrel projects that waste your money.	1					1
	Forty-three Governors have that power.						0
	So I ask you, the American people: Give me a Congress that will give me the line-item veto. (A&C)	1		1			2
45	Let me tell you about a recent battle fought with the Congress, a battle in which I was aided by Bob Michel and his troops, and Bob Dole and his.	1					1
	This spring, I worked day and night to get two-thirds of the House Members to approve a balanced budget amendment to the Constitution.						0
	We almost had it, but we lost by just nine votes.	1					1
	Now, listen how.						0
	Just before the vote, the liberal leaders of the Congress convinced 12 Members who cosponsored the bill to switch sides and vote no.	1					1
	Keep in mind, they voted against a bill they had already put their names on.	1					1
	Something fishy is going on.	1			1		2
46	And look at my opponent on this issue.						0

	Look at my opponent.					0
	He says he's for balanced budgets.					0
	But he came out against the amendment.					0
	He's like that on a lot of issues, first on one side, then the other.					0
	He's been spotted in more places than Elvis Presley. (A&C)			1		1
47	After all these years, Congress has become pretty creative at finding ways to waste your money.	1			1	2
	So we need to be just as creative at finding ways to stop them.					0
	I have a brand new idea.					0
	Taxpayers should be given the right to check a box on their tax returns so that up to 1 percent of their payments can go for one purpose alone: to reduce the national debt. (A&C)			1		2
48	But we also need to make sure that Congress doesn't just turn around and borrow more money to spend more money.					0
	So I will require that for every tax dollar set aside to cut the debt, the ceilings on spending will be cut by an equal amount. (A&C)			1		1
	That way, we will cut both debt and spending and take a whack out of the budget deficit. (A&C)			1		1
49	My feelings about big government come from my experience; I spent half my adult life in the private sector.					0
	My opponent has a different experience; he's been in government nearly all his life.					0
	His passion to expand government knows no bounds.					0
50	He's already proposed, and listen to this carefully, he has already proposed \$22 billion in new spending, along with the biggest tax increase in history, \$15 billion.					0
	And that's just to start. (Boo-o-o!)			1		1
51	He says he wants to tax the rich.					0
	But folks, he defines rich as anyone who has a job. [Laughter]			1		1
52	You've heard of the separations of powers.					0
	Well, my opponent practices a different theory: the power of separations.					0
	Government has the power to separate you from your wallet. [Laughter]			1		1
53	Now let me say this: When it comes to taxes, I've learned the hard way.					0
	There's an old saying, "Good judgment comes from experience, and experience comes from bad judgment."					0
	Two years ago, I made a bad call on the Democrats tax increase.					0
	I underestimated Congress' addiction to taxes.	1			1	2
	With my back against the wall, I agreed to a hard bargain: One tax increase one time in return for the toughest spending limits ever.	1			1	2
54	Well, it was a mistake to go along with the Democratic tax increase, and I admit it. (A&C)	1		1		2
	But here's the question for the American people.					0
	Who do you trust in this election?					0
	The candidate who's raised taxes one time and regrets it, or the other candidate who raised taxes and fees 128 times and enjoyed it every time? (Viva Bush! Viva Bush! Viva Bush!)			1		1

55	Thank you very much. (Hit 'em again! Hit 'em again, harder, harder! Hit 'em again! Hit 'em again, harder, harder!)			1			1
56	When the new Congress convenes next January, I will propose to further reduce taxes across the board, provided we pay for these cuts with specific spending reductions that I consider appropriate, so that we do not increase the deficit.						0
	I will also continue to fight to increase the personal exemption and to create jobs by winning a cut in capital gains taxes. (A&C)			1			1
57	That will especially help small businesses.						0
	You know, they create -- small businesses -- they create two-thirds of the new jobs in America.						0
	But my opponent's plan for small business is clear, present, and dangerous.						0
	Beside new income taxes, his plan will lead to a new payroll tax to pay for a Government takeover of health care and another new tax to pay for training. (Boo-o-o)			1			1
	That is just the beginning.						0
58	If he gets his way, hardware stores across America will have a new sign up, "Closed for despair."						0
	I guess you'd say his plan really is "Elvis economics."						0
	America will be checking into the "Heartbreak Hotel." (A&C)			1			1
59	I believe that small business needs relief from taxation, regulation, and litigation. (A&C)			1			1
	And thus, I will extend for one year the freeze on paperwork and unnecessary Federal regulation that I imposed last winter.						0
	There is no reason that Federal regulations should live longer than my friend George Burns.						0
	I will issue an order to get rid of any rule whose time has come and gone.						0
60	I see something happening in our towns and in our neighborhoods.						0
	Sharp lawyers are running wild.				1		1
	Doctors are afraid to practice medicine, and some moms and pops won't even coach Little League any more.		1		1		2
	We must sue each other less and care for each other more. (A&C)			1	1		2
	I am fighting to reform our legal system, to put an end to crazy lawsuits. (A&C)			1	1		2
	If that means climbing into the ring with the trial lawyers, well, let me just say, round one starts tonight. (A&C)			1	1		2
61	After all, my opponent's campaign is being backed by practically every trial lawyer who ever wore a tasseled loafer.						0
	He's not in the ring with them; he's in the tank.						0
62	There are other things we need to do to get our economy up to speed, prepare our kids for the next century.						0
	We must have new incentives for research and new training for workers.						0
	Small businesses need capital and credit, and defense workers need new jobs.						0
	I have a plan to provide affordable health care for every American, controlling costs by cutting paperwork and lawsuits and expanding coverage to the poorest of the poor.						0
63	We do not need my opponent's plan for a massive Government takeover of health care, which would ration care and deny you the right to choose a doctor. (A&C)			1			1
	Who wants health care with a system with the efficiency of the House post office and the compassion of the KGB?						0

64	What about our schools?					0
	What about our schools?					0
	My opponent and I both want to change the way our kids learn.					0
	He wants to change our schools a little bit, and I want to change them a lot.					0
	Take the issue of whether parents should be able to choose the best school for their kids.					0
	My opponent says that's okay, as long as the school is run by government.					0
	And I say every parent and child should have a real choice of schools, public, private, or religious. (A&C)		1			1
65	So we have a clear choice to fix our problems.					0
	Do we turn to the tattered blanket of bureaucracy that other nations are tossing away?					0
	Or do we give our people the freedom and incentives to build security for themselves?					0
66	Here's what I'm fighting for: Open markets for American products; lower Government spending; tax relief; opportunities for small business; legal and health reform; job training; and new schools built on competition, ready for the 21st century. (A&C)		1			1
67	Now, okay, why are these proposals not in effect today?					0
	Only one reason: the gridlock Democratic Congress. (Clean your House! Clean your House! Clean your House!)	1	1	1		3
68	A very good idea, a very good idea. (A&C)		1			1
69	Now, I know Americans are tired of the blame game, tired of people in Washington acting like they're candidates for the next episode of "American Gladiators."	1		1		2
	I don't like it, either.					0
	Neither should you.	1				1
	But the truth is the truth.					0
	Our policies have not failed.	1		1		2
	They haven't even been tried. (A&C)	1	1	1		3
70	Americans want jobs, and on January 28th, I put before Congress a plan to create jobs.	1		1		2
	If it'd been passed back then, 5, more Americans would be at work right now.	1		1		2
	But in a Nation that demands action, Congress has become the master of inaction.	1		1		2
71	It wasn't always this way.					0
	I heard President Ford tonight.					0
	I served in Congress 22 years ago, under him.					0
	And back then, we cooperated.		1			1
	We didn't get personal.		1			1
	We put the people above everything else.		1			1
	Heck, we didn't even own blow dryers back in those days.		1			1
72	At my first Inauguration, I said that people didn't send us to bicker.					0

	I extended my hand, and I think the American people know this, I extended my hand to the congressional leaders, the Democratic leaders, and they bit it.	1				1
73	The House leadership has not changed in 38 years.	1		1		2
	It is a body caught in a hopelessly tangled web of PAC's, perks, privileges, partnership, and paralysis. (A&C)	1	1	1		3
	Every day, Congress puts politics ahead of principle and above progress.	1		1		2
74	Now, let me give you just one example: February 2th, 1991.					0
	It was at the height of the Gulf war.					0
	On that very same day, I asked American pilots to risk their lives to fly missions over Baghdad.					0
	I also wanted to strengthen our economic security for the future.					0
	So that very same day, I introduced a new domestic energy strategy which would cut our dependence on foreign oil by 7 million barrels a day.					0
75	How many days did it take to win the Gulf war?					0
	Forty-three.					0
	How many did it take Congress to pass a national energy strategy?					0
	Five hundred and thirty-two, and still counting. (Boo-o-o)	1	1	1		3
	I have ridden stationary bikes that can move faster than the United States House of Representatives and the United States Senate, controlled by the Democrat leadership. (Hit 'em again! Hit 'em again, harder, harder! Hit 'em again! Hit 'em again, harder, harder!)	1	1	1		3
76	Okay.(A&C)		1			1
	All right. (A&C)		1			1
	I'm fixing to. (A&C)		1			1
77	Where does my opponent stand with Congress?					0
	Well, up in New York at their convention, they kept the congressional leaders away from the podium, hid them away.	1				1
	They didn't want America to hear from the people who really make the decisions.	1				1
	They hid them for a very good reason, because the American people would recognize a dangerous combination: a rubber-check Congress and a rubber-stamp President. (A&C)	1	1	1		3
78	Governor Clinton and Congress know that you've caught on to their lingo.					0
	They know when they say "spending," you say "uh-oh."					0
	So now they have a new word, "investment."					0
	They want to "invest" \$22 billion more of your money, but I want you to keep it. (A&C)		1			1
79	Governor Clinton and Congress want to put through the largest tax increase in history, but I will not let that happen. (A&C)		1		1	2
	Governor Clinton and Congress don't want kids to have the option of praying in school, but I do. (A&C)		1		1	2
	Clinton and Congress don't want to close legal loopholes and keep criminals behind bars, but I will. (A&C)	1	1		1	3
	Clinton and Congress will stock the judiciary with liberal judges who write laws they can't get approved by the voters. (Boo-o-o)	1	1			2
80	Governor Clinton even says that Mario Cuomo belongs on the Supreme Court. [Laughter]		1			1

	Wait a minute, though. (A&C)			1		1
	No, wait. (A&C)			1		1
	Maybe not a bad idea.					0
	If you believe in judicial restraint, you probably ought to be happy.					0
	After all, the good Governor of New York can't make up his mind between chocolate and vanilla at Baskin Robbins.					0
	He's there, we won't have another court decision for 35 years, and maybe that's all right, too.					0
81	Are my opponent and Congress really in cahoots?	1				1
	Look at one important question: Should we limit the terms of Congress? (Yes!)	1		1		2
82	Governor Clinton says no.	1				1
	Congress says no.	1				1
	I say yes. (A&C)	1		1		2
83	We tried this -- look, we tried this once before, combining the Democratic Governor of a small southern State with a very liberal Vice President and a Democratic Congress.	1				1
	America does not need Carter II. (A&C)	1		1		2
	We do not want to take America back to those days of malaise.					0
	But Americans want to know: Where's proof that we will have better days in Washington?					0
84	I'll give you 15 reasons.					0
	That's how many Members of Congress are expected to leave Washington this year.					0
	Some are tainted by scandal; the voters have bounced them the way they bounced their own checks.					0
	But others are good Members, Republican and Democrat, and they agree with me.					0
	The place just doesn't work anymore.	1			1	2
85	One hundred-fifty new Members, from both parties, will be coming to Washington this fall.					0
	Every one will have a fresh view of America's future.					0
86	I pledge today to the American people, immediately after this election, I will meet with every one of these Members, before they get attacked by the PAC's, overwhelmed by their staffs, and cornered by some camera crew. (A&C)			1		2
	I will lay out my case for change, change that matters, real change that makes a difference, change that is right for America.					0
87	You see, there is a yearning in America, a feeling that maybe it's time to get back to our roots.		1			1
	Sure we must change, but some values are timeless.		1			1
	I believe in families that stick together, fathers who stick around.		1			1
	I happen to believe very deeply in the worth of each individual human being, born or unborn. (A&C)		1	1		2
	I believe in teaching our kids the difference between what's wrong and what's right, teaching them respect for hard work and to love their neighbors.		1			1
	I believe that America will always have a special place in God's heart, as long as He has a special place in ours. (A&C)		1	1		2

	Maybe that's why I've always believed that patriotism is not just another point of view.						0
88	There are times in every young person's life when God introduces you to yourself.						0
	I remember such a time.						0
	It was back many years ago, when I stood watch at 4 a.m. up on the bridge of a submarine, the United States Finback, U.S.S. Finback.						0
	And I would stand there and look out on the blackness of the sky, broken only by the sparkling stars above.						0
	And I would think about friends I lost, a country I loved, and about a girl named Barbara.						0
	I remember those nights as clearly as any in my life.						0
89	You know, you can see things from up there that other people don't see.						0
	You can see storm clouds rise and then disappear, the first hint of the sun over the horizon, and the first outline of the shore far away.						0
90	Now, I know that Americans are uneasy today.						0
	There is anxious talk around our kitchen tables.						0
	But from where I stand, I see not America's sunset but a sunrise.						0
91	The world changes for which we've sacrificed for a generation have finally come to pass, and with them a rare and unprecedented opportunity to pass the sweet cup of prosperity around our American table.						0
92	Are we up to it?						0
	I know we are.						0
	As I travel our land, I meet veterans who once worked the turrets of a tank and can now master the keyboards of high-tech economy.						0
	I see teachers blessed with the incredible American capacity for innovation who are teaching our children a new way to learn for a new century.						0
	I meet parents, some working two jobs with hectic schedules, who still find new ways to teach old values to steady their kids in a turbulent world.						0
93	I take heart from what is happening in America, not from those who profess a new passion for government but from those with an old and enduring faith in the human potential, those who understand that the genius of America is our capacity for rebirth and renewal.	1					1
	America is the land where the sun is always peeking over the horizon.	1					1
94	Tonight I appeal to that unyielding, undying, undeniable American spirit.	1					1
	I ask you to consider, now that the entire world is moving our way, why would we want to go back their way?						0
	I ask not just for your support for my agenda but for your commitment to renew and rebuild our Nation by shaking up the one institution that has withstood change for over four decades.	1	1		1		3
	Join me in rolling away the roadblock at the other end of Pennsylvania Avenue, so that in the next 4 years, we will match our accomplishments outside by building a stronger, safer, more secure America inside. (A&C)	1		1			2
95	Forty-four years ago in another age of uncertainty a different President embarked on a similar mission.						0
	His name was Harry S Truman.						0
	As he stood before his party to accept their nomination, Harry Truman knew the freedom I know this evening, the freedom to talk about what's right for America, and let the chips fall where they may.					1	1
96	Harry Truman said this: This is more than a political call to arms.						0

	Give me your help, not to win votes alone, but to win this new crusade and keep America safe and secure for its own people.						0
97	Well, tonight I say to you: Join me in our new crusade, to reap the rewards of our global victory, to win the peace, so that we may make America safer and stronger for all our people.						0
98	May God bless you, and may God bless the United States of America. (A&C)			1			1
	Thank you very much. (A&C)			1			1
Peters, n.d.							

Appendix 8: 1996 (Dole) Unsuccessful

	SPEECH	HTRP	HL	ACV	C	SLN	TOTAL
	TOTAL	6	32	106	59	5	208
	AVERAGES	0.018	0.096	0.318	0.177	0.015	0.625
1	Thank you. (A&C)			1			1
	Thank you very much, thank you. (A&C)			1			1
	Thank you very much, what a night. (A&C)			1			1
2	The folks in Hollywood would be happy to know that I finally found a movie I liked -- the one I just saw. (A&C)			1			1
3	This is a big night for me, and I'm ready.						0
	We're ready to go						0
4	Thank you, California. (A&C)			1			1
	And thank you, San Diego for hosting the greatest Republican convention of them all. (A&C)			1			1
	The greatest of them all. (A&C)			1			1
5	Thank you, President Ford and President Bush.						0
	And God bless you, Nancy Reagan for your moving tribute to President Reagan. (A&C)			1			1
6	By the way, I spoke to President Reagan this afternoon, and I made him a promise that we would win one more for the Gipper. (A&C)			1			1
	Are you ready? (A&C)			1			1
7	Thank you. (A&C)			1			1
	And he appreciated it very much.						0
8	Ladies and gentlemen, delegates to the convention, and fellow citizens, I cannot say it more clearly than in plain speaking.						0
	I accept your nomination to lead our party once again to the Presidency of the United States. (A&C)			1			1
9	And I am profoundly moved by your confidence and trust, and I look forward to leading America into the next century.						0
	But this is not my moment, it is yours.						0
	It is yours, Elizabeth.						0
	It is yours, Robin.						0

	It is yours, Jack and Joanne Kemp.					0
10	And do not think I have forgotten whose moment this is above all.					0
	It is for the people of America that I stand here tonight, and by their generous leave.					0
	And as my voice echoes across darkness and desert, as it is heard over car radios on coastal roads, and as it travels above farmland and suburb, deep into the heart of cities that, from space, look tonight like strings of sparkling diamonds, I can tell you that I know whose moment this is: It is yours. (A&C)		1			1
	It is yours entirely. (A&C)		1			1
11	And who am I that stands before you tonight?					0
12	I was born in Russell, Kansas, a small town in the middle of the prairie surrounded by wheat and oil wells.					0
	As my neighbors and friends from Russell, who tonight sit in front of this hall, know well, Russell, though not the West, looks out upon the West.					0
13	And like most small towns on the plains, it is a place where no one grows up without an intimate knowledge of distance.					0
14	And the first thing you learn on the prairie is the relative size of a man compared to the lay of the land.					0
	And under the immense sky where I was born and raised, a man is very small, and if he thinks otherwise, he is wrong.					0
15	I come from good people, very good people, and I'm proud of it.					0
	My father's name was Doran and my mother's name was Bina.					0
	I loved them and there's no moment when my memory of them and my love for them does not overshadow anything I do -- even this, even here -- and there is no height to which I have risen that is high enough to allow me to allow me to forget them -- to allow me to forget where I came from, and where I stand and how I stand -- with my feet on the ground, just a man at the mercy of God. (A&C)		1			1
16	And this perspective has been strengthened and solidified by a certain wisdom that I owe not to any achievement of my own, but to the gracious compensations of age.					0
17	Now I know that in some quarters I may not -- may be expected to run from this, the truth of this, but I was born in 1923, and facts are better than dreams and good presidents and good candidates don't run from the truth. (A&C)		1			1
18	I do not need the presidency to make or refresh my soul.					0
	That false hope I will gladly leave to others.					0
	For greatness lies not in what office you hold, but on how honest you are in how you face adversity and in your willingness to stand fast in hard places. (A&C)		1			1
19	Age has its advantages.					0
20	Let me be the bridge to an America than only the unknowing call myth.	1				1
	Let me be the bridge to a time of tranquility, faith and confidence in action.	1				1
21	And to those who say it was never so, that America's not been better, I say you're wrong.	1		1		2
	And I know because I was there.	1			1	2
	And I have seen it. (A&C)	1	1		1	3
	And I remember. (A&C)	1	1		1	3
22	And our nation, though wounded and scathed, has outlasted revolutions, civil war, world war, racial oppression and economic catastrophe.	1				1

	We have fought and prevailed on almost every continent.		1			1
	And in almost every sea.		1			1
23	We have even lost.					0
	But we have lasted, and we have always come through.		1			1
24	And what enabled us to accomplish this has little to do with the values of the present.				1	1
	After decades of assault upon what made America great, upon supposedly obsolete values, what have we reaped?				1	1
	What have we created?					0
	What do we have?					0
25	What we have in the opinions of millions of Americans is crime and drugs, illegitimacy, abortion, the abdication of duty, and the abandonment of children.				1	1
26	And after the virtual devastation of the American family, the rock upon which this country was founded, we are told that it takes a village, that is collective, and thus the state, to raise a child. (no.)			1	1	2
27	The state is now more involved than it ever has been in the raising of children.				1	1
	And children are now more neglected, more abused and more mistreated than they have been in our time.				1	1
28	This is not a coincidence.					0
	This is not a coincidence.					0
	And with all due respect, I am here to tell you it does not take a village to raise a child.				1	1
	It takes a family to raise a child. (A&C)			1		1
29	If I could by magic restore to every child who lacks a father or a mother that father or that mother, I would.					0
	And though I cannot, I would never turn my back on them.					0
	And I shall as President vote measures that keep families whole.				1	1
30	And I'm here to tell you that permissive and destructive behavior must be opposed.				1	1
	That honor and liberty must be restored and that individual accountability must replace collective excuse. (A&C)		1	1		2
31	And I'm here to say I am here to say to America, do not abandon the great traditions that stretch to the dawn of our history.				1	1
	Do not topple the pillars of those beliefs -- God, family, honor, duty, country -- that have brought us through time, and time, and time, and time again. (A&C)		1	1	1	3
32	And to those who believe that I am too combative, I say if I am combative, it is for love of country. (A&C)			1		1
	It is to uphold a standard that I was I was born and bread to defend.					0
	And to those who believe that I live and breathe compromise, I say that in politics honorable compromise is no sin.					0
	It is what protects us from absolutism and intolerance. (A&C)			1		1
33	But one must never compromise in regard to God and family and honor and duty and country.					0
	And I'm here to set a marker, that all may know that it is possible to rise in politics, with these things firmly in mind, not compromised and never abandoned, never abandoned. (A&C)			1		1

34	For the old values endure and though they may sleep and though they may falter, they endure.		1				1
	I know this is true.						0
	And to anyone who believes that restraint honor and trust in the people cannot be returned to government, I say follow me, follow me. (A&C)			1		1	2
35	Only right conduct, only right conduct distinguishes a great nation from one that cannot rise above itself.				1		1
	It has never been otherwise.				1		1
36	Right conduct every day, at every level, in all facets of life.				1		1
	The decision of a child not to use drugs; of a student not to cheat; of a young woman or a young man to serve when called; of a screenwriter to refuse to add to mountains of trash; of a businessman not to bribe; of a politician to cast a vote or take action that will put his office or his chances of victory at risk, but which is right.						0
37	And why have so many of us -- and I do not exclude myself, for I am not the model of perfection -- why have so many of us been failing these tests for so long?				1		1
	The answer is not a mystery.						0
	It is to the contrary quite simple and can be given quite simply.						0
38	It is because for too long we have had a leadership that has been unwilling to risk the truth, to speak without calculation, to sacrifice itself.	1			1		2
39	An administration, in its very existence, communicates this day by day until it flows down like rain and the rain becomes a river and the river becomes a flood. (A&C)	1		1	1		3
40	Which is more important, wealth or honor? (Honor!)			1			1
41	It is not as was said by the victors four years ago, the economy stupid.						0
	It's a kind of nation we are.						0
	It's whether we still possess the wit and determination to deal with many questions including economic questions, but certainly not limited to them.		1				1
	All things do not flow from wealth or poverty.						0
	I know this firsthand and so do you.						0
42	All things flow from doing what is right. (A&C)			1	1		2
43	The cry of this nation lies not in its material wealth but in courage, and sacrifice and honor.		1		1		2
	We tend to forget when leaders forget.						0
	And we tend to remember it when they remember it.						0
44	The high office of the presidency requires not a continuous four year campaign for re-election, but rather broad oversight and attention to three essential areas: the material, the moral and the nation's survival in that ascending order of importance. (A&C)		1	1	1		3
45	In the last presidential election, you the people were gravely insulted.						0
	You were told that the material was not only the most important of these three, but in fact, really the only one that mattered.						0
46	I don't hold to that for a moment.						0
	No one can deny the importance of material well-being.						0
	And in this regard, it is time to recognize we have surrendered too much of our economic liberty.						0
	I do not appreciate the value of economic liberty nearly as much for what it has done in keeping us fed, as to what it's done in keeping us free. (A&C)			1			1

47	The freedom of the marketplace is not merely the best guarantor of our prosperity.					0
	It is the chief guarantor of our rights, and a government that seizes control of the economy for the good of the people ends up seizing control of the people for the good of the economy. (A&C)			1		1
48	And our opponents portray the right to enjoy the fruits of one's own time and labor as a kind selfishness against which they must fight for the good of the nation.					0
	But they are deeply mistaken, for when they gather to themselves the authority to take the earnings and direct the activities of the people, they are fighting not for our sake but for the power to tell us what to do.				1	1
49	And you now work from the first of January to May just to pay your taxes so that the party of government can satisfy its priorities with the sweat of your brow because they think that what you would do with your own money would be morally and practically less admirable than what they would do with it.	1			1	2
50	And that simply has got to stop. (A&C)			1	1	2
	It's got to stop in America. (A&C)			1	1	2
51	It is demeaning to the nation that within the Clinton administration, a core of the elite who never grew up, never did anything real, never sacrificed, never suffered and never learned, should have the power to fund with your earnings their dubious and self-serving schemes. (A&C)	1	1	1	1	4
52	Somewhere, a grandmother couldn't afford to call her granddaughter, or a child went without a book, or a family couldn't afford that first home because there was just not enough money to make the call, or to buy the book, or to pay the mortgage.				1	1
	Or, for that matter, to do many other things that one has the right and often the obligation to do.					0
53	Why?				1	1
	Because some genius in the Clinton administration took the money to fund yet another theory, yet another program and yet another bureaucracy.	1			1	2
	Are they taking care of you, or are they taking care of themselves (A&C)	1		1		2
54	I have asked myself that question.					0
	And I say, let the people be free. (A&C)			1		1
	Free to keep. (A&C)			1		1
	Let the people be free to keep as much of what they earn as the government can strain with all its might not to take, not the other way around. (A&C)			1		1
55	I trust the American people to work in the best interest of the people.					0
	And I believe that every family, wage earner and small business in America can do better -- if only we have the right policies in Washington, D.C.					0
56	And make no mistake about it, my economic program is the right policy for America and for the future, and for the next century. (A&C)			1		1
57	Here's what it will mean to you. (A&C)			1		1
	Here's what it will mean to you.					0
	It means you will have a president who will urge Congress to pass and send to the states for ratification a balanced budget amendment to the Constitution. (A&C)			1		1
58	It means you will have a president and a Congress who have the will to balance the budget by the year 22. (A&C)			1		1
	It means you will have a president who will reduce taxes 15 percent across-the-board for every taxpayer in America. (A&C)			1		1
59	And it will include a \$5 per child tax credit for lower and middle income families in America. (A&C)			1		1

	Taxes for a family of four making \$35, a year would be reduced by more than half -- 56 percent to be exact. (A&C)			1			1
	And that's a big, big reduction. (A&C)			1			1
60	It means you will have a president who will help small businesses, the businesses that create most new jobs, by reducing the capital gains tax rate by 5 percent.						0
	Cut it in half. (A&C)			1			1
	It means you will have a president who will end the IRS as we know it. (A&C)			1			1
61	It means you will have a president who will expand individual retirement accounts, repeal President Clinton's Social Security tax increase, provide estate tax relief, reduce government regulations, reform our civil justice system, provide educational opportunity scholarships and a host of other proposals that will create more opportunity for all Americans and all across America. (A&C)			1			1
62	And I will not stop there.						0
	Working with Jack Kemp and a Republican Congress I will not be satisfied until we have reformed our entire tax code and made it fairer and flatter and simpler for the American people. (A&C)			1			1
63	The principle involved here is time-honored and true, and that is, it's your money.						0
	You shouldn't have to apologize for wanting to keep what you earn.						0
	To the contrary, the government should apologize for taking too much of it.						0
64	The Clinton administration -- the Clinton administration just doesn't get it.						0
	And that's why they have got to go. (A&C)			1			1
65	The president -- the president's content with the way things are.						0
	I am not.						0
	We must commit ourselves to a far more ambitious path that puts growth, expanding opportunities, rising incomes and soaring prosperity at the heart of national policy.						0
66	We must also commit ourselves to a trade policy that does not suppress pay and threaten American jobs.				1		1
	And by any measure, the trade policies of the Clinton administration has been a disaster.				1		1
	Trade deficits are skyrocketing and middle income families are paying the price.				1		1
67	My administration will fully enforce our trade laws and not let our national sovereignty be infringed by the World Trade Organization or any other international body. (A&C)			1	1		2
68	Jack Kemp and I will restore the promise of America and get the economy moving again, and we'll do so without leaving anybody behind.		1		1		2
69	And I have learned in my own life, from my own experience that not every man, woman or child can make it on their own.						0
	And that in time of need, the bridge between failure and success can be the government itself.						0
	And given all that I have experienced, I shall always remember those in need.						0
	That is why I helped to save Social Security in 1983 and that is why I will be, I will be the president who preserves and strengthens and protects Medicare for America's senior citizens. (A&C)			1			1
70	For I will never forget the man who rode on a train from Kansas to Michigan to see his son who was thought to be dying in an Army hospital.						0
	When he arrived, his feet were swollen and he could hardly walk because he had to make the trip from Kansas to Michigan standing up most of the way.						0

71	Who was that man?					0
	He was my father.					0
	My father was poor and I love my father.					0
	Do you imagine for one minute that as I sign the bills that will set the economy free, I will not be faithful to Americans in need?					0
	You can be certain that I will.					0
72	For to do otherwise would be to betray those whom I love and honor most.					0
	And I will betray nothing. (A&C)			1		1
73	Let me speak about immigration.		1			1
	Yes.					0
	Let me speak about immigration.					0
	The right and obligation of a sovereign nation to control its borders is beyond debate.					0
	We should not have here a single illegal immigrant.					0
74	But the question of immigration is broader than that, and let me specific.					0
	A family from Mexico arrives this morning legally has as much right to the American Dream as the direct descents of the Founding Fathers. (A&C)		1	1		2
75	The Republican Party is broad and inclusive.					0
	It represents -- The Republican Party is broad and inclusive.					0
	It represents many streams of opinion and many points of view.					0
76	But if there's anyone who has mistakenly attached themselves to our party in the belief that we are not open to citizens of every race and religion, then let me remind you, tonight this hall belongs to the Party of Lincoln.					0
	And the exits which are clearly marked are for you to walk out of as I stand this ground without compromise. (A&C)			1		1
77	And though, I can only look up -- and though I can look up, and at a very steep angle, to Washington and Lincoln, let me remind you of their concern for the sometimes delicate unity of the people.					0
78	The notion that we are and should be one people rather than "peoples" of the United States seems so self-evident and obvious that it's hard for me to imagine that I must defend it.					0
	When I was growing up in Russell, Kansas, it was clear to me that my pride and my home were in America, not in any faction, and not in any division.					0
79	In this I was heeding, even as I do unto this day, Washington's eloquent rejection of factionalism.		1			1
	I was honoring, even as I do unto this day, Lincoln's word, his life and his sacrifice.					0
	The principle of unity has been with us in all our successes.		1			1
80	The 1th Mountain Division, in which I served in Italy, and the Black troops of the 92ndm Division who fought nearby were the proof for me once again of the truth I'm here trying to convey.					0
81	The war was fought just a generation after America's greatest and most intense period of immigration.					0
	And yet when the blood of the sons of immigrants and the grandsons of slaves fell on foreign fields, it was American blood.					0
	In it you could not read the ethnic particulars of the soldier who died next to you.					0
	He was an American. (A&C)			1		1

82	And when I think how we learned this lesson I wonder how we could have unlearned it.				1		1
	Is the principle of unity, so hard-fought and at the cost of so many lives, having been contested again and again in our history, and at such a terrible price, to be casually abandoned to the urge to divide?		1		1		2
83	The answer is no.						0
84	Must we give in to the senseless drive to break apart that which is beautiful and whole and good? (no.)		1	1	1		3
85	And so tonight I call on every American to rise above all that may divide us, and to defend the unity of the nation for the honor of generations past, and the sake of those to come.						0
86	The Constitution of the United States mandates equal protection under the law.						0
	This is not code language for racism.						0
	It is plain speaking against it.						0
87	And the guiding light in my administration will be that in this country, we have no rank order by birth, no claim to favoritism by race, no expectation of judgment other than it be even-handed.						0
	And we cannot guarantee the outcome, but we shall guarantee the opportunity in America. (A&C)			1			1
88	I will speak plainly -- I will speak plainly on another subject of importance.						0
	We're not educating all of our children.						0
	Too many are being forced to absorb the fads of the moment.				1		1
89	Not for the nothing are we the biggest education spenders and among the lowest education achievers among the leading industrial nations.						0
90	The teachers unions nominated Bill Clinton in 1992.						0
	They're funding his re-election now.						0
	And they, his most reliable supporters, know he will maintain the status quo. (Boo-o-o)			1			1
91	And I say this -- I say this not to the teachers, but to their unions. (A&C)			1			1
	I say this, if education were a war, you would be losing it.			1	1		2
	If it were a business, you would be driving it into bankruptcy.				1		1
	If it were a patient, it would be dying.				1		1
92	And to the teachers union, I say, when I am president, I will disregard your political power for the sake of the parents, the children, the schools and the nation. (A&C)			1			1
	I plan to enrich your vocabulary with those words you fear -- school choice and competition and opportunity scholarships. (A&C)			1			1
93	All this for low and middle income families so that you will join the rest of us in accountability, while others compete with you for the commendable privilege of giving our children a real education. (A&C)			1	1		2
94	There is no reason why those who live on any street in America should not have the same right as the person who lives at 16 Pennsylvania Avenue -- the right to send your child to the school of your choice. (A&C)			1			1
95	And if we want to reduce crime -- if we want to reduce crime and drug use and teen pregnancies, let's start by giving all our children a first-class education. (A&C)			1	1		2
96	And I also want these children to inherit a country that is far safer than it is at present.				1		1
	I seek for our children and grandchildren a world more open and with more opportunity than ever before.						0

97	But in wanting these young Americans to be able to make the best of this, I want first and foremost for them to be safe.				1		1
	I want to remove the shadow that darkens opportunities for every man, woman and child in America.				1		1
98	We are a nation paralyzed by crime.				1		1
	And it's time to end that in America. (A&C)				1		1
99	And to do so, I mean to attack the root cause of crime -- criminals, criminals, violent criminals. (A&C)			1	1		2
100	And as our many and voracious criminals go to bed tonight, at say, 6: in the morning, they had better pray that I lose this election because if I win, the lives of violent criminals are going to be hell. (A&C)			1			1
101	During the Reagan administration -- during the Reagan administration we abolished parole at the federal level.						0
	In the Dole administration we will work with the nation's governors to abolish parole for violent criminals all across America. (A&C)			1			1
	And with my national instant check initiative, we will keep all guns out of the hands of criminals.						0
102	And I have been asked if I have a litmus tests for judges.						0
	I do.						0
103	My litmus test for judges is that they be intolerant of outrage; that their passion is not to amend, but to interpret the Constitution that they are restrained in regard to those who live within the law, and strict with those who break it. (A&C)			1			1
104	And for those who say that I should not make President Clinton's liberal judicial appointments an issue in this campaign, I have a simple response.						0
	I have heard your argument.						0
105	The motion is denied. (A&C)			1			1
106	I save my respect for the Constitution, not for those who would ignore it, violate it or replace it with conceptions of their own fancy.	1			1		2
107	My administration will zealously protect civil and constitutional rights while never forgetting that our primary duty is protecting law abiding citizens, everybody in this hall. (A&C)			1			1
108	I have no intention of ignoring violent -- I said violent criminals, understanding them or buying them off.						0
	A nation that cannot defend itself from outrage does not deserve to survive.				1		1
	And a president who cannot lead itself against those who prey upon it does not deserve to be president of the United States of America. (A&C)			1	1		2
109	I am prepared to risk more political capital in defense of domestic tranquility than any president you have ever known.				1	1	2
	The time for such risk is long overdue.				1		1
110	And in defending our nation from external threats, the requirements of survival cannot merely be finessed.						0
	There is no room for margin of error.						0
	On this subject perhaps more than any other, a president must level with the people and be prepared to take political risks.						0
	And I would rather do what is called for in this regard and be unappreciated, than fail to do so and win universal acclaim (A&C)			1			1
111	And it must be said because of misguided priorities there have been massive cuts in funding for our national security.						0
	I believe President Clinton has failed to adequately provide for our defense.				1		1
	And for whatever reason the neglect, it is irresponsible. (A&C)			1			1

112	I ask that you consider these crystal-clear differences.					0
	He believes that it is acceptable to ask our military forces to more with less.					0
	I do not. (A&C)		1			1
113	He defends giving a green light to a terrorist state, Iran, to expand its influence in Europe.					0
	And he relies on the United Nations to punish Libyan terrorists who murdered American citizens.					0
	I will not. (A&C)		1			1
	He believes that defending our people and our territory from missile attack is unnecessary.					0
	I do not. (A&C)		1			1
114	And on my first day in office, I will put America on a course that will end our vulnerability to missile attack and rebuild our armed forces.	1	1	1		3
115	It is a course President Clinton has refused to take.					0
	And on my first day in office, I will put terrorists on notice.					0
	If you harm one American, you harm all Americans. (A&C)		1			1
	And America will pursue you to the ends of the earth. (A&C)		1			1
116	In short, don't mess with us if you're not prepared to suffer the consequences. (A&C)		1			1
117	And furthermore, the lesson has always been clear, if we are prepared to defend, if we are prepared to fight many wars and greater wars than any wars that come, we will have to fight fewer wars and lesser wars and perhaps no wars at all.					0
118	It has always been so and will ever be so.					0
	And I'm not the first to say that the long gray line has never failed us, and it never has.					0
119	For those who might be sharply taken aback and thinking of Vietnam, think again.					0
	For in Vietnam the long gray line did not fail us, we failed it in Vietnam. (A&C)		1			1
120	The American soldier -- the American soldier was not made for the casual and arrogant treatment that he suffered there, where he was committed without clear purpose or resolve, bound by rules that prevented victory, and kept waiting in the valley of the shadow of death for 1 years while the nation invaded the undebatable question of his honor.			1		1
121	No, the American soldier was not to be thrown into battle without a clear purpose or resolve, not made to be abandoned in the field of battle, not made to give his life for indifference or lack of respect.			1		1
	And I will never commit the American soldier to an ordeal without the prospect of victory. (A&C)		1			1
122	And when I am president, and when I am president every man, and every women in our armed forces will know the president is Commander-in-Chief, not Boutros Boutros-Ghali or any other UN Secretary General. (A&C)		1	1		2
123	This I owe not only to the living, but to the dead, to every patriot, to every patriot grave, to the ghosts of Valley Forge, of Flanders Field, of Bataan, the Chosin Reservoir, Khe Sanh, and the Gulf.					0
124	This I owe to the men who died on the streets of Mogadishu not three year ago, to the shadows on the bluffs of Normandy, to the foot soldiers who never came home, to the airmen who fell to earth, and the sailors who rest perpetually at sea.					0
125	This is not an issue of politics, but far graver than that.					0

	Like the bond of trust between parent and child, it is the lifeblood of the nation.					0
	It commands not only sacrifice but a grace in leadership embodying both caution and daring at the same time.					0
	And this we owe not only to ourselves.					0
	Our Allies demand consistency and resolve, which they deserve from us as we deserve it from them.					0
	But even if they falter, we cannot, for history has made us the leader, and we are obliged by history to keep the highest standard possible.	1				1
126	And in this regard may I remind you of the nation's debt to Presidents Nixon, Ford, Reagan and Bush.	1				1
	President Nixon engaged China and the Soviet Union with diplomatic genius.					0
	President Ford, who gave me my start in 1976, stood fast in a time of great difficulty, and with the greatest of dignity.					0
	Were it not for President Reagan, the Soviet Union would still be standing today. (A&C)		1			1
127	He brought the Cold War to an end, not, as some demanded, through compromise and surrender -- but by winning it. (A&C)	1	1			2
	That's how he brought the Cold War to an end. (A&C)		1			1
128	And President Bush, with a mastery that words fail to convey, guided the Gulf War coalition and its military forces to victory.	1				1
	A war that might have lasted years and taken the lives of tens of thousands of Americans passed so swiftly and passed so smoothly that history has yet to catch its breath and give him the credit he is due. (A&C)		1			1
129	History is like that. (A&C)		1			1
	History is like that.					0
	Whenever we forget its singular presence, it gives us a lesson in grace and awe.					0
130	And when I look back on my life, I see less and less of myself and more and more a history of this civilization that we have made that is called America.					0
131	And I am content and always will be content to see my own story subsumed in great events, the greatest of which is the simple onward procession of the American people.					0
	What a high privilege it is to be at the center in these times -- and this I owe to you, the American people.					0
132	I owe everything to you.					0
	And to make things right, and to close the circle, I will return to you as much as I possibly can.					0
	It is incumbent upon me to do so.					0
	It is my duty and my deepest desire.					0
	And so tonight, I respectfully -- I respectfully ask for your blessing and your support. (A&C)		1			1
133	The election will not be decided -- the election will not be decided by the polls or by the opinion-makers or by the pundits.					0

134	It will be decided by you. (A&C)			1		1
	It will be decided by you (A&C)			1		1
135	And I ask for your vote so that I may bring you an administration that is able, honest, and trusts in you.					0
136	For the fundamental issue is not of policy, but of trust -- not merely whether the people trust the president, but whether the president and his party trust the people, trust in their goodness and their genius for recovery.					0
137	That's what the election is all about.					0
138	For the government cannot direct the people, the people must direct the government. (A&C)			1		1
139	This is not the outlook of my opponent -- and he is my opponent, not my enemy.					0
140	And though he has tried of late to be a good Republican ... and I expect him here tonight ... there are certain distinctions that even he cannot blur. (A&C)			1		1
	There are distinctions between the two great parties that will be debated and must be debated in the next 82 days.					0
141	He and his party brought us the biggest tax increase in the history of America. (boo.o.o)			1		1
	And we are the party of lower taxes -- we are the party of lower taxes and greater opportunity (A&C)			1		1
142	We are the party whose resolve did not flag as the Cold War dragged on.		1			1
	We did not tremble before a Soviet giant that was just about to fall, and we did not have to be begged to take up arms against Saddam Hussein.		1			1
143	We are not the party, as drug use has soared and doubled among the young, hears no evil, sees no evil, and just cannot say, "Just say no." (A&C)			1	1	2
144	We are the party that trusts in the people.					0
	I trust in the people.					0
	That is the heart of all I have tried to say tonight.					0
145	My friends, a presidential campaign is more than a contest of candidates, more than a clash of opposing philosophies.					0
146	It is a mirror held up to America.					0
	It is a measurement of who we are, where we come from, and where we are going.					0
	For as much inspiration as we may draw from a glorious past, we recognize American preeminently as a country of tomorrow.					0
	For we were placed here for a purpose, by a higher power.					0
	There's no doubt about it. (A&C)			1		1
147	Every soldier in uniform, every school child who recites the Pledge of Allegiance, every citizen who places her hand on her heart when the flag goes by, recognizes and responds to our American destiny.					0
148	Optimism is in our blood.					0
	I know this as few others can.					0
	There once was a time when I doubted the future.					0
	But I have learned as many of you have learned that obstacles can be overcome.					0
149	And I have unlimited confidence in the wisdom of our people and the future of our country.					0
150	Tonight, I stand before you tested by adversity, made sensitive by hardship, a fighter by principle, and the most optimistic man in America. ((A&C))			1		1

151	My life is proof that America is a land without limits.					0
	And with my feet on the ground and my heart filled with hope, I put my faith in you and in the God who loves us all.					0
	For I am convinced that America's best days are yet to come.					0
152	May God bless you.					0
	And may God bless America. (A&C)			1		1
	Thank you very much. (A&C)			1		1
Peters, n.d.						

Appendix 9: 2000 (W. Bush) Successful

	SPEECH	HTRP	HL	ACV	C	SLN	TOTAL
	TOTAL	13	32	114	24	3	186
	AVERAGES	0.046	0.114	0.407	0.086	0.011	0.664
1	Mr. Chairman, delegates and my fellow citizens, I proudly accept your nomination. [applause]			1			1
2	Thank you.			1			1
	Thank you for this honor. [applause]			1			1
3	Thank you for this honor.			1			1
4	Together, we will renew America's purpose. [applause]		1	1			2
5	Our founders first defined that purpose here in Philadelphia.		1				1
	Ben Franklin was here, Thomas Jefferson and, of course, George Washington, or, as his friends, called him, George W. [applause]		1	1			2
6	I am proud to have Dick Cheney by my side. [applause]			1			1
7	He is a man—he is a man of integrity and sound judgment who has proven that public service can be noble service.						0
	America will be proud to have a leader of such character to succeed Al Gore as vice president of the United States. [applause]			1			1
8	I'm grateful for Senator John McCain.						0
	I appreciate so very much his speech two nights ago.						0
	I appreciate his friendship.						0
	I love his spirit for America.						0
	And I want to thank the other candidates who sought this office, as well.						0
	Their convictions have strengthened our party. [applause]			1			1
9	I'm especially grateful tonight to my family.						0
	No matter what else I do in my life, asking Laura to marry me was the best decision I ever made. [applause]			1			1
10	And to our daughters, Barbara and Jenna, we love you a lot.						0
	We're proud of you.						0

	And as you head off to college this fall, don't stay out too late. [laughter]			1			1
11	And e-mail your old dad once in a while, will you? [laughter]			1			1
12	And mother, everybody loves you and so do I. [applause]			1			1
13	Growing up—growing up, she gave me love and lots of advice.						0
	I gave her white hair. [laughter]			1			1
14	And I want to thank my dad, the most decent man I have ever known. [applause]			1			1
15	All of my life I have been amazed that a gentle soul could be so strong.						0
	Dad, I am proud to be your son. [applause]			1			1
16	My father was the last president of a great generation, a generation of Americans who stormed beaches, liberated concentration camps and delivered us from evil.		1				1
	Some never came home.						0
	Those who did put their medals in drawers, went to work and built on a heroic scale highways and universities, suburbs and factories, great cities and grand alliances, the strong foundations of an American century.		1				1
17	Now the question comes to the sons and daughters of this achievement, what is asked of us?						0
18	This is a remarkable moment in the life of our nation.						0
	Never has the promise of prosperity been so vivid.						0
	But times of plenty, like times of crisis, are tests of American character.						0
19	Prosperity can be a tool in our hands used to build and better our country, or it can be a drug in our system dulling our sense of urgency, of empathy, of duty.						0
	Our opportunities are too great, our lives too short, to waste this moment.						0
20	So tonight, we vow to our nation we will seize this moment of American promise.						0
	We will use these good times for great goals. [applause]			1			1
21	We will confront the hard issues, threats to our national security, threats to our health and retirement security, before the challenges of our time become crises for our children.						0
22	And we will extend the promise of prosperity to every forgotten corner of this country: to every man and woman, a chance to succeed; to every child, a chance to learn; and to every family, a chance to live with dignity and hope. [applause]			1			1
23	For eight years the Clinton-Gore administration has coasted through prosperity.						0
	The path of least resistance is always downhill.						0
	But America's way is the rising road.						0
	This nation is daring and decent and ready for change. (A&C)	1		1			2
24	Our current president embodied the potential of a generation—so many talents, so much charm, such great skill.						0
	But in the end, to what end?						0
	So much promise to no great purpose. [applause]			1			1
25	Little more than a—little more than a decade ago, the Cold War thawed, and with the leadership of Presidents Reagan and Bush, that wall came down. [applause]			1			1

26	But instead of seizing this moment, the Clinton-Gore administration has squandered it.					0
	We have seen a steady erosion of American power and an unsteady exercise of American influence.			1		1
	Our military is low on parts, pay and morale.			1		1
	If called on by the commander-in-chief today, two entire divisions of the Army would have to report, "Not ready for duty, sir."			1		1
27	This administration had its moment, they had their chance, they have not led.			1		1
	We will. [applause]		1			1
28	This generation—this generation was given the gift of the best education in American history, yet we do not share that gift with everyone. Seven of 1 fourth graders in our highest poverty schools cannot read a simple children's book.			1		1
	And still this administration continues on the same old path, the same old programs, while millions are trapped in schools where violence is common and learning is rare.			1		1
29	This administration had its chance.			1		1
	They have not led.			1		1
	We will. [applause]		1			1
30	America has a strong economy and a surplus.					0
	We have the public resources and the public will, even the bipartisan opportunities to strengthen Social Security and repair Medicare.					0
	But this administration, during eight years of increasing need, did nothing.					0
31	They had their moment.					0
	They have not led.					0
	We will. [applause]		1			1
32	Our generation has a chance to reclaim some essential values, to show we have grown up before we grow old.	1		1		2
	But when the moment for leadership came, this administration did not teach our children, it disillusioned them.			1		1
33	They had their chance.			1		1
	They have not led.			1		1
	We will. [applause]		1			1
34	And now they come asking for another chance, another shot.					0
	Our answer: Not this time, not this year. [applause]			1		1
35	This is not the time for third chances; it is the time for new beginnings. [applause]	1		1		2
36	The rising generations of this country have our own appointment with greatness.					0
	It does not rise or fall with the stock market.					0
	It cannot be bought with our wealth.					0
	Greatness is found when American character and American courage overcome American challenges.		1			1
37	When Lewis Morris of New York was about to sign the Declaration of Independence, his brother advised against it, warning he would lose all his property.		1			1

	But Morris, a plain-spoken founder, responded, "Damn the consequences, give me the pen." [laughter and applause]	1	1			2
38	That is the eloquence of American action.	1				1
	We heard it during World War II when General Eisenhower told paratroopers on D-Day morning not to worry.	1				1
	And one replied, "We're not worried, General.	1				1
	It's Hitler's turn to worry now." [applause]	1	1			2
39	We heard it in the civil rights movement, when brave men and women that did not say, "We shall cope," or "We shall see."	1				1
	They said, "We shall overcome." [applause]	1	1			2
40	An American president must call upon that character.	1				1
	Tonight in this hall, we resolve to be the party of—not of repose but of reform.					0
	We will write not footnotes but chapters in the American story.					0
	We will add the work of our hands to the inheritance of our fathers and mothers and leave this nation greater than we found it. [applause]		1			1
41	We know the test of leadership.					0
	The issues are joined.					0
	We will strengthen Social Security and Medicare for the greatest generation and for generations to come. [applause]		1			1
42	Medicare does more than meet the needs of our elderly; it reflects the values of our society.					0
	We will set it on firm financial ground and make prescription drugs available and affordable for every senior who needs them. [applause]		1			1
43	Social Security has been called the third rail of American politics, the one you're not supposed to touch because it might shock you.					0
	But if you don't touch it, you cannot fix it.					0
	And I intend to fix it. [applause]		1			1
44	To the seniors in this country, you earned your benefits, you made your plans, and President George W. Bush will keep the promise of Social Security.					0
	No changes, no reductions, no way. [applause]		1			1
45	Our opponents will say otherwise.					0
	This is their last parting ploy, and don't believe a word of it.					0
46	Now is the time—now is the time for Republicans and Democrats to end the politics of fear and save Social Security together. [applause]		1			1
47	For younger workers, we will give you the option, your choice, to put part of your payroll taxes into sound, responsible investments. [applause]		1			1
48	This will mean a higher return on your money in over 30 or 40 years, a nest egg to help your retirement or to pass on to your children.					0
	When this money is in your name, in your account, it's not just a program, it's your property.					0
49	Now is the time to give American workers security and independence that no politician can ever take away. [applause]	1		1		2
50	On education, too many American children are segregated into schools without standards, shuffled from grade to grade because of their age, regardless of their knowledge.					0
	This is discrimination, pure and simple, the soft bigotry of low expectations.					0

	And our nation...[applause]			1			1
51	And our nation should treat it like other forms of discrimination: We should end it. [applause]			1			1
52	One size does not fit all when it comes to educating our children, so local people should control local schools. [applause]			1			1
53	And those who spend your tax dollars must be held accountable.	1					1
	When a school district receives federal funds to teach poor children, we expect them to learn.						0
	And if they don't, parents should get the money to make a different choice. [applause]			1			1
54	Now is the time to make Head Start an early learning program to teach all our children to read and renew the promise of America's public schools. [applause]			1			1
55	Another test of leadership is tax relief. [applause]			1			1
56	The last time taxes were this high as a percentage of our economy, there was a good reason; we were fighting World War II.						0
	Today our high taxes fund a surplus.	1					1
57	Some say that growing federal surplus means Washington has more money to spend.						0
	But they've got it backwards.						0
	The surplus is not the government's money; the surplus is the people's money. [applause]	1		1			2
58	I will use this moment of opportunity to bring common sense and fairness to the tax code.	1					1
	And I will act on principle.						0
	On principle, every family, every farmer and small-business person should be free to pass on their life's work to those they love, so we will abolish the death tax. [applause]	1		1			2
59	On principle, no one in America should have to pay more than a third of their income to the federal government, so we will reduce tax rates for everyone in every bracket.	1					1
60	On principle, those with the greatest need should receive the greatest help, so we will lower the bottom rate from 15 percent to 1 percent and double the child credit. [applause]			1			1
61	Now is the time to reform the tax code and share some of the surplus with the people who pay the bills. [applause]			1			1
62	The world needs America's strength and leadership.						0
	And America's armed forces need better equipment, better training and better pay. [applause]			1			1
63	We will give our military the means to keep the peace, and we will give it one thing more: a commander-in-chief who respects our men and women in uniform and a commander-in-chief who earns their respect. [applause]			1			1
64	A generation shaped by Vietnam must remember the lessons of Vietnam: When America uses force in the world, the cause must be just, the goal must be clear, and the victory must be overwhelming. [applause]			1			1
65	I will work to reduce nuclear weapons and nuclear tension in the world, to turn these years of influence into decades of peace.						0
	And at the earliest possible date, my administration will deploy missile defenses to guard against attack and blackmail. [applause]			1			1
66	Now is the time not to defend outdated treaties but to defend the American people. [applause]			1			1
67	A time of prosperity is a test of vision, and our nation today needs vision.						0
	That's a fact.						0

	That's a fact.						0
	Or as my opponent might call it, a risky truth scheme. [laughter and applause]			1			1
68	Every one of the proposals I've talked about tonight he's called a risky scheme over and over again.						0
	It is the sum of his message, the politics of the roadblock, the philosophy of the stop sign.						0
69	If my opponent had been at the moon launch, it would have been a risky rocket scheme. [laughter and applause]			1		1	2
70	If he had been there when Edison was testing the light bulb, it would have been a risky anti-candle scheme. [laughter]			1		1	2
71	And if he had been there when the Internet was invented... (No more Gore. No more Gore. No more Gore.)			1			1
72	He now leads—he now leads the party of Franklin Delano Roosevelt, but the only thing he has to offer is fear itself. [applause]			1			1
73	That outlook is typical of many in Washington, always seeing the tunnel at the end of the light. [applause]			1			1
74	But I come from a different place and it has made me a different leader.						0
	In Midland, Texas, where I grew up, the town motto was, "The sky's the limit," and we believed it.						0
	There was a restless energy, a basic conviction that with hard work, anybody could succeed and everybody deserved a chance.			1			1
75	Our sense of community—our sense of community was just as strong as that sense of promise.			1			1
	Neighbors helped each other.			1			1
	There were dry wells and sand storms to keep you humble, lifelong friends to take your side, and churches to remind us that every soul is equal in value and equal in need. [applause]			1	1		2
76	This background leaves more than an accent, it leaves an outlook: optimistic, impatient with pretense, confident that people can chart their own course in life.			1			1
77	That background may lack the polish of Washington.	1					1
	Then again, I don't have a lot of things that come with Washington.						0
	I don't have enemies to fight.						0
	I have no stake in the bitter arguments of the last few years.						0
	I want to change the tone of Washington to one of civility and respect. [applause]	1		1			2
78	The largest lesson I learned in Midland still guides me as governor of Texas: Everyone, from immigrant to entrepreneur, has an equal claim on this country's promise.						0
	So we improved our schools dramatically for children of every accent, of every background.						0
	We moved people from welfare to work.						0
	We strengthened our juvenile justice laws.						0
	Our budgets have been balanced with surpluses.						0
	And we cut taxes, not only once, but twice. [applause]			1			1
79	We accomplished a lot.						0
	I don't deserve all the credit, and I don't attempt to take it.						0
	I worked with Republicans and Democrats to get things done.						0

80	A bittersweet part of tonight is that someone is missing, the late lieutenant government of Texas, Bob Bullock. [applause]			1			1
81	Bob was a Democrat, a crusty veteran of Texas politics, and my great friend.						0
	We worked side by side, he endorsed my reelection, and I know he is with me in spirit in saying to those who would malign our state for political gain: Don't mess with Texas. [applause]			1			1
82	As governor, I've made difficult decisions and stood by them under pressure.						0
	I've been where the buck stops in business and in government.						0
	I've been a chief executive who sets an agenda, sets big goals, and rallies people to believe and achieve them.						0
	I am proud of this record, and I am prepared for the work ahead.						0
83	If you give me your trust, I will honor it.						0
	Grant me a mandate, I will use it.						0
	Give me the opportunity to lead this nation, and I will lead. [applause]			1		1	2
84	And we need a leader to seize the opportunities of this new century: the new cures of medicine, the amazing technologies that will drive our economy and keep the peace.						0
	But our new economy must never forget the old, unfinished struggle for human dignity.						0
	And here we face a challenge to the very heart and founding premise of our nation.						0
85	A couple of years ago, I visited a juvenile jail in Marlin, Texas, and talked with a group of young inmates.						0
	They were angry, wary kids.						0
	All had committed grown-up crimes.						0
	Yet when I looked in their eyes, I realized some of them were still little boys.						0
86	Toward the end of the conversation, one young man, about 15 years old, raised his hand and asked a haunting question, "What do you think of me?"						0
	He seemed to be asking, like many Americans who struggle: Is their hope for me?				1		1
	Do I have a chance?						0
	And, frankly, do you, a white man in a suit, really care about what happens to me?						0
87	A small voice, but it speaks for so many: single moms struggling to feed the kids and pay the rent; immigrants starting a hard life in a new world; children without fathers in neighborhoods where gangs seem like friendship or drugs promise peace, and where sex sadly seems the closest thing to belonging.				1		1
	We are their country too.						0
	And each of us must share in its promise or the promise is diminished for all.				1		1
88	If that boy in Marlin believes he's trapped and worthless and hopeless, if he believes his life has no value, then other lives have no value to him, and we're all diminished.				1		1
89	When these problems are not confronted, it builds a wall within our nation.				1		1
	On one side are wealth, technology, education and ambition.						0
	On the other side of that wall are poverty and prison, addiction and despair.				1		1

	And my fellow Americans, we must tear down that wall. (A&C)			1	1		2
90	Big government is not the answer, but the alternative to bureaucracy is not indifference.						0
	It is to put conservative values and conservative ideas into the thick of the fight for justice and opportunity.		1				1
91	This is what I mean by compassionate conservatism.		1				1
	And on this ground, we will lead our nation. [applause]		1	1			2
92	We will give low-income Americans tax credits to buy the private health insurance they need and deserve. [applause]			1			1
93	We will transform today's housing rental program to help hundreds of thousands of low-income families find stability and dignity in a home of their own. [applause]			1			1
94	And in the next bold step of welfare reform, we will support the heroic work of homeless shelters and hospices, food pantry and crisis pregnancy centers, people reclaiming their communities block by block and heart by heart. [applause]			1			1
95	I think of Mary Jo Copeland, whose ministry called Sharing and Caring Hands serves 1,000 meals a week in Minneapolis, Minnesota. [applause]			1			1
96	Each day, Mary Jo washes the feet of the homeless and sends them off with new socks and shoes.						0
	"Look after your feet," she tells them.						0
	"They must carry you a long way in this world, and then all the way to God."						0
97	Government cannot do this work.						0
	It can feed the body, but it cannot reach the soul. [applause]			1			1
98	Yet, government can take the side of these groups, helping the helper, encouraging the inspired.						0
	My administration will give taxpayers new incentives to donate to charity, encourage after-school programs that build character, and support mentoring groups that shape and save young lives. [applause]			1			1
99	We must give our children a spirit of moral courage because their character is our destiny. [applause]			1			1
100	We must tell them—we must tell them—we must tell them with confidence that drugs and alcohol can destroy you, and bigotry disfigures the heart. [applause]			1			1
101	Our schools must support the ideals of parents, elevating character and abstinence from afterthoughts to urgent goals. [applause]			1			1
102	We must help protect our children in our schools and streets, and by finally and strictly enforcing our nation's gun laws. [applause]			1			1
103	But most of all, we must teach our children the values that defeat violence.						0
	I will lead our nation toward a culture that values life—the life of the elderly and sick, the life of the young and the life of the unborn. [applause]			1			1
104	Good people can disagree on this issue, but surely we can agree on ways to value life by promoting adoption, parental notification.						0
	And when Congress sends me a bill against partial-birth abortion, I will sign it into law. [applause]			1			1
105	Behind every goal I've talked about tonight is a great hope for our country.						0
	A hundred years from now this must not be remembered as an age rich in possession and poor in ideals.						0
	Instead, we must usher in an era of responsibility. [applause]			1			1
106	My generation tested limits, and our country in some ways is better for it.						0

	Women are now treated more equally. [applause]			1			1
107	Racial progress has been steady; it's still too slow.						0
	We're learning to protect...[applause]...we're learning to protect the natural world around us.			1			1
	We will continue this progress, and we will not turn back. [applause]			1			1
108	At times we lost our way, but we're coming home. [applause]			1			1
109	So many of us held our first child and saw a better self reflected in her eyes.						0
	And in that family love, many have found the sign and symbol of an even greater love, and have been touched by faith.						0
110	We discovered that who we are is more than important than what we have.						0
	And we know we must renew our values to restore our country. [applause]		1	1			2
111	This is the vision of America's founders.		1				1
	They never saw our nation's greatness in rising wealth or in advancing armies, but in small, unnumbered acts of caring and courage and self-denial.		1				1
	Their highest hope, as Robert Frost described it, was to occupy the land with character.		1				1
	And that, 13 generations later, is still our goal, to occupy the land with character. [applause]		1	1			2
112	In a responsibility era, each of us has important tasks, work that only we can do.						0
	Each of us is responsible to love and guide our children and to help a neighbor in need.						0
	Synagogues, churches and mosques are responsible, not only to worship, but to serve.						0
	Corporations are responsible to treat their workers fairly and to leave the air and waters clean. [applause]			1			1
113	And our nation's leaders our responsible to confront problems, not pass them onto others. [applause]	1		1			2
114	And to lead this nation to a responsibility era, that president himself must be responsible. (A&C)			1			1
115	So when I put my hand on the Bible, I will swear to not only uphold the laws of our land, I will swear to uphold the honor and dignity of the office to which I have been elected, so help me God. [applause]			1			1
116	I believe the presidency, the final point of decision in the American government, was made for great purposes.						0
	It is the office of Lincoln's conscience, of Teddy Roosevelt's energy, of Harry Truman's integrity and Ronald Reagan's optimism. [applause]			1			1
117	For me, gaining this office is not the ambition of a lifetime, but it is the opportunity of a lifetime, and I will make the most of it. [applause]			1			1
118	I believe great decision are made with care, made with conviction, not made with polls. [applause]			1			1
119	I do not need to take your pulse before I know my own mind. (A&C)			1			1
	I do not reinvent myself at every turn. (A&C)			1			1
	I am not running in borrowed clothes. [applause]			1			1
120	When I act, you will know my reasons.						0
	And when I speak, you will know my heart. [applause]			1			1
121	I believe in tolerance, not in spite of my faith, but because of it. [applause]			1			1

122	I believe in a God who calls us not to judge our neighbors but to love them. [applause]			1			1
123	I believe in grace because I've seen it, and peace because I've felt it, and forgiveness because I've needed it. [applause]			1			1
124	I believe true leadership is a process of addition, not an act of division.						0
125	I will not attack a part of this country because I want to lead the whole of it. [applause]			1			1
126	And I believe this'll be a tough race, down to the wire.						0
	Their war room is up and running, but we are ready. [applause]			1			1
127	Their attacks will be relentless, but they will be answered.						0
	We are facing something familiar, but they're facing something new. [applause]			1			1
128	We are now the party of ideas and innovation, the party of idealism and inclusion, the party of a simple and powerful hope.						0
129	My fellow citizens, we can begin again. [applause]		1	1	1		3
130	After all of the shouting and all of the scandal, after all the bitterness and broken faith, we can begin again. [applause]		1	1	1		3
131	The wait has been long, but it won't be long now. [applause]			1	1		2
132	A prosperous nation is ready to renew its purpose and unite behind great goals, and it won't be long now. [applause]			1	1		2
133	Our nation must renew the hopes of that boy I talked with in jail and so many like him, and it won't be long now. [applause]			1	1		2
134	Our country is ready for high standards and new leaders, and it won't be long now. [applause]	1		1			2
135	An era of tarnished ideals is giving way to a responsibility era, and it won't be long now. [applause]		1	1			2
136	I know how serious the task is before me.						0
	I know the presidency is an office that turns pride into prayer.						0
	But I am eager to start on the work ahead, and I believe America is ready for a new beginning. [applause]			1			1
137	My friend, the artist Tom Lea of El Paso, Texas, captured the way I feel about our great land, a land I love.						0
	He and his wife, he said, live on the east side of the mountain.						0
	It's the sunrise side, not the sunset side.						0
	It is the side to see the day that is coming, not to see the day that has gone.						0
138	Americans live on the sunrise side of the mountain.						0
	The night is passing, and we're ready for the day to come. (A&C)			1			1
139	God bless. (A&C)			1			1
	God bless America. (A&C)			1			1
Peters, n.d.							

Appendix 10: 2004 (W. Bush) Successful

	SPEECH	HTRP	HL	ACV	C	SLN	TOTAL
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	TOTAL	2	27	112	30	4	175
	AVERAGES	0.007	0.098	0.406	0.109	0.014	0.634
1	Thank you all. Mr. Chairman, delegates, fellow citizens: I am honored by your support, and I accept your nomination for President of the United States. (A&C)			1			1
2	When I said those words 4 years ago, none of us could have envisioned what these years would bring.						0
	In the heart of this great city, we saw tragedy arrive on a quiet morning.						0
	We saw the bravery of rescuers grow with danger.		1				1
	We learned of passengers on a doomed plane who died with a courage that frightened their killers. (A&C)		1	1			2
	We have seen a shaken economy rise to its feet.						0
	And we have seen Americans in uniform storming mountain strongholds and charging through sandstorms and liberating millions with acts of valor that would make the men of Normandy proud. (A&C)		1	1			2
3	Since 2001, Americans have been given hills to climb and found the strength to climb them.		1				1
	Now, because we have made the hard journey, we can see the valley below.						0
	Now, because we have faced challenges with resolve, we have historic goals within our reach and greatness in our future.						0
	We will build a safer world and a more hopeful America, and nothing will hold us back. (A&C)			1			1
4	In the work we have done and the work we will do, I am fortunate to have a superb Vice President. (A&C)			1			1
	I have counted on Dick Cheney's calm and steady judgment in difficult days, and I am honored to have him at my side. (A&C)			1			1
5	I am grateful to share my walk in life with Laura Bush. (A&C)			1			1
	Americans have come to see the goodness and kindness and strength I first saw 26 years ago, and we love our First Lady. (A&C)			1			1
6	I'm a fortunate father of two spirited, intelligent, and lovely young women.						0
	I'm blessed with a sister and brothers who are my closest friends.						0
	And I will always be the proud and grateful son of George and Barbara Bush. (A&C)			1			1
7	My father served 8 years at the side of another great American, Ronald Reagan. (A&C)			1			1
	His spirit of optimism and good will and decency are in this hall and are in our hearts and will always define our party.						0
8	Two months from today, voters will make a choice based on the records we have built, the convictions we hold, and the vision that guides us forward.						0
	A Presidential election is a contest for the future.						0
	Tonight I will tell you where I stand, what I believe, and where I will lead this country in the next 4 years. (A&C)			1		1	2
9	I believe every child can learn and every school must teach, so we passed the most important Federal education reform in history.						0
	Because we acted, children are making sustained progress in reading and math; America's schools are getting better; and nothing will hold us back.						0
10	I believe we have a moral responsibility to honor America's seniors, so I brought Republicans and Democrats together to strengthen Medicare.						0
	Now seniors are getting immediate help buying medicine; soon every senior will be able to get prescription drug coverage; and nothing will hold us back.						0

11	I believe in the energy and innovative spirit of America's workers, entrepreneurs, farmers, and ranchers, so we unleashed that energy with the largest tax relief in a generation.					0
	Because we acted, our economy is growing again and creating jobs, and nothing will hold us back.					0
12	I believe the most solemn duty of the American President is to protect the American people.					0
	If America shows uncertainty or weakness in this decade, the world will drift toward tragedy.					0
	This will not happen on my watch. (A&C)		1		1	2
13	I'm running for President with a clear and positive plan to build a safer world and a more hopeful America.	1		1		2
	I'm running with a compassionate conservative philosophy, that government should help people improve their lives, not try to run their lives. (A&C)		1			1
	I believe this Nation wants steady, consistent, principled leadership, and that is why, with your help, we will win this election. (Four more years! Four more years! Four more years!)		1			1
14	The story of America is the story of expanding liberty, an ever-widening circle, constantly growing to reach further and include more.	1				1
	Our Nation's founding commitment is still our deepest commitment: In our world and here at home, we will extend the frontiers of freedom. (A&C)	1	1			2
15	The times in which we work and live are changing dramatically.					0
	The workers of our parents' generation typically had one job, one skill, one career, often with one company that provided health care and a pension.					0
	And most of those workers were men.					0
	Today, workers change jobs, even careers, many times during their lives.					0
	And in one of the most dramatic shifts our society has seen, two-thirds of all moms also work outside the home.					0
16	This changed world can be a time of great opportunity for all Americans to earn a better living, support your family, and have a rewarding career.					0
	And Government must take your side.					0
	Many of our most fundamental systems, the Tax Code, health coverage, pension plans, worker training, were created for the world of yesterday, not tomorrow.					0
	We will transform these systems so that all citizens are equipped, prepared—and thus truly free—to make your own choices and pursue your own dreams. (A&C)		1			1
17	My plan begins with providing the security and opportunity of a growing economy.					0
	We now compete in a global market that provides new buyers for our goods but new competition for our workers.					0
	To create more jobs in America, America must be the best place in the world to do business. (A&C)		1			1
	To create jobs, my plan will encourage investment and expansion by restraining Federal spending, reducing regulation, and making the tax relief permanent. (A&C)		1			1
	To create jobs, we will make our country less dependent on foreign sources of energy. (A&C)		1			1
	To create jobs, we will expand trade and level the playing field to sell American goods and services across the globe. (A&C)		1			1
	And we must protect small-business owners and workers from the explosion of frivolous lawsuits that threaten jobs across our country. (A&C)		1	1		2
18	Another drag on our economy is the current Tax Code, which is a complicated mess, filled with special interest loopholes, saddling our people with more than 6 billion hours of paperwork and headache every year.			1		1
	The American people deserve—and our economic future demands—a simpler, fairer, progrowth system. (A&C)		1	1		2

	In a new term, I will lead a bipartisan effort to reform and simplify the Federal Tax Code. (A&C)			1	1		2
19	Another priority in a new term will be to help workers take advantage of the expanding economy to find better and higher paying jobs.						0
	In this time of change, many workers want to go back to school to learn different or higher level skills.						0
	So we will double the number of people served by our principal job training program and increase funding for our community colleges. (A&C)			1			1
	I know that with the right skills, American workers can compete with anyone, anywhere in the world. (A&C)			1			1
20	In this time of change, opportunity in some communities is more distant than in others.						0
	To stand with workers in poor communities and those that have lost manufacturing, textile, and other jobs, we will create American opportunity zones.						0
	In these areas, we will provide tax relief and other incentives to attract new business and improve housing and job training to bring hope and work throughout all of America. (A&C)			1			1
21	As I've traveled the country, I've met many workers and small-business owners who have told me that they are worried they cannot afford health care.				1		1
	More than half of the uninsured are small-business employees and their families.				1		1
	In a new term, we must allow small firms to join together to purchase insurance at the discounts available to big companies. (A&C)			1			1
22	We will offer a tax credit to encourage small businesses and their employees to set up health savings accounts and provide direct help for low-income Americans to purchase them.						0
	These accounts give workers the security of insurance against major illness, the opportunity to save tax-free for routine health expenses, and the freedom of knowing you can take your account with you whenever you change jobs. (A&C)			1			1
	We will provide low-income Americans with better access to health care.						0
	In a new term, I will ensure every poor county in America has a community or rural health center. (A&C)			1			1
23	As I have traveled our country, I have met too many good doctors, especially ob-gyns, who are being forced out of practice because of the high cost of lawsuits.				1		1
	To make health care more affordable and accessible, we must pass medical liability reform now. (A&C)			1	1		2
	And in all we do to improve health care in America, we will make sure that health decisions are made by doctors and patients, not by bureaucrats in Washington, DC. (A&C)	1		1	1		3
24	In this time of change, Government must take the side of working families.	1					1
	In a new term, we will change outdated labor laws to offer comp-time and flex-time.						0
	Our laws should never stand in the way of a more family-friendly workplace. (A&C)			1			1
25	Another priority for a new term is to build an ownership society, because ownership brings security and dignity and independence.						0
26	Thanks to our policies, homeownership in America is at an alltime high. (A&C)			1			1
	Tonight we set a new goal: 7 million more affordable homes in the next 10 years so more American families will be able to open the door and say, "Welcome to my home." (A&C)			1			1
27	In an ownership society, more people will own their health care plans and have the confidence of owning a piece of their retirement.						0
	We'll always keep the promise of Social Security for our older workers.						0

	With the huge baby boom generation approaching retirement, many of our children and grandchildren understandably worry whether Social Security will be there when they need it.						0
	We must strengthen Social Security by allowing younger workers to save some of their taxes in a personal account, a nest egg you can call your own and Government can never take away. (A&C)			1			1
28	In all these proposals, we seek to provide not just a Government program but a path, a path to greater opportunity, more freedom, and more control over your own life.						0
29	And the path begins with our youngest Americans.						0
	To build a more hopeful America, we must help our children reach as far as their vision and character can take them.						0
	Tonight I remind every parent and every teacher, I say to every child: No matter what your circumstance, no matter where you live, your school will be the path to promise of America. (A&C)			1			1
30	We are transforming our schools by raising standards and focusing on results.						0
	We are insisting on accountability, empowering parents and teachers, and making sure that local people are in charge of their schools. (A&C)			1			1
	By testing every child, we are identifying those who need help, and we are providing a record level of funding to get them that help. (A&C)			1			1
	In northeast Georgia, Gainesville Elementary School is mostly Hispanic and 9 percent poor, and this year 90 percent of the students passed State tests in reading and math. (A&C)			1			1
	The principal expresses the philosophy of his school this way: "We don't focus on what we can't do at this school.						0
	We focus on what we can do, and we do whatever it takes to get kids across the finish line."						0
	See, this principal is challenging the soft bigotry of low expectations. (A&C)			1			1
	And that is the spirit of our education reform and the commitment of our country: No dejaremos a ningun nino atras. We will leave no child behind. (Viva Bush! Viva Bush! Viva Bush!)			1			1
31	We are making progress—we are making progress, and there is more to do.						0
	In this time of change, most new jobs are filled by people with at least 2 years of college, yet only about one in four students gets there.						0
	In our high schools, we will fund early intervention programs to help students at risk.						0
	We will place a new focus on math and science.						0
	As we make progress, we will require a rigorous exam before graduation.						0
	By raising performance in our high schools and expanding Pell grants for low- and middle-income families, we will help more Americans start their career with a college diploma. (A&C)			1			1
32	America's children must also have a healthy start in life.						0
	In a new term, we will lead an aggressive effort to enroll millions of poor children who are eligible but not signed up for the Government's health insurance programs.						0
	We will not allow a lack of attention or information to stand between these children and the health care they need. (A&C)			1			1
33	Anyone who wants more details on my agenda can find them online.						0
	The web address is not very imaginative, but it's easy to remember: georgewbush.com . (A&C)			1			1
34	These changing times can be exciting times of expanded opportunity.						0
	And here, you face a choice.						0

	My opponent's policies are dramatically different from ours.					0
	Senator Kerry opposed Medicare reform and health savings accounts.					0
	After supporting my education reforms, he now wants to dilute them.					0
	He opposes legal and medical liability reform.					0
	He opposed reducing the marriage penalty, opposed doubling the child credit, opposed lowering income taxes for all who pay them. (Boo-o!)		1			1
35	Wait a minute—wait a minute. (A&C)		1			1
	To be fair, there are some things my opponent is for. [Laughter]		1			1
	He's proposed more than \$2 trillion in Federal spending so far, and that's a lot, even for a Senator from Massachusetts. (A&C)		1			1
	And to pay for that spending, he's running on a platform of increasing taxes, and that's the kind of promise a politician usually keeps. [Laughter]		1			1
36	His tax—his policies of tax and spend, of expanding Government rather than expanding opportunity, are the politics of the past.					0
	We are on the path to the future, and we're not turning back. (Four more years! Four more years! Four more years!)		1			1
37	In this world of change, some things do not change, the values we try to live by, the institutions that give our lives meaning and purpose.					0
	Our society rests on a foundation of responsibility and character and family commitment.	1				1
38	Because family and work are sources of stability and dignity, I support welfare reform that strengthens family and requires work. (A&C)		1			1
	Because a caring society will value its weakest members, we must make a place for the unborn child. (A&C)		1			1
	Because religious charities provide a safety net of mercy and compassion, our Government must never discriminate against them. (A&C)		1	1		2
	Because the union of a man and woman deserves an honored place in our society, I support the protection of marriage against activist judges, and I will continue to appoint Federal judges who know the difference between personal opinion and the strict interpretation of the law. (A&C)		2	1		3
39	My opponent recently announced that he is the conservative—the candidate of "conservative values"—must have come as a surprise to a lot of his supporters. [Laughter]		1			1
	There's some problems with this claim.					0
	If you say the heart and soul of America is found in Hollywood, I'm afraid you are not the candidate of conservative values. (A&C)		1			1
	If you voted against the bipartisan Defense of Marriage Act, which President Clinton signed, you are not the candidate of conservative values. (A&C)		1			1
	If you gave a speech, as my opponent did, calling the Reagan Presidency 8 years of "moral darkness," then you may be a lot of things, but the candidate of conservative values is not one of them. (A&C)		2			2
40	This election will also determine how America responds to the continuing danger of terrorism, and you know where I stand. (A&C)		1	1		2
	Three days after September the 11th, I stood where Americans died, in the ruins of the Twin Towers.			1		1
	Workers in hardhats were shouting to me, "Whatever it takes."			1		1
	A fellow grabbed me by the arm, and he said, "Do not let me down."			1		1
	Since that day, I wake up every morning thinking about how to better protect our country.			1		1
	I will never relent in defending America, whatever it takes. (U.S.A.! U.S.A.! U.S.A.!)		1	1	1	3

41	So we have fought the terrorists across the Earth—not for pride, not for power, but because the lives of our citizens are at stake.				1		1
	Our strategy is clear.						0
	We have tripled funding for homeland security and trained a half a million first-responders, because we are determined to protect our homeland.				1		1
	We are transforming our military and reforming and strengthening our intelligence services.				1		1
	We are staying on the offensive, striking terrorists abroad so we do not have to face them here at home. (A&C)		1	1			2
	And we are working to advance liberty in the broader Middle East, because freedom will bring a future of hope and the peace we all want.			1			1
	And we will prevail. (A&C)		1				1
42	Our strategy is succeeding. (Four more years! Four more years! Four more years!)		1				1
43	Four years ago, Afghanistan was the home base of Al Qaida; Pakistan was a transit point for terrorist groups; Saudi Arabia was fertile ground for terrorist fundraising; Libya was secretly pursuing nuclear weapons; Iraq was a gathering threat; and Al Qaida was largely unchallenged as it planned attacks. (A&C)		2				2
	Today, the Government of a free Afghanistan is fighting terror; Pakistan is capturing terrorist leaders; Saudi Arabia is making raids and arrests; Libya is dismantling its weapons programs; the army of a free Iraq is fighting for freedom; and more than three-quarters of Al Qaida's key members and associates have been detained or killed. (A&C)		1				1
	We have led; many have joined; and America and the world are safer. (A&C)	1	1				2
44	This progress involved careful diplomacy, clear moral purpose, and some tough decisions.						0
	And the toughest came on Iraq.						0
	We knew Saddam Hussein's record of aggression and support for terror.						0
	We knew his long history of pursuing, even using weapons of mass destruction.						0
	And we know that September the 11th requires our country to think differently.						0
	We must and we will confront threats to America before it is too late. (A&C)	1	1	1			3
45	In Saddam Hussein, we saw a threat.						0
	Members of both political parties, including—— (U.S.A.! U.S.A.! U.S.A.!) (FOUR MORE YEARS! FOUR MORE YEARS!)		1				1
46	Members of both political parties, including my opponent and his runningmate, saw the threat and voted to authorize the use of force.						0
	We went to the United Nations Security Council, which passed a unanimous resolution demanding the dictator disarm or face serious consequences.						0
	Leaders in the Middle East urged him to comply.						0
	After more than a decade of diplomacy, we gave Saddam Hussein another chance, a final chance, to meet his responsibilities to the civilized world.						0
	He again refused, and I faced the kind of decision that comes only to the Oval Office, a decision no President would ask for but must be prepared to make: Do I forget the lessons of September the 11th and take the word of a madman, or do I take action to defend our country? (A&C)		2	1			3
	Faced with that choice, I will defend America every time. (U.S.A.! U.S.A.! U.S.A.!)		1	1	1		3
47	Because we acted to defend our country, the murderous regimes of Saddam Hussein and the Taliban are history, more than 5 million people have been liberated, and democracy is coming to the broader Middle East. (A&C)	1	1				2
	In Afghanistan, terrorists have done everything they can to intimidate people, yet more than 1 million citizens have registered to vote in the October Presidential election, a resounding endorsement for democracy. (A&C)		1				1

	Despite ongoing acts of violence, Iraq now has a strong Prime Minister, a national council, and national elections are scheduled for January.					0
	Our Nation is standing with the people of Afghanistan and Iraq, because when America gives its word, America must keep its word. (A&C)	1	1			2
48	As importantly, we are serving a vital and historic cause that will make our country safer.	1				1
	Free societies in the Middle East will be hopeful societies which no longer feed resentments and breed violence for export.					0
	Free governments in the Middle East will fight terrorists instead of harboring them, and that helps us keep the peace. (A&C)		1			1
	So our mission in Afghanistan and Iraq is clear: We will help new leaders to train their armies and move toward elections and get on the path of stability and democracy as quickly as possible.	1				1
	And then our troops will return home with the honor they have earned. (A&C)	1	1			2
49	Our troops know the historic importance of our work.	1				1
	One Army specialist wrote home: "We are transforming a once sick society into a hopeful place."					0
	"The various terrorist enemies we are facing in Iraq," he continued, "are really aiming at you back in the United States.			1		1
	"This is a test of will for our country.					0
	"We soldiers of yours are doing great and scoring victories and confronting the evil terrorists."	1				1
50	That young man is right.	1				1
	Our men and women in uniform are doing a superb job for America. (A&C)		1			1
	Tonight I want to speak to all of them and to their families: You are involved in a struggle of historic proportion.					0
	Because of your service and sacrifice, we are defeating the terrorists where they live and plan, and you're making America safer.	1		1		2
	Because of you, women in Afghanistan are no longer shot in a sports stadium.					0
	Because of you, the people of Iraq no longer fear being executed and left in mass graves.					0
	Because of you, the world is more just and will be more peaceful. (A&C)		1			1
	We owe you our thanks, and we owe you something more.					0
	We will give you all the resources, all the tools, and all the support you need for victory. (A&C)		1			1
51	Again, my opponent and I have different approaches.					0
	I proposed and the Congress overwhelmingly passed \$87 billion in funding needed by our troops doing battle in Afghanistan and Iraq.					0
	My opponent and his runningmate voted against this money for bullets and fuel and vehicles and body armor. (Boo-o-o!)		1			1
52	When asked to explain his vote, the Senator said, "I actually did vote for the \$87 billion, before I voted against it." (Flip-flop! Flip-flop! Flip-flop!)		1			1
53	Then he said he was proud of that vote.					0
	Then, when pressed, he said it was a complicated matter.					0
	There's nothing complicated about supporting our troops in combat. (A&C)		1			1
54	Our allies also know the historic importance of our work.					0
	About 40 nations stand beside us in Afghanistan and some 30 in Iraq.					0

	I deeply appreciate the courage and wise counsel of leaders like Prime Minister Howard, President Kwasniewski, Prime Minister Berlusconi, and, of course, Prime Minister Tony Blair. (A&C)			1			1
55	Again, my opponent takes a different approach.						0
	In the midst of war, he has called American allies, quote, "a coalition of the coerced and the bribed." (Boo-o-o)			1			1
	That would be nations like Great Britain, Poland, Italy, Japan, the Netherlands, Denmark, El Salvador, Australia, and others, allies that deserve the respect of all Americans, not the scorn of a politician. (A&C)			1			1
	I respect every soldier from every country who serves beside us in the hard work of history.						0
	America is grateful, and America will not forget. (A&C)			1			1
56	The people we have freed won't forget either.						0
	Not long ago, seven Iraqi men came to see me in the Oval Office.						0
	They had X's branded into their foreheads, and their right hands had been cut off by Saddam Hussein's secret police, the sadistic punishment for imaginary crimes.						0
	During our emotional visit, one of the Iraqi men used his new prosthetic hand to slowly write out, in Arabic, a prayer for God to bless America. (A&C)			1			1
	I am proud that our country remains the hope of the oppressed and the greatest force for good on this Earth. (A&C)			1			1
57	Others understand the historic importance of our work.						0
	The terrorists know.						0
	They know that a vibrant, successful democracy at the heart of the Middle East will discredit their radical ideology of hate. (A&C)			1			1
	They know that men and women with hope and purpose and dignity do not strap bombs on their bodies and kill the innocent. (A&C)			1			1
	The terrorists are fighting freedom with all their cunning and cruelty because freedom is their greatest fear.						0
	And they should be afraid, because freedom is on the march. (A&C)			1			1
58	I believe in the transformational power of liberty.						0
	The wisest use of American strength is to advance freedom.						0
	As the citizens of Afghanistan and Iraq seize the moment, their example will send a message of hope throughout a vital region.						0
	Palestinians will hear the message that democracy and reform are within their reach, and so is peace with our good friend Israel. (A&C)			1			1
	Young women across the Middle East will hear the message that their day of equality and justice is coming.						0
	Young men will hear the message that national progress and dignity are found in liberty, not tyranny and terror.						0
	Reformers and political prisoners and exiles will hear the message that their dream of freedom cannot be denied forever.						0
	And as freedom advances, heart by heart and nation by nation, America will be more secure and the world more peaceful. (A&C)			1			1
59	America has done this kind of work before, and there have always been doubters.						0
	In 1946, 18 months after the fall of Berlin to Allied forces, a journalist in the New York Times wrote this: "Germany is a land in an acute stage of economic, political, and moral crisis.						0
	"European capitals are frightened.						0

	"In every military headquarters, one meets alarmed officials doing their utmost to deal with the consequences of the occupation policy that they admit has failed."					0
	End quote.					0
	Maybe that same person is still around, writing editorials. (A&C)		1			1
	Fortunately, we had a resolute President named Truman who, with the American people, persevered, knowing that a new democracy at the center of Europe would lead to stability and peace.	1				1
	And because that generation of Americans held firm in the cause of liberty, we live in a better and safer world today. (A&C)		1			1
60	The progress we and our friends and allies seek in the broader Middle East will not come easily or all at once.					0
	Yet Americans, of all people, should never be surprised by the power of liberty to transform lives and nations.	1				1
	That power brought settlers on perilous journeys, inspired colonies to rebellion, ended the sin of slavery, and set our Nation against the tyrannies of the 20th century.	1				1
	We were honored to aid the rise of democracy in Germany and Japan and Nicaragua and Central Europe and the Baltics, and that noble story goes on.	1				1
	I believe that America is called to lead the cause of freedom in a new century.	1				1
	I believe that millions in the Middle East plead in silence for their liberty.					0
	I believe that given the chance, they will embrace the most honorable form of government ever devised by man.					0
	I believe all these things because freedom is not America's gift to the world; it is the Almighty God's gift to every man and woman in this world. (A&C)		1			1
61	This moment in the life of our country will be remembered.					0
	Generations will know if we kept our faith and kept our word.					0
	Generations will know if we seized this moment and used it to build a future of safety and peace.					0
	The freedom of many and the future security of our Nation now depend on us.	1		1		2
	And tonight, my fellow Americans, I ask you to stand with me. (Four more years! Four more years! Four more years!)		1			1
62	In the last 4 years, you and I have come to know each other.					0
	Even when we don't agree, at least you know what I believe and where I stand.					0
	You may have noticed I have a few flaws too.					0
	People sometimes have to correct my English. [Laughter]		1			1
	I knew I had a problem when Arnold Schwarzenegger started doing it. [Laughter]		1			1
	Some folks look at me and see a certain swagger, which in Texas is called walking. [Laughter]		1			1
	Now and then I come across as a little too blunt, and for that we can all thank the white-haired lady sitting right up there. [Laughter]		1			1
63	One thing I have learned about the Presidency is that whatever shortcomings you have, people are going to notice them— [laughter]—and whatever strengths you have, you're going to need them. (A&C)		1			1
	These 4 years have brought moments I could not foresee and will not forget.					0
	I've tried to comfort Americans who lost the most on September the 11th, people who showed me a picture or told me a story so I would know how much was taken from them.					0
	I've learned firsthand that ordering Americans into battle is the hardest decision, even when it is right.					0

	I have returned the salute of wounded soldiers, some with a very tough road ahead, who say they were just doing their job.						0
	I've held the children of the fallen, who are told their dad or mom is a hero but would rather just have their mom or dad.						0
	I've met with the parents and wives and husbands who have received a folded flag and said a final goodbye to a soldier they loved.						0
64	I am awed that so many have used those meetings to say that I'm in their prayers and to offer encouragement to me.						0
	Where does that—strength like that come from?						0
	How can people so burdened with sorrow also feel such pride?						0
	It is because they know their loved one was last seen doing good, because they know that liberty was precious to the one they lost.						0
	And in those military families, I have seen the character of a great nation, decent, idealistic, and strong. (A&C)			1			1
65	The world saw that spirit 3 miles from here when the people of this city faced peril together and lifted a flag over the ruins and defied the enemy with their courage.						0
	My fellow Americans, for as long as our country stands, people will look to the resurrection of New York City and they will say, "Here buildings fell.						0
	Here a nation rose." (A&C)			1			1
66	We see America's character in our military, which finds a way or makes one.						0
	We see it in our veterans, who are supporting military families in their days of worry.						0
	We see it in our young people, who have found heroes once again.						0
	We see that character in workers and entrepreneurs, who are renewing our economy with their effort and optimism.						0
	And all of this has confirmed one belief beyond doubt: Having come this far, our tested and confident Nation can achieve anything. (A&C)			1			1
67	To everything we know there is a season, a time for sadness, a time for struggle, a time for rebuilding.						0
	And now we have reached a time for hope.						0
	This young century will be liberty's century. (A&C)			1			1
	By promoting liberty abroad, we will build a safer world.				1		1
	By encouraging liberty at home, we will build a more hopeful America.						0
	Like generations before us, we have a calling from beyond the stars to stand for freedom.		1				1
	This is the everlasting dream of America, and tonight, in this place, that dream is renewed. (A&C)		1	1			2
	Now we go forward, grateful for our freedom, faithful to our cause, and confident in the future of the greatest nation on Earth.						0
68	May God bless you, and may God continue to bless our great country. (A&C)			1			1
	Thank you all. (A&C)			1			1
Peters, n.d.							

Appendix 11: 2008 (McCain) Unsuccessful

	SPEECH	HTRP	HL	ACV	C	SLN	TOTAL
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	TOTAL	4	6	144	7	0	161
	AVERAGES	0.013	0.019	0.462	0.022	0.000	0.516
1	Thank you. (A&C)			1			1
	Thank you all very much. (A&C)			1			1
	Thank you. (A&C)			1			1
2	Tonight, I have a privilege given few Americans: the privilege of accepting our party's nomination for president of the United States. [applause]			1			1
3	Thank you. (A&C)			1			1
	Thanks. (A&C)			1			1
	And I accept it with...[USA! USA! USA!]			1			1
4	Thank you. (A&C)			1			1
	I -- and I accept it with gratitude, humility, and confidence.			1			1
5	In my life, no success has come without a good fight, and this nomination wasn't any different.						0
	That's a tribute to the candidates who opposed me and their supporters.						0
	They're leaders of great ability who love our country and wish to lead it to better days.						0
	Their support is an honor that I won't forget.						0
6	I'm grateful to the president of the United States for leading us in these dark days following the worst attack in American history. [applause]			1			1
7	The worst attack on American soil in our history and keeping us safe from another attack that many -- many thought was inevitable.						0
8	And to the first lady...[USA!USA!USA!]			1			1
9	And to the first lady, Laura Bush, a model of grace and kindness in public and in private. [applause]			1			1
10	And I'm grateful to the 41st president and his bride of 63 years for their outstanding example...[applause]... for their outstanding example of honorable service to our country.			1			1
11	As always, I'm indebted to my wife, Cindy, and my seven children. (A&C)			1			1
	You know, the pleasures of family life can seem like a brief holiday from the crowded calendar of our nation's business.						0
	But I have treasured them all the more and can't imagine a life without the happiness that you've given me.						0
12	You know, Cindy said a lot of nice things about me tonight.						0
	But, in truth, she's more my inspiration than I am hers. [applause]			1			1
13	Her concern for those less blessed than we are -- victims of land mines, children born in poverty, with birth defects -- shows the measure of her humanity.						0
	And I know that she will make a great first lady. [applause]			1			1
14	My friends, when I was growing up, my father was often at sea, and the job of raising my brother, sister and me would fall to my mother alone.						0
	Roberta McCain gave us her love of life, her deep interest in the world, her strength, and her belief that we're all meant to use our opportunities to make ourselves useful to our country.						0
15	I wouldn't be here tonight but for the strength of her character. [applause]			1			1

16	And she doesn't want me to say this, but she's 96 years young. (A&C)			1			1
17	My heartfelt thanks to all of you who helped me win this nomination and stood by me when the odds were long.						0
	I won't let you down. [applause]			1			1
18	I won't let you down. (A&C)			1			1
	I won't let you down. [applause]			1			1
19	To Americans who have yet to decide who to vote for, thank you for your consideration and the opportunity to win your trust.						0
	I intend to earn it. [applause]			1			1
20	And, finally, a word to Senator Obama and his supporters.						0
	We'll go at it -- we'll go at it over the next two months -- you know that's the nature of this business -- and there are big differences between us.						0
21	But you have my respect and my admiration.						0
22	Despite our differences, much more unites us than divides us.						0
	We are fellow Americans, and that's an association that means more to me than any other. [applause]			1			1
23	We're dedicated to the proposition that all people are created equal and endowed by our creator with inalienable rights.						0
	No country -- no country ever had a greater cause than that.						0
	And I wouldn't be an American worthy of the name if I didn't honor Senator Obama and his supporters for their achievement.						0
24	But let there be no doubt, my friends: We're going to win this election. [applause]			1			1
25	And after we've won, we're going to reach out our hand to any willing patriot, make this government start working for you again, and get this country back on the road to prosperity and peace. [applause]	1	1	1			3
26	I know these are tough times for many of you.					1	1
	You're worried about...[USA! USA! USA!]			1			1
27	Please, please, please. (A&C)			1			1
	My friends, my dear friends, please. (A&C)			1			1
	Please don't be diverted by the ground noise and the static. [applause]			1			1
28	You know, I'm going to talk about it some more.						0
	But Americans want us to stop yelling at each other, OK? [applause]			1			1
29	These are tough times for many of you.					1	1
	You're worried about keeping your job or finding a new one, and you're struggling to put food on the table and stay in your home. [USA! USA! USA!]			1			1
30	All you've ever asked of your government is to stand on your side and not in your way.						0
	And that's what I intend to do: stand on your side and fight for your future. [applause]			1			1
31	And I've found just the right partner to help me shake up Washington, Governor Sarah...[applause]			1			1
32	Governor Sarah Palin of the great state of Alaska. [applause]			1			1
33	And I want to thank everyone here and all over America for the tremendous, wonderful, warm reception you gave her last night.						0

	Thank you so much. (A&C)			1			1
	She deserves it. (A&C)			1			1
	What a great beginning. (A&C)			1			1
34	You know, she has an executive experience and a real record of accomplishment.						0
	She's tackled tough problems, like energy independence and corruption.						0
	She's balanced a budget, cut taxes, and she's taken on the special interests. [applause]			1			1
35	She's reached across the aisle and asked Republicans, Democrats, and independents to serve in her administration.						0
	She's the wonderful mother of five children. [applause]			1			1
36	She's -- she's helped run a small business.						0
	She's worked with her hands and knows -- and knows what it's like to worry about mortgage payments, and health care, and the cost of gasoline and groceries.						0
37	She knows where she comes from, and she knows who she works for.						0
	She stands up for what's right, and she doesn't let anyone tell her to sit down. [applause]			1			1
38	I'm very proud to have introduced our next vice president to the country, but I can't wait until I introduce her to Washington. [applause]	1		1			2
39	And let me just offer an advance warning to the old, big-spending, do-nothing, me-first, country-second crowd: Change is coming. [applause]	1		1			2
40	I'm not -- I'm not in the habit of breaking my promises to my country, and neither is Governor Palin.						0
	And when we tell you we're going to change Washington and stop leaving our country's problems for some unluckier generation to fix, you can count on it.	1					1
41	And we've...[applause]			1			1
42	We've got a record of doing just that, and the strength, experience, judgment, and backbone to keep our word to you. [applause]			1			1
43	You well know I've been called a maverick, someone who...[applause]...someone who marches to the beat of his own drum.			1			1
	Sometimes it's meant as a compliment; sometimes it's not. (laughter)			1			1
	What it really means is I understand who I work for.						0
	I don't work for a party.						0
	I don't work for a special interest.						0
	I don't work for myself.						0
	I work for you. [applause]			1			1
44	I've fought corruption, and it didn't matter if the culprits were Democrats or Republicans.						0
	They violated their public trust, and they had to be held accountable.						0
45	I've fought the big spenders...[applause]			1			1
46	I've fought the big spenders in both parties, who waste your money on things you neither need nor want, and the first big-spending pork-barrel earmark bill that comes across my desk, I will veto it. (A&C)			1			1
	I will make them famous, and you will know their names. (A&C)			1			1

	You will know their names. [applause]			1			1
47	We're not going to allow that while you struggle to buy groceries, fill your gas tank, and make your mortgage payment.						0
	I've fought to get million-dollar checks out of our elections.						0
	I've fought lobbyists who stole from Indian tribes.						0
	I've fought crooked deals in the Pentagon.						0
48	I've fought tobacco companies and trial lawyers, drug companies and union bosses. [applause]			1			1
49	I've fought for the right strategy and more troops in Iraq when it wasn't the popular thing to do. [USA! USA! USA!]			1			1
50	And when the pundits said -- when the pundits said my campaign was finished, I said I'd rather lose an election than see my country lose a war. [applause]			1			1
51	And thanks -- thanks to the leadership of a brilliant general, David Petraeus, and the brave men and women he has the honor to command...[applause]...that -- that strategy succeeded, and it rescued us from a defeat that would have demoralized our military, risked a wider war, and threatened the security of all Americans. [applause]			2			2
52	I don't mind a good fight.						0
	For reasons known only to God, I've had quite a few tough ones in my life.						0
	But I learned an important lesson along the way: In the end, it matters less that you can fight.						0
	What you fight for is the real test. [applause]			1			1
53	I fight for Americans.						0
	I fight for you.						0
	I fight for Bill and Sue Nebe from Farmington Hills, Michigan, who lost...[applause]...lost their real estate investments in the bad housing market.			1			1
	Bill got a temporary job after he was out of work for seven months.						0
	Sue works three jobs to help pay the bills.						0
54	I fight for Jake and Toni Wimmer of Franklin County, Pennsylvania. Jake...[applause]			1			1
55	Jake works on a loading dock, coaches Little League, and raises money for the mentally and physically disabled.						0
	Toni is a schoolteacher, working toward her master's degree.						0
	They have two sons.						0
	The youngest, Luke, has been diagnosed with autism.						0
	Their lives should matter to the people they elect to office.						0
	And they matter to me. (A&C)			1			1
	And they matter to you. (A&C)			1			1
56	I fight for the family of Matthew Stanley of Wolfeboro, New Hampshire. [applause]			1			1
57	Matthew died serving our country in Iraq.						0
	I wear his bracelet and think of him every day.						0

	I intend to honor their sacrifice by making sure the country their son loved so well and never returned to remains safe from its enemies. [applause]			1			1
58	I fight to restore the pride and principles of our party.						0
	We were elected to change Washington, and we let Washington change us.	1					1
59	We lost -- we lost the trust of the American people when some Republicans gave in to the temptations of corruption.						0
	We lost their trust when rather than reform government, both parties made it bigger.						0
60	We lost their trust when instead of freeing ourselves from a dangerous dependence on foreign oil, both parties -- and Senator Obama -- passed another corporate welfare bill for oil companies.		1		1		2
61	We're going to change that. [applause]			1			1
	We lost their trust when we valued our power over our principles.						0
62	We're going to recover the people's trust by standing up again to the values Americans admire.		1				1
	The party of Lincoln, Roosevelt and Reagan is going to get back to basics. [applause]			1			1
63	In this country, we believe everyone has something to contribute and deserves the opportunity to reach their God-given potential, from the boy whose descendants arrived on the Mayflower to the Latina daughter of migrant workers.		1				1
	We're all God's children, and we're all Americans. [applause]			1			1
64	We believe -- we believe in low taxes, spending discipline, and open markets.						0
	We believe in rewarding hard work and risk-takers and letting people keep the fruits of their labor. (A&C)			1			1
65	We believe...[applause]			1			1
66	We believe -- we believe in a strong defense, work, faith, service, a culture of life...[applause]...personal responsibility, the rule of law, and judges who dispense justice impartially and don't legislate from the bench. [applause]			2			2
67	We believe in the values of families, neighborhoods, and communities.						0
	We believe in a government that unleashes the creativity and initiative of Americans, government that doesn't make your choices for you, but works to make sure you have more choices to make for yourself. [applause]			1			1
68	I will keep taxes low and cut them where I can.						0
	My opponent will raise them. (Boo-o-o)			1			1
	I will open...[audience boos]			1			1
69	I will open new markets to our goods and services.						0
	My opponent will close them. [audience boos]			1			1
70	I will cut government spending.						0
	He will increase it. [audience boos]			1			1
71	My tax cuts will create jobs; his tax increases will eliminate them. [audience boos]			1			1
72	My health care plan will make it easier for more Americans to find and keep good health care insurance.						0
73	His plan will force small businesses to cut jobs, reduce wages, and force families into a government-run health care system where a			2			2

	bureaucrat...[audience boos]...where a bureaucrat stands between you and your doctor. [audience boos]					
74	We all know that keeping taxes low helps small businesses grow and create new jobs.					0
	Cutting the second-highest business tax rate in the world will help American companies compete and keep jobs from going overseas. [applause]		1			1
75	Doubling the child tax exemption from \$3,5 to \$7, will improve the lives of millions of American families. [applause]		1			1
76	Reducing government spending and getting rid of failed programs will let you keep more of your own money to save, spend, and invest as you see fit. [applause]		1			1
77	Opening new markets and preparing workers to compete in the world economy is essential to our future prosperity.					0
78	I know some of you have been left behind in the changing economy, and it often sees that your government hasn't even noticed.					0
	Government assistance for the unemployed workers was designed for the economy of the 1950s.					0
	That's going to change on my watch. [applause]		1			1
79	Now, my opponent promises to bring back old jobs by wishing away the global economy.					0
	We're going to help workers who've lost a job that won't come back find a new one that won't go away. [applause]		1			1
80	We will prepare them for the jobs of day -- of today.					0
	We will use our community colleges to help train people for new opportunities in their communities. [applause]		1			1
81	For workers in industries -- for workers in industries that have been hard-hit, we'll help make up part of the difference in wages between their old job and a temporary, lower paid one, while they receive re-training that will help them find secure new employment at a decent wage. [applause]		1			1
82	Education -- education is the civil rights issue of this century. [applause]		1			1
83	Equal access to public education has been gained, but what is the value of access to a failing school? (A&C)		1	1		2
	We need...[applause] We need to shake up failed school bureaucracies with competition, empower parents with choice. [applause]		1			1
84	Let's remove barriers to qualified instructors, attract and reward good teachers, and help bad teachers find another line of work. [applause]		1			1
85	When a public school fails to meet its obligations to students, parent-- when it fails to meet its obligations to students, parents deserve a choice in the education of their children.			1		1
	And I intend to give it to them. [applause]		1			1
86	Some may choose a better public school.					0
	Some may choose a private one.					0
87	Many will choose a charter school.					0
	But they will have the choice, and their children will have that opportunity. [applause]		1			1
88	Senator Obama wants our schools to answer to unions and entrenched bureaucrats.					0
	I want schools to answer to parents and students. [applause]		1			1
89	And when I'm president, they will. [applause]		1			1
90	My fellow Americans, when I'm president, we're going to embark on the most ambitious national project in decades.					0

91	We're going to stop sending \$7 billion a year to countries that don't like us very much, and some of that money...[applause]			1			1
92	We'll attack -- we'll attack the problem on every front.						0
	We'll produce more energy at home.						0
	We will drill new wells off-shore, and we'll drill them now. (A&C)			1			1
	We'll drill them now. [applause]			1			1
93	We'll -- we'll -- my friends, we'll build more nuclear power plants.			1			1
94	We'll develop clean-coal technology. (A&C)			1			1
	We'll increase the use of wind, tide, solar, and natural gas.						0
	We'll encourage the development and use of flex-fuel, hybrid and electric automobiles. [applause]			1			1
95	Senator Obama thinks we can achieve energy independence without more drilling and without more nuclear power.						0
	But Americans know better than that. [applause]			1			1
96	We must use all resources and develop all technologies necessary to rescue our economy from the damage caused by rising oil prices and restore the health of our planet. (A&C)			1	1		2
97	My friends...[applause]...it's an ambitious plan, but Americans are ambitious by nature, and we've faced greater challenges.		1	1			2
	It's time for us to show the world again how Americans lead. [applause]		1	1			2
98	This great national cause will create millions of new jobs, many in industries that will be the engine of our future prosperity, jobs that will be there when your children enter the workforce.						0
99	Today -- today, the prospect of a better world remains within our reach.						0
	But we must see the threats to peace and liberty in our time clearly and face them as Americans before us did: with confidence, wisdom, and resolve. We have dealt...[applause]			1			1
100	We have dealt a serious blow to Al Qaeda in recent years, but they're not defeated, and they'll strike us again, if they can.						0
	Iran remains the chief state sponsor of terrorism and is on the path to acquiring nuclear weapons.						0
101	Russia's leaders, rich with oil wealth and corrupt with power, have rejected democratic ideals and the obligations of a responsible power.						0
102	They invaded a small, democratic neighbor to gain more control over the world's oil supply, intimidate other neighbors, and further their ambitions of re-assembling the Russian empire.						0
103	And the brave people of Georgia need our solidarity and our prayers. [applause]			1			1
104	As president, I'll work to establish good relations with Russia so that we need not fear a return to the Cold War.						0
	But we can't turn a blind eye to aggression and international lawlessness that threatens the peace and stability of the world and the security of the American people.						0
105	We face many dangerous threats in this dangerous world, but I'm not afraid of them.						0
	I'm prepared for them. [applause]			1			1
106	I know how the military works, what it can do, what it can do better, and what it shouldn't do.						0
	I know how the world works.						0
	I know the good and the evil in it.						0

107	I know how to work with leaders who share our dreams of a freer, safer and more prosperous world, and how to stand up to those who don't. [applause]			1			1
108	I know how to secure the peace.						0
109	My friends, when I was 5 years old, a car pulled up in front of our house.						0
	A Navy officer rolled down the window and shouted at my father that the Japanese had bombed Pearl Harbor.						0
	I rarely saw my father again for four years.						0
110	My grandfather came home from that same war exhausted from the burdens he had borne and died the next day.						0
111	In Vietnam, where I formed the closest friendships of my life, some of those friends never came home with me.						0
112	I hate war.						0
	It's terrible beyond imagination.						0
113	I'm running for president to keep the country I love safe and prevent other families from risking their loved ones in war as my family has.						0
114	I will draw on all my experience with the world and its leaders, and all the tools at our disposal -- diplomatic, economic, military, and the power of our ideals -- to build the foundations for a stable and enduring peace. [applause]			1			1
115	In America, we change things that need to be changed.						0
	Each generation makes its contribution to our greatness.						0
	The work that is ours to do is plainly before us; we don't need to search for it.						0
116	We need to change the way government does almost everything: from the way we protect our security to the way we compete in the world economy; from the way we respond to disasters to the way we fuel our transportation network; from the way we train our workers to the way we educate our children.						0
117	All these functions of government were designed before the rise of the global economy, the information technology revolution, and the end of the Cold War.						0
	We have to catch up to history, and we have to change the way we do business in Washington. [applause]			1			1
118	The -- the constant partisan rancor that stops us from solving these problems isn't a cause. It's a symptom. It's what happens when people go to Washington to work for themselves and not for you. [applause]			1			1
119	Again and again -- again and again, I've worked with members of both parties to fix problems that need to be fixed.						0
	That's how I will govern as president.						0
	I will reach out my hand to anyone to help me get this country moving again. (A&C)			1			1
120	My friends...[applause]...I have that record and the scars to prove it.			1			1
	Senator Obama does not. [applause]			1			1
121	Instead -- instead of rejecting good ideas because we didn't think of them first, let's use the best ideas from both sides.			1			1
	Instead of fighting over who gets the credit, let's try sharing it.						0
122	This amazing country...[applause]			1			1
123	This amazing country can do anything we put our minds to.						0

	I'll ask Democrats and Independents to serve with me.						0
	And my administration will set a new standard for transparency and accountability.						0
124	We're...[applause]			1			1
125	We're going to finally start getting things done for the people who are counting on us, and I won't care who gets the credit.						0
126	My friends, I've been an imperfect servant of my country for many years.						0
	But I've been her servant first, last, and always.						0
	And I've never...[applause]			1			1
127	I've never lived a day, in good times or bad, that I didn't thank God for the privilege. [applause]			1			1
128	Long ago, something unusual happened to me that taught me the most valuable lesson of my life.						0
	I was blessed by misfortune.						0
	I mean that sincerely.						0
	I was blessed because I served in the company of heroes and I witnessed a thousand acts of courage, and compassion, and love.						0
129	On an October morning, in the Gulf of Tonkin, I prepared for my 23rd mission over North Vietnam.						0
	I hadn't any worry I wouldn't come back safe and sound.						0
	I thought I was tougher than anyone.						0
	I was pretty independent then, too. [laughter]			1			1
130	I liked to bend a few rules and pick a few fights for the fun of it.						0
131	But I did it for my own pleasure, my own pride.						0
	I didn't think there was a cause that was more important than me.						0
132	Then I found myself falling toward the middle of a small lake in the city of Hanoi, with two broken arms, a broken leg, and an angry crowd waiting to greet me. [laughter]			1			1
133	I was dumped in a dark cell and left to die.						0
	I didn't feel so tough anymore.						0
134	When they discovered my father was an admiral, they took me to a hospital.						0
	They couldn't set my bones properly, so they just slapped a cast on me.						0
	And when I didn't get better and was down to about a hundred pounds, they put me in a cell with two other Americans.						0
135	I couldn't do anything.						0
	I couldn't even feed myself.						0
	They did it for me.						0
	I was beginning to learn the limits of my selfish independence.						0
136	Those men saved my life. [applause]			1			1
137	I was in solitary confinement when my captors offered to release me.						0
	I knew why.						0

	If I went home, they would use it as propaganda to demoralize my fellow prisoners.						0
138	Our code said we could only go home in the order of our capture, and there were men who had been shot down long before me.						0
	I thought about it, though.						0
	I wasn't in great shape, and I missed everything about America, but I turned it down.						0
139	A lot of prisoners had it much worse...[applause]			1			1
140	A lot of -- a lot of prisoners had it a lot worse than I did.						0
	I'd been mistreated before, but not as badly as many others.						0
	I always liked to strut a little after I'd been roughed up to show the other guys I was tough enough to take it.						0
141	But after I turned down their offer, they worked me over harder than they ever had before, for a long time, and they broke me.						0
142	When they brought me back to my cell, I was hurt and ashamed, and I didn't know how I could face my fellow prisoners.						0
	The good man in the cell next door to me, my friend, Bob Craner, saved me.						0
143	Through taps on a wall, he told me I had fought as hard as I could.						0
	No man can always stand alone.						0
	And then he told me to get back up and fight again for my country and for the men I had the honor to serve with, because every day they fought for me. [applause]			1			1
144	I fell in love with my country when I was a prisoner in someone else's.						0
	I loved it not just for the many comforts of life here.						0
	I loved it for its decency, for its faith in the wisdom, justice, and goodness of its people.						0
145	I loved it because it was not just a place, but an idea, a cause worth fighting for. I was never the same again; I wasn't my own man anymore; I was my country's. [applause]			1			1
146	I'm not running for president because I think I'm blessed with such personal greatness that history has anointed me to save our country in its hour of need. [applause]			1			1
147	My country saved me.						0
	My country saved me, and I cannot forget it.						0
	And I will fight for her for as long as I draw breath, so help me God. [applause]			1			1
148	My friends, if you find faults with our country, make it a better one.						0
149	If you're disappointed with the mistakes of government, join its ranks and work to correct them. Enlist...[applause]			1			1
150	Enlist in our Armed Forces.						0
	Become a teacher.						0
	Enter the ministry.						0
	Run for public office.						0
	Feed a hungry child.						0
	Teach an -- an illiterate adult to read.						0

	Comfort the afflicted.						0
	Defend the rights of the oppressed.						0
151	Our country will be the better, and you will be the happier, because nothing brings greater happiness in life than to serve a cause greater than yourself. [applause]			1			1
152	I'm going to fight for my cause every day as your president.						0
	I'm going to fight to make sure every American has every reason to thank God, as I thank him, that I'm an American, a proud citizen of the greatest country on Earth.						0
	And with hard work -- with hard word, strong faith, and a little courage, great things are always within our reach.			1			1
153	Fight with me. (A&C)			1			1
	Fight with me. [applause]			1			1
154	Fight for what's right for our country. (A&C)			1			1
	Fight for the ideals and character of a free people. [applause]			1			1
155	Fight for our children's future. (A&C)			1			1
	Fight for justice and opportunity for all. [applause]			1			1
156	Stand up to defend our country from its enemies. (A&C)			1			1
	Stand up for each other, for beautiful, blessed, bountiful America. [applause]			1			1
157	Stand up, stand up, stand up, and fight. [applause]			1			1
158	Nothing is inevitable here. (A&C)			1			1
	We're Americans, and we never give up. [applause]			1			1
159	We never quit. [applause]			1			1
160	We never hide from history. (A&C)			1			1
	We make history. [applause]			1			1
161	Thank you, and God bless you, and God bless America. (A&C)			1			1
Peters, n.d.							

Appendix 12: 2012 (Romney) Unsuccessful

	SPEECH	HTRP	HL	ACV	C	SLN	TOTAL
	TOTAL	0	12	84	12	1	109
	AVERAGES	0.000	0.045	0.317	0.045	0.004	0.426
1	Mr. Chairman, delegates. (A&C)			1			1
	I accept your nomination for President of the United States of America. (A&C)			1			1
2	I do so with humility, deeply moved by the trust you have placed in me.						0
	It is a great honor.						0
	It is an even greater responsibility.						0

3	Tonight I am asking you to join me to walk together to a better future.					0
	By my side, I have chosen a man with a big heart from a small town.					0
	He represents the best of America, a man who will always make us proud – my friend and America's next Vice President, Paul Ryan. (A&C)		1			1
4	In the days ahead, you will get to know Paul and Janna better.					0
	But last night America got to see what I saw in Paul Ryan – a strong and caring leader who is down to earth and confident in the challenge this moment demands.					0
5	I love the way he lights up around his kids and how he's not embarrassed to show the world how much he loves his mom. (A&C)		1			1
6	But Paul, I still like the playlist on my iPod better than yours. (A&C)		1		1	2
7	Four years ago, I know that many Americans felt a fresh excitement about the possibilities of a new president.					0
	That president was not the choice of our party but Americans always come together after elections.					0
	We are a good and generous people who are united by so much more than what divides us.					0
8	When that hard fought election was over, when the yard signs came down and the television commercials finally came off the air, Americans were eager to go back to work, to live our lives the way Americans always have – optimistic and positive and confident in the future.					0
9	That very optimism is uniquely American.					0
10	It is what brought us to America.		1			1
	We are a nation of immigrants.					0
	We are the children and grandchildren and great-grandchildren of the ones who wanted a better life, the driven ones, the ones who woke up at night hearing that voice telling them that life in that place called America could be better.					0
11	They came not just in pursuit of the riches of this world but for the richness of this life.		1			1
12	Freedom. (A&C)			1		1
13	Freedom of religion. (A&C)			1		1
14	Freedom to speak their mind. (A&C)			1		1
15	Freedom to build a life. (A&C)			1		1
16	And yes, freedom to build a business with their own hands. (A&C)			1		1
17	This is the essence of the American experience. (A&C)					0
18	We Americans have always felt a special kinship with the future.					0
19	When every new wave of immigrants looked up and saw the Statue of Liberty, or knelt down and kissed the shores of freedom just ninety miles from Castro's tyranny, these new Americans surely had many questions.		1			1
	But none doubted that here in America they could build a better life, that in America their children would be more blessed than they.					0
20	But today, four years from the excitement of the last election, for the first time, the majority of Americans now doubt that our children will have a better future.				1	1
21	It is not what we were promised.				1	1
22	Every family in America wanted this to be a time when they could get ahead a little more, put aside a little more for college, do more for their elderly mom who's living alone now or give a little more to their church or charity.				1	1

23	Every small business wanted these to be their best years ever, when they could hire more, do more for those who had stuck with them through the hard times, open a new store or sponsor that Little League team.				1		1
24	Every new college graduate thought they'd have a good job by now, a place of their own, and that they could start paying back some of their loans and build for the future.				1		1
25	This is when our nation was supposed to start paying down the national debt and rolling back those massive deficits.				1		1
26	This was the hope and change America voted for.				1		1
27	It's not just what we wanted.				1		1
	It's not just what we expected.						0
28	It's what Americans deserved. (USA! USA! USA!)			1	1		2
29	You deserved it because during these years, you worked harder than ever before.						0
	You deserved it because when it cost more to fill up your car, you cut out movie nights and put in longer hours. (USA! USA! USA!)			1			1
	Or when you lost that job that paid \$22.5 an hour with benefits, you took two jobs at 9 bucks an hour and fewer benefits. (USA! USA! USA!)			1			1
	You did it because your family depended on you.						0
	You did it because you're an American and you don't quit.						0
	You did it because it was what you had to do.						0
30	But driving home late from that second job, or standing there watching the gas pump hit 5 dollars and still going, when the realtor told you that to sell your house you'd have to take a big loss, in those moments you knew that this just wasn't right.						0
31	But what could you do?						0
	Except work harder, do with less, try to stay optimistic.						0
	Hug your kids a little longer; maybe spend a little more time praying that tomorrow would be a better day.						0
32	I wish President Obama had succeeded because I want America to succeed. (A&C)			1	1		2
	But his promises gave way to disappointment and division.						0
	This isn't something we have to accept.						0
	Now is the moment when we CAN do something.						0
	With your help we will do something. (A&C)			1			1
33	Now is the moment when we can stand up and say, "I'm an American.						0
	"I make my destiny.						0
	"And we deserve better!						0
	"My children deserve better! My family deserves better. My country deserves better!"						0
	"My children deserve better!						0
	"My family deserves better. (A&C)			1			1
	"My country deserves better!" (A&C)			1			1
34	So here we stand.						0

	Americans have a choice.					0
	A decision.					0
35	To make that choice, you need to know more about me and about where I will lead our country.					0
36	I was born in the middle of the century in the middle of the country, a classic baby boomer.	1				1
	It was a time when Americans were returning from war and eager to work.					0
	To be an American was to assume that all things were possible.					0
	When President Kennedy challenged Americans to go to the moon, the question wasn't whether we'd get there, it was only when we'd get there. (A&C)		1			1
37	The soles of Neil Armstrong's boots on the moon made permanent impressions on OUR souls and in our national psyche.	1				1
	Ann and I watched those steps together on her parent's sofa.					0
	Like all Americans we went to bed that night knowing we lived in the greatest country in the history of the world. (A&C)		1			1
38	God bless Neil Armstrong.					0
39	Tonight that American flag is still there on the moon.					0
	And I don't doubt for a second that Neil Armstrong's spirit is still with us: that unique blend of optimism, humility and the utter confidence that when the world needs someone to do the really big stuff, you need an American. (A&C)		1			1
40	That's how I was brought up. (A&C)		1			1
41	My dad had been born in Mexico and his family had to leave during the Mexican revolution.					0
	I grew up with stories of his family being fed by the US Government as war refugees.					0
	My dad never made it through college and apprenticed as a lath and plaster carpenter.					0
	And he had big dreams.					0
	He convinced my mom, a beautiful young actress, to give up Hollywood to marry him.					0
	He moved to Detroit, led a great automobile company and became Governor of the Great State of Michigan. (A&C)		2			2
42	We were Mormons and growing up in Michigan; that might have seemed unusual or out of place but I really don't remember it that way.					0
	My friends cared more about what sports teams we followed than what church we went to.					0
43	My mom and dad gave their kids the greatest gift of all – the gift of unconditional love.					0
	They cared deeply about who we would BE, and much less about what we would DO.					0
44	Unconditional love is a gift that Ann and I have tried to pass on to our sons and now to our grandchildren.					0
	All the laws and legislation in the world will never heal this world like the loving hearts and arms of mothers and fathers. (A&C)		1			1
	If every child could drift to sleep feeling wrapped in the love of their family – and God's love -- this world would be a far more gentle and better place. (A&C)		1			1
45	Mom and Dad were married 64 years.					0
	And if you wondered what their secret was, you could have asked the local florist – because every day Dad gave Mom a rose, which he put on her bedside table.					0

	That's how she found out what happened on the day my father died – she went looking for him because that morning, there was no rose.						0
46	My mom and dad were true partners, a life lesson that shaped me by everyday example.						0
	When my mom ran for the Senate, my dad was there for her every step of the way.						0
	I can still hear her saying in her beautiful voice, "Why should women have any less say than men, about the great decisions facing our nation?" (A&C)			1			1
47	I wish she could have been here at the convention and heard leaders like Governor Mary Fallin, Governor Nikki Haley, Governor Susana Martinez, Senator Kelly Ayotte and Secretary of State Condoleezza Rice. (A&C)			1			1
48	As Governor of Massachusetts, I chose a woman Lt. Governor, a woman chief of staff, half of my cabinet and senior officials were women, and in business, I mentored and supported great women leaders who went on to run great companies.						0
49	I grew up in Detroit in love with cars and wanted to be a car guy, like my dad.						0
	But by the time I was out of school, I realized that I had to go out on my own, that if I stayed around Michigan in the same business, I'd never really know if I was getting a break because of my dad.						0
	I wanted to go someplace new and prove myself.						0
50	Those weren't the easiest of days – too many long hours and weekends working, five young sons who seemed to have this need to re-enact a different world war every night.						0
	But if you ask Ann and I what we'd give, to break up just one more fight between the boys, or wake up in the morning and discover a pile of kids asleep in our room.						0
	Well, every mom and dad knows the answer to that. (A&C)			1			1
51	Those days were toughest on Ann, of course. She was heroic.						0
	Five boys, with our families a long way away.						0
	I had to travel a lot for my job then and I'd call and try to offer support.						0
	But every mom knows that doesn't help get the homework done or the kids out the door to school.						0
52	I knew that her job as a mom was harder than mine.						0
	And I knew without question, that her job as a mom was a lot more important than mine. (A&C)			1			1
	And as America saw Tuesday night, Ann would have succeeded at anything she wanted to. (A&C)			1			1
53	Like a lot of families in a new place with no family, we found kinship with a wide circle of friends through our church.						0
	When we were new to the community it was welcoming and as the years went by, it was a joy to help others who had just moved to town or just joined our church.						0
	We had remarkably vibrant and diverse congregants from all walks of life and many who were new to America.						0
	We prayed together, our kids played together and we always stood ready to help each other out in different ways.						0
54	And that's how it is in America.						0
	We look to our communities, our faiths, our families for our joy, our support, in good times and bad. It is both how we live our lives and why we live our lives.						0
	The strength and power and goodness of America has always been based on the strength and power and goodness of our communities, our families, our faiths. (A&C)			1			1
55	That is the bedrock of what makes America, America.			1			1

	In our best days, we can feel the vibrancy of America's communities, large and small.					0
56	It's when we see that new business opening up downtown.					0
	It's when we go to work in the morning and see everybody else on our block doing the same.					0
57	It's when our son or daughter calls from college to talk about which job offer they should take....and you try not to choke up when you hear that the one they like is not far from home.					0
58	It's that good feeling when you have more time to volunteer to coach your kid's soccer team, or help out on school trips.					0
59	But for too many Americans, these good days are harder to come by.					0
	How many days have you woken up feeling that something really special was happening in America?					0
60	Many of you felt that way on Election Day four years ago.					0
	Hope and Change had a powerful appeal.					0
	But tonight I'd ask a simple question: If you felt that excitement when you voted for Barack Obama, shouldn't you feel that way now that he's President Obama? (A&C)			1		1
	You know there's something wrong with the kind of job he's done as president when the best feeling you had was the day you voted for him. (A&C)			1		1
61	The President hasn't disappointed you because he wanted to.					0
	The President has disappointed America because he hasn't led America in the right direction.					0
	He took office without the basic qualification that most Americans have and one that was essential to his task.					0
	He had almost no experience working in a business. (A&C)			1		1
	Jobs to him are about government. (A&C)			1		1
62	I learned the real lessons about how America works from experience.					0
63	When I was 37, I helped start a small company.					0
	My partners and I had been working for a company that was in the business of helping other businesses.					0
64	So some of us had this idea that if we really believed our advice was helping companies, we should invest in companies.					0
	We should bet on ourselves and on our advice.					0
65	So we started a new business called Bain Capital.					0
	The only problem was, while WE believed in ourselves, nobody else did.					0
	We were young and had never done this before and we almost didn't get off the ground.					0
	In those days, sometimes I wondered if I had made a really big mistake.					0
	I had thought about asking my church's pension fund to invest, but I didn't.					0
	I figured it was bad enough that I might lose my investors' money, but I didn't want to go to hell too. (Laughter) (A&C)			1		1
	Shows what I know.					0
	Another of my partners got the Episcopal Church pension fund to invest. (Laughter)			1		1
	Today there are a lot of happy retired priests who should thank him. (Laughter) (A&C)			1		1

66	That business we started with 1 people has now grown into a great American success story.					0
	Some of the companies we helped start are names you know.					0
	An office supply company called Staples – where I'm pleased to see the Obama campaign has been shopping; (Laughter) (A&C) The Sports Authority, which became a favorite of my sons.		1			1
	We started an early childhood learning center called Bright Horizons that First Lady Michelle Obama rightly praised.					0
	At a time when nobody thought we'd ever see a new steel mill built in America, we took a chance and built one in a corn field in Indiana. (A&C)		1			1
	Today Steel Dynamics is one of the largest steel producers in the United States.					0
67	These are American success stories.	1				1
	And yet the centerpiece of the President's entire re-election campaign is attacking success.					0
	Is it any wonder that someone who attacks success has led the worst economic recovery since the Great Depression? (A&C)		1			1
	In America, we celebrate success, we don't apologize for it. (A&C)		1			1
68	We weren't always successful at Bain.					0
	But no one ever is in the real world of business.					0
69	That's what this President doesn't seem to understand.					0
	Business and growing jobs is about taking risk, sometimes failing, sometimes succeeding, but always striving.					0
	It is about dreams.					0
	Usually, it doesn't work out exactly as you might have imagined.					0
	Steve Jobs was fired at Apple.					0
	He came back and changed the world.					0
70	It's the genius of the American free enterprise system – to harness the extraordinary creativity and talent and industry of the American people with a system that is dedicated to creating tomorrow's prosperity rather than trying to redistribute today's. (A&C)		1			1
71	That is why every president since the Great Depression who came before the American people asking for a second term could look back at the last four years and say with satisfaction: "you are better off today than you were four years ago."					0
72	Except Jimmy Carter. (LAUGHTER)		1			1
	And except this president. (LAUGHTER) (A&C)		1			1
73	This president can ask us to be patient.					0
74	This president can tell us it was someone else's fault.					0
75	This president can tell us that the next four years he'll get it right.					0
76	But this president cannot tell us that YOU are better off today than when he took office. (A&C)		1			1
77	America has been patient.					0
	Americans have supported this president in good faith.					0
78	But today, the time has come to turn the page.					0
79	Today the time has come for us to put the disappointments of the last four years behind us.					0

80	To put aside the divisiveness and the recriminations.					0
81	To forget about what might have been and to look ahead to what can be.					0
82	Now is the time to restore the Promise of America. (A&C)	1	1	1		3
	Many Americans have given up on this president but they haven't ever thought about giving up.					0
	Not on themselves.					0
	Not on each other.					0
	And not on America.					0
83	What is needed in our country today is not complicated or profound.					0
	It doesn't take a special government commission to tell us what America needs.					0
84	What America needs is jobs. (A&C)		1			1
85	Lots of jobs. (A&C)		1			1
86	In the richest country in the history of the world, this Obama economy has crushed the middle class.			1		1
	Family income has fallen by \$4,000, but health insurance premiums are higher, food prices are higher, utility bills are higher, and gasoline prices have doubled.					0
	Today more Americans wake up in poverty than ever before.					0
	Nearly one out of six Americans is living in poverty.					0
	Look around you.					0
	These are not strangers.					0
	These are our brothers and sisters, our fellow Americans.					0
87	His policies have not helped create jobs, they have depressed them.					0
	And this I can tell you about where President Obama would take America:					0
88	His plan to raise taxes on small business won't add jobs, it will eliminate them; (A&C)		1			1
89	His assault on coal and gas and oil will send energy and manufacturing jobs to China; (A&C)		1			1
90	His trillion dollar cuts to our military will eliminate hundreds of thousands of jobs, and also put our security at greater risk; (Boo-o)		1			1
91	His \$716 billion cut to Medicare to finance Obamacare will both hurt today's seniors, and depress innovation – and jobs – in medicine. (Boo-o—o)		1			1
92	And his trillion-dollar deficits will slow our economy, restrain employment, and cause wages to stall.					0
93	To the majority of Americans who now believe that the future will not be better than the past, I can guarantee you this: if Barack Obama is re-elected, you will be right. (A&C)		1			1
94	I am running for president to help create a better future.					0
	A future where everyone who wants a job can find one. (A&C)		1			1
	Where no senior fears for the security of their retirement. (A&C)		1			1
	An America where every parent knows that their child will get an education that leads them to a good job and a bright horizon.					0
95	And unlike the President, I have a plan to create 12 million new jobs. (A&C)		1			1

	It has 5 steps.					0
96	First, by 2020, North America will be energy independent by taking full advantage of our oil and coal and gas and nuclear and renewables. (A&C)		1			1
97	Second, we will give our fellow citizens the skills they need for the jobs of today and the careers of tomorrow.					0
	When it comes to the school your child will attend, every parent should have a choice, and every child should have a chance. (A&C)		1			1
98	Third, we will make trade work for America by forging new trade agreements.					0
	And when nations cheat in trade, there will be unmistakable consequences. (A&C)		1			1
99	Fourth, to assure every entrepreneur and every job creator that their investments in America will not vanish as have those in Greece, we will cut the deficit and put America on track to a balanced budget. (A&C)		1			1
100	And fifth, we will champion SMALL businesses, America's engine of job growth.					0
	That means reducing taxes on business, not raising them.					0
	It means simplifying and modernizing the regulations that hurt small business the most.					0
	And it means that we must rein in the skyrocketing cost of healthcare by repealing and replacing Obamacare. (A&C)		1			1
101	Today, women are more likely than men to start a business.					0
	They need a president who respects and understands what they do.					0
102	And let me make this very clear – unlike President Obama, I will not raise taxes on the middle class. (A&C)		1			1
103	As president, I will protect the sanctity of life. (A&C)		1			1
	I will honor the institution of marriage, and I will guarantee America's first liberty: the freedom of religion. (A&C)		2			2
104	President Obama promised to begin to slow the rise of the oceans and heal the planet. (LAUGHTER)		1			1
	MY promise...is to help you and your family. (A&C)		1			1
105	I will begin my presidency with a jobs tour. President Obama began with an apology tour.					0
	America, he said, had dictated to other nations.					0
	No Mr. President, America has freed other nations from dictators. (A&C) (USA! USA! USA!)		1			1
106	Every American was relieved the day President Obama gave the order, and Seal Team Six took out Osama bin Laden. (A&C)		1			1
	But on another front, every American is less secure today because he has failed to slow Iran's nuclear threat.					0
107	In his first TV interview as president, he said we should talk to Iran. (Boo-o-o)		1			1
	We're still talking, and Iran's centrifuges are still spinning.					0
108	President Obama has thrown allies like Israel under the bus, even as he has relaxed sanctions on Castro's Cuba. (Boo-o-o)		1			1
	He abandoned our friends in Poland by walking away from our missile defense commitments, but is eager to give Russia's President Putin the flexibility he desires, after the election. (Boo-o-o)		2			2
	Under my administration, our friends will see more loyalty, and Mr. Putin will see a little less flexibility and more backbone. (A&C)		1			1
109	We will honor America's democratic ideals because a free world is a more peaceful world.	1				1
	This is the bipartisan foreign policy legacy of Truman and Reagan.					0

	And under my presidency we will return to it once again. (A&C)			1			1
110	You might have asked yourself if these last years are really the America we want, the America won for us by the greatest generation. (No.)		1	1			2
111	Does the America we want borrow a trillion dollars from China? (No.)			1			1
112	Does it fail to find the jobs that are needed for 23 million people and for half the kids graduating from college? (No.)			1			1
113	Are its schools lagging behind the rest of the developed world? (No.)			1			1
114	And does the America we want succumb to resentment and division? We know the answer. (No.)			1			1
115	The America we all know has been a story of the many becoming one, uniting to preserve liberty, uniting to build the greatest economy in the world, uniting to save the world from unspeakable darkness.						0
116	Everywhere I go in America, there are monuments that list those who have given their lives for America.		1				1
	There is no mention of their race, their party affiliation, or what they did for a living. (A&C)			1			1
	They lived and died under a single flag, fighting for a single purpose.						0
	They pledged allegiance to the UNITED States of America.						0
117	That America, that united America, can unleash an economy that will put Americans back to work, that will once again lead the world with innovation and productivity, and that will restore every father and mother's confidence that their children's future is brighter even than the past.		1				1
118	That America, that united America, will preserve a military that is so strong, no nation would ever dare to test it. (A&C)			1			1
119	That America, that united America, will uphold the constellation of rights that were endowed by our Creator, and codified in our Constitution. (A&C)			1			1
120	That united America will care for the poor and the sick, will honor and respect the elderly, and will give a helping hand to those in need.						0
121	That America is the best within each of us.						0
	That America we want for our children.						0
122	If I am elected President of these United States, I will work with all my energy and soul to restore that America, to lift our eyes to a better future.						0
	That future is our destiny.						0
	That future is out there.						0
	It is waiting for us.						0
	Our children deserve it, our nation depends upon it, the peace and freedom of the world require it. (A&C)			1			1
	And with your help we will deliver it. (A&C)			1			1
	Let us begin that future together tonight. (A&C)			1			1
	May Gd bless you, may Gd bless the American people, and may Gd bless the United States of America. (A&C)			1			1
Peters, n.d.							

Appendix 13: 2016 (Trump) Successful

	SPEECH	HTRP	HL	ACV	C	SLN	TOTAL
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	TOTAL	29	27	153	215	58	482
	AVERAGES	0.078	0.073	0.411	0.578	0.156	1.570
1	Thank you, thank you. (A&C)			1			1
	Thank you very much. (A&C)			1			1
2	Friends, delegates and fellow Americans: I humbly and gratefully accept your nomination for the presidency of the United States. (A&C)			1			1
3	USA, USA, USA, USA, USA. (CHANTS WITH CROWD)			1			1
4	Who would have believed that when we started this journey // because we are a team would have received almost 14 million votes the most in the history of the Republican party and that the Republican party would get 60 percent more votes than it received eight years ago. (A&C)			1			1
	Who would have believed this. (A&C)			1			1
	Who would have believed this. (A&C)			1			1
5	The Democrats on the other hand received 20 percent fewer votes than they got four years ago. (A&C)			1			1
	Not so good. (A&C)			1			1
	Not so good. (A&C)			1			1
6	Together we will lead our party back to the White House and we will lead our country back to safety prosperity and peace. (A&C)		1	1	1		3
7	We will be a country of generosity and warmth. (A&C)		1	1			2
8	But we will also be a country of law and order. (A&C)		1	1	1		3
9	Our Convention occurs at a moment of crisis for our nation.				1		1
	The attacks on our police, and the terrorism of our cities, threaten our very way of life.				1		1
	Any politician who does not grasp this danger is not fit to lead our country. (A&C)			1	1	1	3
10	Americans watching this address tonight have seen the recent images of violence in our streets and the chaos in our communities.		1		1		2
	Many have witnessed this violence personally, some have even been its victims.				1		1
	I have a message for all of you: the crime and violence that today afflicts our nation will soon, and I mean very soon, come to an end. (A&C)			1	1		2
11	Beginning on January 20th of 2017, safety will be restored. (A&C)		1	1	1		3
12	The most basic duty of government is to defend the lives of its own citizens.				1		1
	Any government that fails to do so is a government unworthy to lead.	1			1		2
	It is finally time for a straightforward assessment of the state of our nation.				1		1
13	I will present the facts plainly and honestly.		1		1	1	3
14	We cannot afford to be so politically correct anymore. (A&C)			1	1		2
15	So if you want to hear the corporate spin, the carefully-crafted lies, and the media myths the Democrats are holding their convention next week. (A&C)	1		1	1		3
	<i>Go there. (A&C)</i>			1			1
16	But here, at our convention, there will be no lies.						0
	We will honor the American people with the truth, and nothing else. (USA! USA! USA!)		1	1	1		3
17	These are the facts: Decades of progress made in bringing down crime are now being reversed by this Administration's rollback of criminal enforcement.		1		1		2

	Homicides last year increased by 17 percent in America's fifty largest cities.				1		1
	That's the largest increase in 25 years. (Boo-o-o)			1	1		2
18	In our nation's capital, killings have risen by 50 percent. (Boo-o-o)			1	1		2
	They are up nearly 6% in nearby Baltimore.				1		1
19	In the President's hometown of Chicago, more than 20, people have been the victims of shootings this year alone. (Boo-o)			1	1		2
20	And more than 4, have been killed in the Chicago area since he took office. (Boo-o)			1	1		2
21	The number of police officers killed in the line of duty has risen by almost 50% compared to this point last year.				1		1
22	Nearly 180, illegal immigrants with criminal records, ordered deported from our country, are tonight roaming free to threaten peaceful citizens. (Boo-o)			1	1		2
23	The number of new illegal immigrant families who have crossed the border so far this year already exceeds the entire total from 2015.				1		1
24	They are being released by the tens of thousands into our communities with no regard for the impact on public safety or resources. (Boo-o)(BUILD THE WALL! BUILD THE WALL!)			1	1		2
25	One such border-crosser was released and made his way to Nebraska.						0
	There, he ended the life of an innocent young girl named Sarah Root.						0
	She was 21 years-old, and was killed the day after graduating from college with a 4.0 Grade Point Average.						0
	Number one in her class.						0
	Her killer was then released a second time, and he is now a fugitive from the law.				1		1
	I've met Sarah's beautiful family.						0
	But to this Administration, their amazing daughter was just one more American life that wasn't worth protecting. (Boo-o)	1	1	1			3
	No more. (Boo-o)			1			1
26	One more child to sacrifice on the order and on the altar of open borders.				1		1
27	What about our economy?						0
	Again, I will tell you the plain facts that have been edited out of your nightly news and your morning newspaper: Nearly 4 in 10 African-American children are living in poverty, while 58% of African-American youth are now not employed. (Boo-o)			1	1		2
28	2 million more Latinos are in poverty today than when President Obama took his oath of office less than eight years ago. (Boo-o)			1	1		2
29	Another 14 million people have left the workforce entirely.				1		1
30	Household incomes are down more than \$4,000 since the year 2000				1		1
	That's sixteen years ago.						0
31	Our trade deficit has reached an all-time high think of this, think of this, our trade deficit is nearly \$8 billion, think of that, 8 billion dollars, last year alone.				1		1
	We're going to fix that. (A&C)			1		1	2
32	The budget is no better.				1		1
	President Obama has almost doubled our national debt to more than \$19 trillion, and growing.				1		1
	And yet, what do we have to show for it?						0

	Our roads and bridges are falling apart, our airports are Third World condition, and forty-three million Americans are on food stamps.				1		1
33	Now let us consider the state of affairs abroad.						0
	Not only have our citizens endured domestic disaster, but they've lived through one international humiliation after another. (Boo-o)		1	1	1		3
	One after another. (Boo-o)		1	1	1		3
	We all remember the images of our sailors being forced to their knees by their Iranian captors at gunpoint. (Boo-o)			1	1		2
	This was just prior to the signing of the Iran deal, which gave back to Iran \$150 billion and gave us absolutely nothing – it will go down in history as one of the worst deals ever negotiated. (Boo-o)		1	1	1		3
34	Another humiliation came when president Obama drew a red line in Syria – and the whole world knew it meant absolutely nothing.		1		1		2
	In Libya, our consulate – the symbol of American prestige around the globe – was brought down in flames.		1		1		2
35	America is far less safe – and the world is far less stable – than when Obama made the decision to put Hillary Clinton in charge of America's foreign policy. (Boo-o)(LOCK HER UP! LOCK HER UP!)		1	1	1		3
36	Let's defeat her in November, okay? (A&C)			1			1
37	I am certain that it was a decision that President Obama truly regrets.						0
38	Her bad instincts and her bad judgment – something pointed out by Bernie Sanders – are what caused so many of the disasters unfolding today.				1		1
	Let's review the record. (A&C)			1			1
39	In 2009, pre-Hillary, ISIS was not even on the map.						0
	Libya was stable.						0
	Egypt was peaceful.						0
	Iraq was seeing and really a big big reduction in violence.						0
	Iran was being choked by sanctions.						0
	Syria was somewhat under control.						0
	After four years of Hillary Clinton, what do we have?						0
	ISIS has spread across the region, and the entire world.				1		1
	Libya is in ruins, and our Ambassador and his staff were left helpless to die at the hands of savage killers.				1		1
	Egypt was turned over to the radical Muslim brotherhood, forcing the military to retake control.				1		1
	Iraq is in chaos.				1		1
	Iran is on the path to nuclear weapons.				1		1
	Syria is engulfed in a civil war and a refugee crisis, now threatens the West.				1		1
	After fifteen years of wars in the Middle East, after trillions of dollars spent and thousands of lives lost, the situation is worse than it has ever been before.				1		1
	This is the legacy of Hillary Clinton: death, destruction, terrorism, and weakness. (A&C)			1	1		2
	But Hillary Clinton's legacy does not have to be America's legacy.		1		1		2
40	The problems we face now – poverty and violence at home, war and destruction abroad – will last only as long as we continue relying on the same politicians who created them in the first place. (A&C)	1		1	1		3

41	A change in leadership is required to produce a change in outcomes. (A&C)	1		1			2
42	Tonight, I will share with you my plan for action for America.					1	1
	The most important difference between our plan and that of our opponents, is that our plan will put America First. (A&C) (USA USA USA)		1	1	1	1	4
43	Americanism, not globalism, will be our credo. (A&C)		1	1		1	3
	As long as we are led by politicians who will not put America First, then we can be assured that other nations will not treat America with respect. (A&C)			1	1		2
	The respect that we deserve. (A&C)			1	1		2
44	The American People will come first once again. (A&C)			1	1		2
45	My plan will begin with safety at home – which means safe neighborhoods, secure borders, and protection from terrorism.				1	1	2
	There can be no prosperity without law and order. (A&C)			1	1	1	3
46	On the economy, I will outline reforms to add millions of new jobs and trillions in new wealth that can be used to rebuild America.				1	1	2
47	A number of these reforms that I will outline tonight will be opposed by some of our nation's most powerful special interests.						0
	That's because these interests have rigged our political and economic system for their exclusive benefit. (A&C)	1		1	1		3
	Believe me. (A&C)			1		1	2
	It's for their benefit. (A&C)			1	1		2
48	Big business, elite media and major donors are lining up behind the campaign of my opponent because they know she will keep our rigged system in place. (Boo-o)	1		1	1		3
49	They are throwing money at her because they have total control over everything single thing she does.	1			1		2
	She is their puppet, and they pull the strings. (A&C)	1		1	1		3
50	That is why Hillary Clinton's message is that things will never change.	1			1		2
	Never ever.	1			1		2
51	My message is that things have to change – and they have to change right now. (A&C)	1		1	1	1	4
52	Every day I wake up determined to deliver a better life for the people all across this nation that have been neglected, ignored, and abandoned.				1	1	2
	I have visited the laid-off factory workers, and the communities crushed by our horrible and unfair trade deals.				1	1	2
	These are the forgotten men and women of our country.				1		1
	And they are forgotten.				1		1
	But they're not going to be forgotten long. (A&C)			1			1
53	These are people who work hard but no longer have a voice.				1		1
	I am your voice. (A&C)			1		1	2
54	I have embraced crying mothers who have lost their children because our politicians put their personal agendas before the national good.	1				1	2
	I have no patience for injustice - (USA USA USA roughly 30s)			1		1	2
55	How great are our police! (A&C)			1			1
	And how great is Cleveland? (A&C)			1			1
56	Thank you. (A&C)			1			1

57	I have no patience for injustice.				1	1	2
	No tolerance for government incompetence of which there is so much, no sympathy for leaders who fail their citizens.	1			1	1	3
	When innocent people suffer, because our political system lacks the will, or the courage, or the basic decency to enforce our laws – or still worse, has sold out to some corporate lobbyist for cash – I am not able to look the other way. (A&C)			1	1	1	3
	And I won't look the other way. (A&C)			1	1	1	3
58	And when a Secretary of State illegally stores her emails on a private server, deletes 33,000 of them so the authorities can't see her crime, puts our country at risk, lies about it in every different form and faces no consequence – I know that corruption has reached a level like never ever before in our country. (A&C)	1		1	1	1	4
59	When the FBI Director says that the Secretary of State was "extremely careless" and "negligent," in handling our classified secrets, I also know that these terms are minor compared to what she actually did.	1			1		2
60	They were just used to save her from facing justice for her terrible, terrible crimes. (A&C)			1	1		2
61	In fact, her single greatest accomplishment may be committing such egregious crime and getting away with it – especially when others who have done far less, have paid so dearly. (A&C)	1		1	1		3
	When that same Secretary of State rakes in millions and millions of dollars trading access and favors to special interests and foreign powers I know the time for action has come. (A&C)			1	1	1	3
62	I have joined the political arena so that the powerful can no longer beat up on people who cannot defend themselves. (A&C)	1		1	1	1	4
63	Nobody knows the system better than me. (A&C)			1	1	1	3
64	Which is why I alone can fix it. (A&C)			1	1	1	3
65	I have seen firsthand how the system is rigged against our citizens, just like it was rigged against Bernie Sanders – he never had a chance.				1	1	2
	Never had a chance.						0
	But his supporters will join our movement, because we will fix his biggest single issue: trade deals that strip our country of its jobs and strip us of our wealth as a country. (A&C)			1	1	1	3
66	Millions of Democrats will join our movement, because we are going to fix the system so it works fairly and justly for all Americans. (A&C)			1	1	1	3
67	In this cause, I am proud to have at my side the next Vice President of the United States: Governor Mike Pence of Indiana. (A&C)			1			1
	And a great guy. (A&C)			1			1
68	We will bring the same economic success to America that Mike brought to Indiana. (A&C)			1			1
	Which is amazing. (A&C)			1			1
69	He's a man of character and accomplishment.						0
	He's the man for the job.						0
70	The first task for our new Administration will be to liberate our citizens from the crime and terrorism and lawlessness that threatens our community.				1	1	2
	America was shocked to its core when our police officers in Dallas were so brutally executed.				1		1
	Immediately after Dallas, we have seen continued threats and violence against our law enforcement officials.				1		1
	Law officers have been shot or killed in recent days in Georgia, Missouri, Wisconsin, Kansas, Michigan and Tennessee. (Boo-o)			1	1		2
71	On Sunday, more police were gunned down in Baton Rouge, Louisiana.				1		1

	Three were killed, and three were very, very badly injured.				1		1
	An attack on law enforcement is an attack on all Americans. (A&C)		1	1	1		3
72	I have a message to every last person threatening the peace on our streets and the safety of our police: when I take the oath of office next year, I will restore law and order to our country. (A&C)	1		1	1	1	4
	Believe me. (A&C)			1		1	2
	Believe me. (A&C)			1		1	2
73	I will work with, and appoint, the best and brightest prosecutors and law enforcement officials to get the job properly done.				1	1	2
74	In this race for the White House, I am the Law And Order candidate. (A&C)			1	1	1	3
75	The irresponsible rhetoric of our President, who has used the pulpit of the presidency to divide us by race and color, has made America a more dangerous environment that frankly that I have ever seen of anybody in this room has ever watched or seen.	1	1		1		3
76	This Administration has failed America's inner cities.	1			1		2
	Remember, it has failed America's inner cities. (A&C)	1		1	1		3
	It's failed them on education.	1			1		2
	It's failed them on jobs.	1			1		2
	It's failed them on crime.	1			1		2
	It's failed them in every way and at every single level.	1			1		2
	When I am President, I will work to ensure that all of our kids are treated equally, and protected equally. (A&C)			1	1	1	3
77	Every action I take, I will ask myself: does this make better for young Americans in Baltimore, in Chicago, in Detroit, in Ferguson who have really, in every way folks, the same right to live out their dreams as any other child in America? (A&C)			1	1	1	3
	Any other child. (A&C)			1			1
78	To make life safe for all of our citizens, we must also address the growing threats from outside the country.				1		1
	We are going to defeat the barbarians of ISIS and we're going to defeat them fast. (A&C)			1	1	1	3
79	Once again, France is the victim of brutal Islamic terrorism.				1		1
	Men, women and children viciously mowed down.				1		1
	Lives ruined.				1		1
	Families ripped apart.				1		1
	A nation in mourning.				1		1
	The damage and devastation that can be inflicted by Islamic radicals has been proven over and over – at the World Trade Center, at an office party in San Bernardino, at the Boston Marathon, at a military recruiting center in Chattanooga, Tennessee.				1		1
	And many many other locations.				1		1
80	Only weeks ago, in Orlando, Florida, 49 wonderful Americans were savagely murdered by an Islamic terrorist.				1		1
	This time, the terrorist targeted LGBTQ community.				1		1
	No good, and we're going to stop it. (A&C)			1	1	1	3

81	As your President, I will do everything in my power to protect our LGBTQ citizens from the violence and oppression of a hateful foreign ideology. (A&C)			1	1	1	3
	Believe me. (A&C)			1		1	2
82	And I have to say as a Republican it is so nice to hear you cheering for what I just said. (A&C)			1	1		2
	Thank you. (A&C)			1			1
83	To protect us from terrorism, we need to focus on three things.				1		1
	We must have the best, absolutely the best gathering of intelligence anywhere in the world. (A&C)			1			1
	The best. (A&C)			1			1
	We must abandon the failed policy of nation building and regime change that Hillary Clinton pushed in Iraq, in Libya, in Egypt and in Syria.				1		1
	Instead, we must work with all of our allies who share our goal of destroying ISIS and stamping out Islamic terrorism and doing it now, doing it quickly. (A&C)			1	1		2
	We're going to win. (A&C)			1		1	2
	We're going to win fast. (A&C) (USA USA USA) (TRUMP TRUMP TRUMP)			1		1	2
84	This includes working with our greatest ally in the region, the State of Israel. (A&C)			1			1
85	Recently, I have said NATO is obsolete because it did not properly cover terror.						0
	And also that many of the member countries were not paying their fair share.						0
	As usual, the United States has been picking up the costs.						0
	Shortly thereafter, it was announced that NATO will be setting up a new program in order to combat terrorism.						0
	A true step in the right direction. (A&C)			1			1
86	Lastly, and very importantly, we must immediately suspend immigration from any nation that has been compromised by terrorism until such time as proven vetting mechanisms have been put in place.				1		1
	We don't want them in our country. (A&C) (USA USA USA)			1	1		2
87	My opponent has called for a radical 550% increase in Syrian, think of this. (Boo-o)			1	1		2
	Think of this, this is not believable but this is what's happening. (Boo-o)			1	1		2
	A 550 percent increase in Syrian refugees on top of existing massive refugee flows coming into our country already under the leadership of President Obama. (Boo-o)			1	1		2
88	She proposes this despite the fact that there's no way to screen these refugees in order to find out who they are or where they come from.				1		1
89	I only want to admit individuals into our country who will support our values and love our people. (A&C)			1			1
90	Anyone who endorses violence, hatred or oppression is not welcome in our country and never ever will be. (A&C)			1	1		2
91	Decades of record immigration have produced lower wages and higher unemployment for our citizens, especially for African-American and Latino workers.				1		1
	We are going to have an immigration system that works, but one that works for the American people. (A&C)			1	1		2
92	On Monday, we heard from three parents whose children were killed by illegal immigrants: Mary Ann Mendoza, Sabine Durden, and my friend Jamiel Shaw.						0
	They are just three brave representatives of many thousands who have suffered so greatly.				1		1

	Of all my travels in this country, nothing has affected me more, nothing even close I have to tell you, than the time I have spent with the mothers and fathers who have lost their children to violence spilling across our borders which we can solve.				1		1
	We have to solve it. (BUILD THE WALL! BUILD THE WALL!)			1	1		2
93	These families have no special interests to represent them.				1		1
	There are no demonstrators to protect them and certainly none to protest on their behalf.				1		1
	My opponent will never meet with them, or share in their pain.				1		1
	Believe me.					1	1
	Instead, my opponent wants Sanctuary Cities. (Boo-o)			1	1		2
94	But where was the sanctuary for Kate Steinle? (A&C)			1	1		2
95	Where was the Sanctuary for the children of Mary Ann, and Sabine and Jamiel?				1		1
	Where was sanctuary for all the other, it's so sad to even be talking about it, because we can solve this problem so quickly.				1		1
	Where was the sanctuary for all of the Americans who have been so brutally murdered, and who have suffered so horribly?				1		1
	These wounded American families have been alone.				1		1
	But they are not alone any longer. (A&C)			1			1
96	Tonight, this candidate and the whole nation stand in their corner to support them, to send them our love, and to pledge in their honor that we will save countless more families from suffering and the same awful fate. (A&C)			1	1	1	3
97	We are going to build a great border wall to stop illegal immigration, to stop the gangs and the violence, and to stop the drugs from pouring into our communities. (A&C)			1	1	1	3
98	I have been honored to receive the endorsement of America's Border Patrol Agents.						0
99	And will work directly with them to protect the integrity of our lawful, lawful, lawful immigration system.				1		1
	Lawful.				1		1
100	By ending catch-and-release on the border, we will end the cycle of human smuggling and violence.				1		1
	Illegal border crossings will go down.						0
	We will stop it, it won't be happening very much anymore.				1		1
	Believe me. (A&C)			1		1	2
101	Peace will be restored.				1		1
	By enforcing the rules for millions who overstay their visas, our laws will finally receive the respect that they deserve. (A&C)			1	1		2
102	Tonight, I want every American whose demands for immigration security have been denied – and every politician who has denied them – to listen very, very closely to the words I am about to say.	1			1		2
	On January 20th of 2017, the day I take the oath of office, Americans will finally wake up in a country where the laws of the United States are enforced. (A&C)			1	1	1	3
103	We are going to be considerate and compassionate to everyone.						0
	But my greatest compassion will be for our own struggling citizens. (A&C)			1	1		2
104	USA. USA. USA. [Editor's note: Trump chanted along with the crowd here.]			1			1

105	My plan is the exact opposite of the radical and dangerous immigration policy of Hillary Clinton.				1		1
	Americans want relief from uncontrolled immigration.				1		1
	Which is what we have now.				1		1
	Communities want relief.				1		1
	Yet Hillary Clinton is proposing mass amnesty, mass immigration, and mass lawlessness. (Boo-o)			1	1		2
106	Her plan will overwhelm your schools and hospitals, further reduce your jobs and wages, and make it harder for recent immigrants to escape the tremendous cycle poverty that they're going through right now and make it almost impossible for them to join the middle class. (Boo-o) (A&C)			1	1		2
107	I have a different vision for our workers.						0
	It begins with a new, fair trade policy that protects our jobs and stands up to countries that cheat.				1		1
	Of which there are many. (A&C)			1	1		2
108	It's been a signature message of my campaign from day one, and it will be a signature feature of my presidency from the moment I take the oath of office. (A&C)			1	1		2
109	I have made billions of dollars in business making deals – now I'm going to make our country rich again. (A&C)			1		1	2
110	Using the greatest business people in the world, which our country has, I am going to turn our bad trade agreements into great trade agreements. (A&C)			1	1	1	3
111	America has lost nearly-one third of its manufacturing jobs since 1997, following the enactment of disastrous trade deals supported by Bill and Hillary Clinton. (Boo-o)			1	1		2
	Remember, it was Bill Clinton who signed NAFTA, one of the worst economic deals ever made by our country.				1		1
	Or frankly, any other country.				1		1
	Never ever again. (A&C)			1	1		2
112	I am going to bring our jobs back to Ohio and Pennsylvania, and New York, and Michigan, and all of America – and I am not going to let companies move to other countries, firing their employees along the way, without consequence. (A&C)			1	1	1	3
	Not going to happen anymore. (A&C)			1	1		2
113	My opponent, on the other hand, has supported virtually every trade agreement that has been destroying our middle class.				1		1
	She supported NAFTA, and she supported China's entrance into the World Trade Organization – another one of her husband's colossal mistakes and disasters.				1		1
114	She supported the job-killing trade deal with South Korea.				1		1
	She supported the Trans-Pacific Partnership.				1		1
	Which will not only destroy our manufacturers, but will make America subject to the rulings of foreign governments. (A&C)			1	1		2
	And it's not going to happen. (A&C)			1			1
115	I pledge to never sign any trade agreement that hurts our workers or that diminishes our freedom or independence.					1	1
	We will never sign bad trade deals. (A&C)			1		1	2
	America First again. (A&C)		1	1	1		3
	America First. (A&C)		1	1	1		3

116	Instead, I will make individual deals with individual countries.					1	1
	No longer will we enter into these massive transactions, with many countries, that are thousands of pages long – and which no one from our country even reads or understands.				1		1
117	We are going to enforce all trade violations, against any country that cheats. (A&C)			1		1	2
118	This includes stopping China's outrageous theft of intellectual property, along with their illegal product dumping, and their devastating currency manipulation.				1		1
	They are the greatest that ever came about. (A&C)			1	1		2
	They are the greatest currency manipulators ever. (A&C)			1	1		2
119	Our horrible trade agreements with China and many others will be totally renegotiated.						0
	That includes renegotiating NAFTA to get a much better deal for America – and we'll walk away if we don't get that kind of a deal. (A&C)			1		1	2
120	Our country is going to start building and making things again. (A&C)	1	1				2
121	Next comes the reform of our tax laws, regulations and energy rules.				1		1
	While Hillary Clinton plans a massive, and I mean massive, tax increase, I have proposed the largest tax reduction of any candidate who has run for the president this year – Democrat or Republican. (A&C)			1	1		2
122	Middle-income Americans and businesses will experience profound relief, and taxes will be greatly simplified for everyone.						0
	I mean everyone. (A&C)			1			1
123	America is one of the highest-taxed nations in the world.				1		1
124	Reducing taxes will cause new companies and new jobs to come roaring back into our country.	1			1		2
	Believe me, it'll happen and it'll happen fast. (A&C)			1		1	2
125	Then we are going to deal with the issue of regulation, one of the greatest job-killers of them all.				1		1
	Excessive regulation is costing our country as much as \$2 trillion a year, and we will end it very, very quickly. (A&C)			1	1		2
126	We are going to lift the restrictions on the production of American energy. (A&C)			1	1		2
127	This will produce more than \$2 trillion in job-creating economic activity over the next four decades.				1		1
	My opponent, on the other hand, wants to put the great miners and the great steelworkers of our country out of work and out of business- (Boo-o)– that will never happen with Donald J Trump as president. (A&C)			2	1	1	4
	Our steelworkers and our miners are going back to work again.	1			1		2
128	With these new economic policies, trillions and trillions of dollars will start flowing into our country.	1			1		2
	This new wealth will improve the quality of life for all Americans – We will build the roads, highways, bridges, tunnels, airports, and the railways of tomorrow.				1		1
	This, in turn, will create millions of more jobs.						0
	We will rescue kids from failing schools by helping their parents send them to a safe school of their choice. (A&C)			1	1		2
129	My opponent would rather protect bureaucrats than serve American children.	1			1		2
	And that's what she's doing.				1		1
	And that's what's she's done.				1		1

	We will repeal and replace disastrous Obamacare. (A&C)			1	1		2
130	You will be able to choose your own doctor again. (A&C)		1	1	1		3
131	And we will fix TSA at the airports (A&C)			1	1		2
	Which is a total disaster. (USA USA USA) (A&C)			1	1		2
132	We're going to work with all of our students who are drowning in debt to take the pressure off these young people just starting out in their adult lives.				1		1
	Tremendous problem.				1		1
133	We will completely rebuild our depleted military, (A&C) and the countries that we protect, at a massive cost to us, will be asked to pay their fair share. (A&C)			2	1		3
134	We will take care of our great Veterans like they have never been taken care of before. (A&C)			1	1		2
135	My just released 10 point plan has received tremendous veteran support.						0
	We will guarantee those who serve this country will be able to visit the doctor or hospital of their choice without waiting five days on a line and dying. (A&C)			1	1		2
136	My opponent dismissed the VA scandal.				1		1
	One more sign of how out of touch she really is.				1		1
	We are going to ask every Department Head in government to provide a list of wasteful spending projects that we can eliminate in my first 100 days. (A&C)	1		1	1		3
137	The politicians have talked about this for years, but I'm going to do it. (YES YOU WILL YES YOU WILL)	1		1	1	1	4
138	We are going to appoint justices of the United States Supreme Court who will uphold our laws and our Constitution. (A&C)			1	1		2
139	The replacement of our beloved Justice Scalia will be a person of similar views and principles and judicial philosophies.						0
	Very important. (A&C)			1			1
	This will be one of the most important issues decided by this election.				1		1
	My opponent wants to essentially abolish the 2nd amendment. (Boo-o)			1	1		2
140	I, on the other hand, received the early and strong endorsement of the National Rifle Association and will protect the right of all Americans to keep their families safe. (A&C)			1			1
141	At this moment, I would like to thank the evangelical and religious community because I'll tell you what.						0
	Because the support they've given me, and I'm not sure I totally deserve it, has been so amazing.						0
	And has had such a big reason for me being here tonight. (A&C)			1			1
	True. (A&C)			1			1
	So true. (A&C)			1			1
142	They have so much to contribute to our politics, yet our laws prevent you from speaking your minds from your own pulpits.				1		1
	An amendment, pushed by Lyndon Johnson, many years ago, threatens religious institutions with a loss of their tax-exempt status if they openly advocate their political views.				1		1
	Their voice has been taken away.				1		1
143	I am going to work very hard to repeal that language and to protect free speech for all Americans. (A&C) (YES YOU WILL YES YOU WILL YES YOU WILL)			1	1	1	3
144	We can accomplish these great things, and so much more – all we need to do is start believing in ourselves and in our country again.						0

	Start believing.						0
	It is time to show the whole world that America Is Back – bigger, and better and stronger than ever before. (A&C)		1	1			2
145	In this journey, I'm so lucky to have at my side my wife Melania and my wonderful children, Don, Ivanka, Eric, Tiffany, and Barron: you will always be my greatest source of pride and joy. (A&C)			1			1
	And by the way, Melania and Ivanka, did they do a job (A&C)			1			1
146	My Dad, Fred Trump, was the smartest and hardest working man I ever knew.						0
	I wonder sometimes what he'd say if he were here to see this, and to see me, tonight.						0
147	It's because of him that I learned, from my youngest age, to respect the dignity of work and the dignity of working people. (A&C)			1			1
148	He was a guy most comfortable in the company of bricklayers, and carpenters, and electricians and I have a lot of that in me also.						0
	I love those people (A&C)			1			1
149	Then there's my mother, Mary.						0
	She was strong, but also warm and fair-minded.						0
	She was a truly great mother.						0
	She was also one of the most honest and charitable people I have ever known, and a great great judge of character.						0
	She could pick 'em out from anywhere.						0
150	To my sisters Mary Anne and Elizabeth, my brother Robert and my late brother Fred, I will always give you my love you are most special to me. (A&C)			1			1
151	I have had a truly great life in business.						0
	But now, my sole and exclusive mission is to go to work for our country – to go to work for you. (A&C)			1		1	2
	It's time to deliver a victory for the American people. (A&C)			1	1		2
	We don't win anymore, but we are going to start winning again. (A&C)		1	1			2
152	But to do that, we must break free from the petty politics of the past.	1			1		2
	America is a nation of believers, dreamers, and strivers that is being led by a group of censors, critics, and cynics.	1	1		1		3
153	Remember: all of the people telling you you can't have the country you want, are the same people telling you that wouldn't stand, I mean they said Trump doesn't have a chance of being here tonight.						0
	Not a chance.						0
	The same people. (A&C)			1			1
	Oh we love defeating those people. (A&C)			1			1
	Don't we? (A&C)			1			1
	Don't we? (A&C)			1			1
	Love it. (A&C)			1			1
	Love it. (A&C)			1			1
	Love it. (A&C)			1			1
154	No longer can we rely on those same people in the media media, and politics, who will say anything to keep a rigged system in place.	1			1		2

155	Instead, we must choose to Believe In America.						0
	History is watching us now.						0
	We don't have much time, but history is watching.						0
	It's waiting to see if we will rise to the occasion, and if we will show the whole world that America is still free and independent and strong. (A&C)		1	1	1		3
156	I am asking for your support tonight so I can be your champion in the White House.						0
	And I will be your champion. (A&C)			1		1	2
157	My opponent asks her supporters to recite a three-word loyalty pledge.						0
	It reads: "I'm With Her".						0
	I choose to recite a different pledge.						0
158	My pledge reads: "I'M WITH YOU – THE AMERICAN PEOPLE." (A&C)			1		1	2
159	I am your voice.					1	1
	So to every parent who dreams for their child, and every child who dreams for their future, I say these words to you tonight: I am With You, and I will fight for you, and I will win for you. (A&C)			1		1	2
160	To all Americans tonight, in all of our cities and in all of our towns, I make this promise: We Will Make America Strong Again. (A&C)		1	1	1	1	4
	We Will Make America Proud Again. (A&C)		1	1	1		3
	We Will Make America Safe Again. (A&C)		1	1	1		3
	And We Will Make America Great Again. (A&C)		1	1	1		3
161	God bless you, and goodnight. (A&C)			1			1
	I love you. (A&C)			1			1
Peters, n.d.							

Appendix 14: 2020 (Trump) Unsuccessful

	SPEECH	HTRP	HL	ACV	C	SLN	TOTAL
	TOTAL	27	62	169	178	24	460
	AVERAGES	0.053	0.121	0.330	0.348	0.047	0.898
1	Thank you very much. (A&C)			1			1
	Thank you very much. (A&C)			1			1
	Thank you. [applause]			1			1
2	Thank you very much. (A&C)			1			1
	Friends, delegates and distinguished guests, please, I stand before you tonight honored by your support, proud of the extraordinary progress we have made together over the last four incredible years and brimming with confidence in the bright future we will build for America over the next four years. [applause]			1			1
3	We begin this evening, our thoughts are with the wonderful people who have just come through the wrath of Hurricane Laura.						0
	We are working closely with state and local officials in Texas, Louisiana, Arkansas, Mississippi, sparing no effort to save lives.						0

	While the hurricane was fierce, one of the strongest to make landfall in 150 years, the casualties and damage were far less than thought possible, only 24 hours ago.					0
4	And this is due to the great work of FEMA, law enforcement, and the individual states.					0
	I will be going this weekend.					0
	And congratulations, thank you for that great job out there.					0
	We really appreciate it.					0
5	We are one national family.					0
	And we will always protect, love and care for each other.					0
	Here tonight are the people who have made my journey possible and filled my life with so much joy.					0
	For her incredible service to our nation and its children, I want to thank our magnificent First Lady. [applause]			1		1
6	I also want to thank my amazing daughter, Ivanka, for that introduction — and to all of my wonderful children — Ivanka, please stand up. [applause]			1		1
7	And to all of my children and grandchildren, I love you more than words can express.					0
	I know my brother Robert is looking down on us right now from heaven.					0
	He was a great brother and was very proud of the job we are all doing.					0
	Thank you.					0
	We love you, Robert.					0
8	Let us also take a moment to show our profound appreciation for a man who has always fought by our side and stood up for our values, a man of deep faith and steadfast conviction, our Vice President Mike Pence. [applause]			1		1
9	And Mike is joined by his beloved wife, a teacher and military mom, Karen Pence.					0
	Thank you, Karen. [applause]			1		1
10	My fellow Americans, tonight with a heart full of gratitude and boundless optimism, I profoundly accept this nomination for President of the United States. [applause and chanting "USA"]			1		1
11	The Republican Party, the party of Abraham Lincoln, goes forward united, determined and ready to welcome millions of Democrats, Independents and anyone who believes in the greatness of America and the righteous heart of the American people. [applause]			1		1
12	In a new term as president, we will again build the greatest economy in history, quickly returning to full employment, soaring incomes and record prosperity. [applause]			1		1
13	We will defend America against all threats and protect America against all dangers.					0
	We will lead America into new frontiers of ambition and discovery and we will reach for new heights of national achievement.					0
14	We will rekindle new faith in our values, new pride in our history and a new spirit of unity that can only be realized through love for our great country. [applause]		1	1	1	3
15	Because we understand that America is not a land cloaked in darkness.		1			1
	America is the torch that enlightens the entire world. [applause]		1	1		2
16	Gathered here at our beautiful and majestic White House, known all over the world as the People's House, we cannot help but marvel at the miracle that is our great American story.		1			1

17	This has been the home of larger-than-life figures like Teddy Roosevelt and Andrew Jackson, who rallied Americans to bold visions of a bigger and brighter future.	1				1
18	Within these walls lived tenacious generals, like President Grant and Eisenhower, who led our soldiers in the cause of freedom.	1				1
	From these grounds, Thomas Jefferson sent Lewis and Clark on a daring expedition to cross a wild and unchartered continent.	1				1
19	In the depths of a bloody civil war, President Abraham Lincoln looked out these very windows upon a half-completed Washington Monument, and asked God, in his providence to save our nation.	1				1
20	Two weeks after Pearl Harbor, Franklin Delano Roosevelt welcomed Winston Churchill.	1				1
	And just inside they set our people on a course to victory in the Second World War.	1				1
21	In recent months, our nation and the entire planet has been struck by a new and powerful invisible enemy.			1		1
	Like those brave Americans before us, we are meeting this challenge.	1				1
	We are delivering life-saving therapies and will produce a vaccine before the end of the year, or maybe even sooner. [applause]		1	1	1	3
22	We will defeat the virus and the pandemic and emerge stronger than ever before. [applause]		1	1	1	3
23	What united generations past was an unshakeable confidence in America's destiny and an unbreakable faith in the American people.	1				1
	They knew that our country's blessed by God and has a special purpose in this world.	1				1
24	It is that conviction that inspired the formation of our union, our westward expansion, the abolition of slavery, the passage of civil rights, the space program, and the overthrow of fascism, tyranny and communism.	1				1
25	This towering American spirit has prevailed over every challenge, and lifted us to the summit of human endeavor.					0
	And yet despite all of our greatness as a nation, everything we have achieved is now in danger.	1		1		2
26	This is the most important election in the history of our country. [applause]		1	1		2
27	Thank you. (A&C)		1			1
	At no time before have voters faced a clearer choice between the parties, two visions, two philosophies or two agendas.			1		1
	This election will decide whether we save the American dream or whether we allow a socialist agenda to demolish our cherished destiny. [applause]		1	1		2
28	It will decide whether we rapidly create millions of high-paying jobs or whether we crush our industries and send millions of these jobs overseas as has foolishly been done for many decades.			1		1
29	Your vote will decide whether we protect law-abiding Americans or whether we give free rein to violent anarchists and agitators and criminals who threaten our citizens.			1		1
30	And this election will decide whether we will defend the American way of life or whether we will allow a radical movement to completely dismantle and destroy it.			1		1
	That won't happen. [applause]		1			1
31	At the Democrat National Convention, Joe Biden and his party repeatedly assailed America as a land of racial, economic and social injustice.			1		1
	So tonight I ask you a simple question: How can the Democrat Party ask to lead our country when it spends so much time tearing down our country? [applause]		1	1		2
32	In the Left's backward view, they do not see America as the most free, just and exceptional nation on earth.	1		1		2
	Instead, they see a wicked nation that must be punished for its sins.			1		1

33	Our opponents say that redemption for you can only come from giving power to them.				1		1
	This is a tired anthem spoken by every repressive movement throughout history.				1		1
	But in this country, we don't look to career politicians for salvation.	1	1		1		3
	In America, we don't turn to government to restore our souls; we put our faith in almighty God. [applause]	1	1	1			3
34	Joe Biden is not a savior of America's soul; he is the destroyer of America's jobs, and if given the chance he will be the destroyer of American greatness.				1		1
	For 47 years, Joe Biden took the donations of blue-collar workers, gave them hugs and even kisses...[laughter and applause]...And told them he felt their pain.			1			1
	And then he flew back to Washington and voted to ship our jobs to China and many other distant lands.	1			1		2
35	Joe Biden spent his entire career outsourcing their dreams and the dreams of American workers, offshoring their jobs, opening their borders and sending their sons and daughters to fight in endless foreign wars, wars that never ended.	1			1		2
36	Four years ago I ran for president because I could not watch this betrayal of our country any longer.				1	1	2
	I could not sit by -- [applause] -- as career politicians let other countries take advantage of us on trade, borders, foreign policy and national defense.	1		1	1		3
	Our NATO partners, as an example, were very far behind in their defense payments.						0
	But at my strong urging, they agreed to pay \$130 billion more a year the first time in over 20 years that they upped their payments. [applause]			1			1
37	And this \$130 billion will ultimately go to \$400 billion a year.						0
	And Secretary General Stoltenberg who heads NATO was amazed after watching for so many years, and said that President Trump did what no one else was able to do. [applause]			1		1	2
38	Thank you.			1			1
	From the moment I left my former life behind -- and it was a good life --[laughter]-- I have done nothing but fight for you.			1		1	2
	I did what our political establishment never expected and could never forgive.	1				1	2
	Breaking the cardinal rule of Washington politics: I kept my promise. [applause]	1		1		1	3
39	Together we have ended the rule of the failed political class, and they are desperate to get their power back by any means necessary.	1			1		2
	You've seen that.						0
	They are angry at me because, instead of putting them first, I very simply said America first. [applause]	1		1		1	3
40	Thank you.			1			1
41	Days after taking office, we shocked the Washington establishment and withdrew from the last administration's job-killing Trans Pacific Partnership. [applause]			1			1
42	I then immediately approved the Keystone XL and Dakota Access Pipelines. [applause]			1			1
43	Ended the unfair and very costly Paris Climate Accord. [applause]			1			1
44	And secured for the first time American energy independence. [applause]			1			1
45	We passed record-setting tax and regulation cuts at a rate nobody had ever seen before.						0
46	Within three short years, we built the strongest economy in the history of the world.						0

47	Washington insiders asked me not to stand up to China.	1				1
	They pleaded with me to let China continue stealing our jobs, ripping us off, and robbing our country blind.	1		1		2
48	But I kept my word to the American people.				1	1
	We took the toughest, boldest, strongest and hardest-hitting action against China in American history by far. [applause]		1			1
49	They said that it would be impossible to terminate and replace NAFTA.					0
	But again, they were wrong.					0
	Earlier this year, I ended the NAFTA nightmare and signed the brand-new U.S.-Mexico-Canada Agreement into law. (A&C)		1			1
50	And right now, auto companies and others are building their plants and factories in America, not firing their employees, and not deserting us for other countries. [applause]		1			1
51	And perhaps no area did the Washington special interests try harder to stop us than on my policy of pro-American immigration. [applause]	1	1			2
52	But I refused to back down, and today America's borders are more secure than ever before. [applause]		1		1	2
53	Thank you.		1			1
54	We ended catch-and-release, stopped asylum fraud.					0
	Took down human traffickers who prey on women and children.					0
	And we have deported 20,000 gang members and 500,000 criminal aliens. [applause]		1			1
55	We have already built 300 miles of border wall, and we are adding 1 new miles every single week.					0
	The wall will soon be complete.					0
	And it is working beyond our wildest expectations. [applause]		1			1
56	We are joined this evening by members of the Border Patrol Union representing our country's courageous border agents. (A&C)		1			1
	Thank you very much for being here. (A&C)		1			1
	Thank you. (A&C)		1			1
	Brave, brave people. [applause and chanting "USA"]		1			1
57	You see, this country loves our law enforcement. (A&C)		1			1
	They do. [applause]		1			1
58	They do. (A&C)		1			1
	They really do. (A&C)		1			1
	Love and respect. (A&C)		1			1
	When I learned that the Tennessee Valley Authority laid off hundreds of American workers and forced them to train their lower paid foreign replacement, I promptly removed the chairman of the board and now those talented American workers have been rehired and are back providing power to Georgia, Alabama, Tennessee, Kentucky, Mississippi, North Carolina and Virginia. [applause]		1			1
59	They have their old jobs back, and some are here with us this evening.					0
	Please stand.					0
	You went through a lot.					0

	Please stand. (A&C)			1		1
	Thank you. (A&C)			1		1
	Thank you very much. [applause]			1		1
60	You've been through a lot. (A&C)			1		1
	Thank you very much. [applause]			1		1
61	Last month, I took on Big Pharma.				1	1
	You think that's easy? (A&C)			1	1	2
	It's not. (A&C)			1	1	2
	And signed orders that will massively lower the cost of your prescription drugs and give critically ill patients access to life-saving cures.					0
	We passed the decades-long awaited right-to-try. (A&C)			1		1
	Right-to-try. [applause]			1		1
62	We also passed VA Accountability and VA Choice. [applause]			1		1
63	Our great veterans, we're taking care of our veterans. [applause]			1		1
64	91 percent approval rating this month, the VA, given by our veterans.					0
	First time anything like that's ever happened.					0
65	By the end of my first term, we will have approved more than 3 federal judges, including two great, new Supreme Court justices. [applause]			1		1
66	And to bring prosperity to our forgotten inner cities, we worked hard to pass historic criminal justice reform, prison reform, opportunity zones and long-term funding of Historically Black Colleges and Universities and before the China virus came in, produced the best unemployment numbers for African-Americans, Hispanic Americans and Asian Americans ever recorded. [applause]	1		1		2
67	And I say very modestly that I have done more for the African-American community than any president since Abraham Lincoln, our first Republican president. [applause]			1	1	2
68	And I have done more in three years for the Black community than Joe Biden has done in 47 years. [applause]			1		1
69	And when I'm re-elected, the best is yet to come. [applause and chanting "four more years"]			1	1	2
70	Thank you very much. [applause]			1		1
71	When I took office, the Middle East was in total chaos.					0
	ISIS was rampaging.					0
	Iran was on the rise.					0
	And the war in Afghanistan had no end in sight.					0
	I withdrew from the terrible one-sided Iran nuclear deal. [applause]			1		1
72	Unlike many presidents before me, I kept my promise, recognized Israel's true capital and moved our embassy to Jerusalem. [applause]	1		1	1	3
73	But not only did we talk about it as a future site, we got it built.					0
	Rather than spending \$1 billion on a new building as planned, we took an already-owned existing building in a better location, real estate deal, right? [laughter and applause]			1		1
74	And opened it at a cost of less than \$500,000. [applause]			1		1

75	Many things like that that government is doing right now.					0
	We also recognized Israeli sovereignty over the Golan Heights. [applause]		1			1
76	And this month we achieved the first Middle East peace deal in 25 years. [applause]		1			1
77	Thank you to UAE. (A&C)		1			1
	Thank you to Israel. [applause]		1			1
78	In addition, we obliterated 1 percent of the ISIS caliphate and killed its founder and leader Abu Bakr al-Baghdadi. [applause]		1			1
79	Then in a separate operation, we eliminated the world's number one terrorist by far, Qassem Solemeini. (A&C)		1			1
80	Unlike previous administrations I have kept America out of new wars, and our troops are coming home. (A&C)		1			1
	We have spent nearly \$2.5 trillion on completely rebuilding our military, which was very badly depleted when I took office, as you know.					0
	This includes three separate pay raises for our great warriors. [applause]		1			1
81	We also launched the Space Force, the first new branch of the United States military since the Air Force was created almost 75 years ago.					0
82	We have spent the last four years reversing the damage Joe Biden inflicted over the last 47 years.					0
83	Biden's record is a shameful roll call of the most catastrophic betrayals and blunders in our lifetime.					0
	He has spent his entire career on the wrong side of history.					0
	Biden voted for the NAFTA disaster, the single-worst trade deal ever enacted.					0
	He supported China's entry into the World Trade Organization, one of the greatest economic disasters of all time. (Boo-o)		1			1
84	After those Biden calamities the United States lost one in four manufacturing jobs. We laid off workers in Michigan, Ohio, New Hampshire, Pennsylvania, and many other states.					0
	They didn't want to hear Biden's hollow words of empathy.					0
	They wanted their jobs back. [applause]		1			1
85	As vice president, he supported the Trans Pacific Partnership which would have been a death sentence for the U.S. auto industry.					0
86	He backed the horrendous South Korea trade deal, which took many jobs from our country, and which I've reversed and made a great deal for our country.					0
	He repeatedly supported mass amnesty for illegal immigrants.					0
	He voted for the Iraq War.					0
	He opposed the mission to take out Osama Bin Laden.					0
	He opposed killing Soleimani.					0
	He oversaw the rise of ISIS and cheered the rise of China as a positive development for America and the world.					0
	Some positive development.					0
	That's why China supports Joe Biden and desperately wants him to win.			1		1
	I can tell you that, upon very good information. (LAUGHTER)		1		1	2
87	China would own our country if Joe Biden got elected.			1		1
	Unlike Biden, I will hold them fully accountable for the tragedy that they caused, all over the world, they caused. (A&C)		1		1	2

88	In recent months, our nation and the world has been hit by the once in a century pandemic that China allowed to spread around the globe.				1		1
	They could have stopped it but they allowed it to come out.				1		1
89	We are grateful to be joined tonight by several of our incredible nurses and first responders.						0
	Please stand and accept our profound thanks and gratitude. [applause]			1			1
90	Many Americans, including me, have sadly lost friends and cherished loved ones to this horrible disease.				1		1
	As one nation, we mourn, we grieve, and we hold in our hearts forever the memories of all of those lives that have been so tragically taken.				1		1
	So unnecessary.				1		1
	In their honor we will unite, in their memory we will overcome.				1		1
91	And when the China virus hit, we launched the largest national mobilization since World War II, invoking the Defense Production Act.						0
	We produced the world's largest supply of ventilators.						0
	Not a single American who has needed a ventilator has been denied a ventilator, which is a miracle. [applause]			1			1
92	Good job heading the task force by our great vice president. (A&C)				1		1
	Thank you very much, Mike, please stand up. (A&C)				1		1
	Please. [applause]				1		1
93	We shipped hundreds of millions of masks, gloves and gowns to our front-line healthcare workers.						0
	To protect our nation's seniors we rushed supplies, testing kits and personal ... to nursing homes, we gave everything you can possibly give and we're still giving it because we're taking care of our senior citizens. [applause]				1		1
94	The Army Corps of Engineers built field hospitals.						0
	And the Navy deployed our great hospital ships.						0
	We developed from scratch the largest and most advanced testing system anywhere in the world.						0
95	America has tested more than every country in Europe put together, and more than every nation in the Western Hemisphere combined.						0
	Think of that.						0
96	We have conducted 40 million more tests than the next closest nation, which is India.						0
	We developed a wide array of effective treatments including a powerful antibody treatment known as convalescent plasma.						0
	You saw that on Sunday night when we announced it.						0
	That will save thousands and thousands of lives.						0
97	Thanks to advances, we have pioneered the fatality rate and you look at it, and you look at the numbers, it has been reduced by 80 percent since April. 80 percent. [applause]				1		1
98	The United States has among the lowest case fatality rates of any major country anywhere in the world.						0
	The European Union's case fatality rate is nearly three times higher than ours, but you don't hear that.						0
	They don't write about that.				1		1
	They don't want to write about that.				1		1

	They don't want you to know those things.				1		1
99	All together, the nations of Europe have experienced a 30 percent greater increase in excess mortality than the United States.						0
	Think of that.						0
100	We enacted the largest package of financial relief in American history.						0
	Thanks to our Paycheck Protection Program, we have saved or supported more than 50 million American jobs.						0
	That's one of the reasons that we're advancing so rapidly with our economy. [applause]			1			1
101	Great job.						0
	As a result, we have seen the smallest economic contraction of any major Western nation.						0
	And we are recovering at a much faster rate than anybody.						0
	Over the past three months, we have gained over 9 million jobs, and that's a record in the history of our country. [applause]			1			1
102	Unfortunately, from the beginning our opponents have shown themselves capable of nothing but a partisan ability to criticize.	1			1		2
	When I took bold action to issue a travel ban on China, very early indeed, Joe Biden called it hysterical and xenophobic.						0
	And then I introduced a ban on Europe very early again.						0
	If we had listened to Joe, hundreds of thousands more Americans would have died.						0
103	Instead of following the science, Joe Biden wants to inflict a painful shutdown on the entire country.				1		1
	His shutdown would inflict unthinkable and lasting harm on our nation's children's, families and citizens of all backgrounds.				1		1
104	The cost of the Biden shutdown would be measured in increased drug overdoses, depression, alcohol addiction, suicides, heart attacks, economic devastation, job loss and much more.				1		1
105	Joe Biden's plan is not a solution to the virus, but, rather, it's a surrender to the virus. [applause]			1	1		2
106	My administration has a very different approach.						0
	To save as many lives as possible, we are focusing on the science, the facts and the data.						0
	We are aggressively sheltering those at highest risk, especially the elderly, while allowing lower risk Americans to safely return to work and to school and we want to see so many of those great states be opened by Democrats.						0
	We want them to be open.						0
	They have to be open.				1		1
	They have to get back to work. [applause]			1	1		2
107	They have to get back to work, and they have to get back to school.				1		1
108	Most importantly, we are marshalling America's scientific genius to produce a vaccine in record time.						0
109	Under Operation Warp Speed, we have three different vaccines in the final stage of trials, right now, years ahead of what has been achieved before.						0
	Nobody thought it could ever be done this fast.						0
	Normally it would be years and we did it in a matter of a few months.						0
110	We're producing them in advance so that hundreds of millions of doses will be quickly available.						0

	We will have a safe and effective vaccine this year.					0
	And together we will crush the virus. [applause]		1			1
111	At the Democrat convention, you barely heard a word about their agenda.					0
	But that's not because they don't have one; it's because their agenda is the most extreme set of proposals ever put forward by a major party nominee.			1		1
112	Joe Biden may claim he is an 'ally of the light,' but when it comes to his agenda, Biden wants to keep us completely in the dark. [laughter]		1	1		2
113	He doesn't have a clue.			1		1
	He has pledged a \$4 trillion tax hike on almost all American families, which will totally collapse our rapidly improving economy.			1		1
114	And once again, record stock markets that we have right now will also collapse.			1		1
	That means your 401(k)s, that means all of the stocks you have.			1		1
115	On the other hand, just as I did in my first term, I will cut taxes even further for hard-working moms and dads.					0
	I will not raise taxes.					0
	I will cut them, and very substantially. [applause]		1			1
116	And we will also provide tax credits to bring jobs out of China back to America, and we will impose tariffs on any company that leaves America to produce jobs overseas. [applause]		1			1
117	We will make sure our companies and jobs stay in our country as I've already been doing for quite some time, if you've noticed.			1		1
	Joe Biden's agenda is "Made in China."					0
	My agenda is "Made in the USA." [applause and chanting "USA"]		1			1
118	Biden has promised to abolish the production of American oil, coal, shale and natural gas, laying waste to the economies of Pennsylvania, Ohio, Texas, North Dakota, Oklahoma, Colorado, and New Mexico, destroying those states.			1		1
	Absolutely destroying those states, and others.					0
119	Millions of jobs will be lost.			1		1
	And energy prices will soar.			1		1
	These same policies led to crippling power outages in California just last week, everybody saw that.			1		1
	Tremendous power outage.			1		1
	Nobody has seen anything like it.			1		1
	But we saw that last week in California.			1		1
120	How can Joe Biden claim to be an "ally of the light," when his own party can't even keep the lights on. [laughter and applause]		1	1		2
121	Joe Biden's campaign has even published a 110 page policy platform, you can't get away from this.					0
	Coauthored with far left senator, crazy Bernie Sanders.					0
122	The Biden Bernie Manifesto calls for suspending all removals of illegal aliens, implementing nationwide catch and release and providing illegal aliens with free, taxpayer-funded lawyers.			1		1
	Everybody gets a lawyer.			1		1
	Come on over to our country, everybody has a lawyer, we have a lawyer for you.			1		1

	That's what we need is more lawyers. [laughter]			1	1		2
123	Joe Biden recently raised his hand on the debate stage and promised, here give away -- he was going to give it away, your healthcare dollars to illegal immigrants, which is going to bring healthmassive number of immigrants into our country.				1		1
	Massive numbers will pour into our country in order to get all of the goodies that they want to get, education, healthcare, everything.				1		1
124	He also supports deadly sanctuary cities that protect criminal aliens.				1		1
	He promised to end national security travel bans from Jihadist nations, and he pledged to increase refugee admissions by 700 percent.				1		1
	This is in the manifesto.				1		1
125	The Biden plan would eliminate America's borders in the middle of a global pandemic.				1		1
	And he's even talking about taking the wall down.				1		1
	How about that? [booing]			1	1		2
126	Biden also vowed to oppose school choice and close all charter schools, ripping away the ladder of opportunity for Black and Hispanic children.				1		1
	In a second term I will expand charter schools and provide school choice to every family in America. [applause]			1			1
127	And we will always treat our teachers with the tremendous respect that they deserve. [applause]			1			1
128	Great people. (A&C)			1			1
	Great, great people. (A&C)			1			1
	Joe Biden claims he has empathy for the vulnerable.						0
	Yet the party he leads supports the extreme late-term abortion of defenseless babies right up until the moment of birth.				1		1
129	Democrat leaders talk about moral decency, but they have no problem with stopping a baby's beating heart in the ninth month of pregnancy.				1		1
	Democrat politicians refuse to protect innocent life and then they lecture us about morality and saving America's soul.				1		1
130	Tonight we proudly declare that all children born and unborn have a God-given right to life. [applause]			1			1
131	During the Democrat Convention, the words "under God" were removed from the Pledge of Allegiance, not once, but twice. (Boo-o)			1			1
	We will never do that. [applause]			1			1
132	But the fact is, this is where they're coming from.						0
	Like it or not.						0
	This is where they're coming from.						0
	If the left gains power they will demolish the suburbs, confiscate your guns and appoint justices who will wipe away your Second Amendment and other constitutional freedoms.				1		1
133	Biden is a trojan horse for socialism.				1		1
	If Joe Biden doesn't have the strength to stand up to wild-eyed Marxists like Bernie Sanders and his fellow radicals, and there are many, there are many, many, we see them all the time, it's incredible, actually, then how is he ever going to stand up for you?				1		1
	He's not.				1		1
134	The most dangerous aspect of the Biden platform is the attack on public safety.				1		1

	The Biden-Bernie manifesto calls for abolishing cash bail, immediately releasing 400,000 criminals onto the streets and into your neighborhoods.				1		1
135	When asked if he supports cutting police funding, Joe Biden replied, "Yes, absolutely."				1		1
	When Congresswoman Ilhan Omar called the Minneapolis Police Department a cancer that is rotten to the root, Biden wouldn't disavow her support and reject her endorsement.				1		1
	He proudly displayed it shortly later on his website.				1		1
	Displayed it in big letters.				1		1
136	Make no mistake, if you give power to Joe Biden, the radical left will defund police departments all across America.				1		1
	They will pass federal legislation to reduce law enforcement nationwide.				1		1
	They will make every city look like Democrat-run Portland, Oregon.				1		1
137	No one will be safe in Biden's America.				1		1
	My administration will always stand with the men and women of law enforcement. [applause]			1			1
138	Every day police officers risk their lives to keep us safe.						0
	And every year many sacrifice their lives in the line of duty.						0
139	One of these incredible Americans was Detective Miosotis Familia.						0
	She was part of a team of American Heroes called the NYPD, or New York's finest, who I was very, very proud to get their endorsement just the other day.						0
	Great people. (A&C)			1			1
	Great, great people. [applause]			1			1
140	If they were allowed to do their job. (A&C)			1	1		2
	You'd have no crime in New York. (A&C)			1	1		2
	Rudy Giuliani knows that better than anybody.						0
	Thank you, Rudy.						0
141	Three years ago on the 4th of July weekend, Detective Familia was on duty in her vehicle when she was ambushed just after midnight and murdered by a monster who hated her purely for wearing the badge.				1		1
	Detective Familia was a single mom.				1		1
	She recently asked for the night shift so she could spend more time with her kids.						0
142	Two years ago, I stood in front of the U.S. capitol alongside those beautiful children and held their grandmother's hand as they mourned their terrible loss.						0
	And we honored detective Familia's extraordinary life.						0
	It was extraordinary.						0
143	Detective Familia's three children are with us this evening, Genesis, Peter, Delilah, we are so grateful to have you here tonight.						0
	Thank you very much. [applause]			1			1
144	I promise you that we will treasure your mom in our memories forever.						0
	We must remember that the overwhelming majority of police officers in this country, and that's the overwhelming majority, are noble, courageous and honorable.						0
	We have to give law enforcement, our police, back their power. [applause]			1	1	1	3

145	They are afraid to act.				1		1
	They are afraid to lose their pension.				1		1
	They are afraid to lose their jobs.				1		1
	And by being afraid, they are not able to do the job that they so desperately want to do for you.				1		1
146	And those who suffer most are the great people who they protect and who they want to protect at an even higher level.				1		1
147	When there is police misconduct, the justice system must hold wrongdoers fully and completely accountable, and it will.				1		1
	But we can never have a situation where things are going on as they are today, we must never allow mob rule.				1		1
	We can never allow mob rule. [applause]			1	1		2
148	In the strongest possible terms the Republican party condemns the rioting, looting, arson and violence we have seen in Democrat-run cities all, like Kenosha, Minneapolis, Portland, Chicago and New York, many others, Democrat-run.	1			1		2
149	There's violence and danger in the streets of many Democrat-run cities throughout America.	1			1		2
	This problem could easily be fixed if they wanted to.				1		1
	Just call, we're ready to go in. (A&C)			1			1
	We'll take care of your problem in a matter of hours. (A&C)			1			1
	Just call. (A&C)			1			1
	We have to wait for the call. (A&C)			1			1
	It's too bad we have to, but we have to wait for the call. (A&C)			1			1
150	We must always have law and order. (A&C)			1	1		2
	All federal crimes are being investigated, prosecuted and punished to the fullest extent of the law.						0
	When the anarchists started ripping down our statues and monuments, right outside, I signed an order immediately.						0
	10 years in prison, and it was a miracle, it all stopped. (A&C)			1			1
	No more statues. [laughter]			1			1
151	They said, that's just too long, as they looked at a statue. (A&C)			1			1
	I think we'll rip it down. (A&C)			1			1
	Then they said 10 years in prison I think that's too long, let's go home. (A&C)			1			1
152	During their convention Joe Biden and his supporters remained completely silent about the rioters and criminals spreading mayhem in Democrat-run cities.	1			1		2
	They never even mentioned it during their entire convention.	1			1		2
	Never once mentioned.				1		1
153	Now they're starting to mention it because their poll numbers are going down like a rock in water. [applause]			1			1
154	It's too late, Joe.						0
	In the face of left-wing anarchy and mayhem in Minneapolis, Chicago and other cities, Joe Biden's campaign did not condemn it.				1		1
	They donated to it.				1		1

155	At least 13 members of Joe Biden's campaign staff donated to a fund to bail out vandals, arsonists, anarchists, looters and rioters from jail.				1		1
156	Here tonight is the grieving family of retired police captain David Dorn, a 38-year veteran of the St. Louis Police Department, a great man and a highly respected man by all.						0
	In June, Captain Dorn was shot and killed as he tried to protect a store from rioters and looters, or as the Democrats would call them, peaceful protesters.	1			1		2
	They call them peaceful protesters.	1			1		2
157	We're honored to be joined tonight by his wonderful wife Ann and beloved family members Brian and Kielen.						0
	To each of you, we will never forget the heroic legacy of Captain David Dorn.						0
	Thank you very much for being here. (A&C)			1			1
	Thank you. [applause]			1			1
158	Thank you very much. (A&C)			1			1
	Great man. (A&C)			1			1
	Great man. (A&C)			1			1
	As long as I am president, we will defend the absolute right of every American citizen to live in security, dignity and peace.				1		1
159	If the Democrat Party wants to stand with anarchists, agitators, rioters, looters and flag burners, that is up to them.				1		1
	But I, as your president, will not be a part of it.					1	1
	The Republican Party will remain the voice of the patriotic heroes who keep America safe and salute the American flag. [applause]		1	1	1		3
160	Last year over 1,000 African-Americans were murdered as a result of violent crime in just four Democrat-run cities.	1			1		2
	The top 10 most dangerous cities in the country are run by Democrats and have been for many decades.	1			1		2
	Thousands more African-Americans are victim and victims of violent crime in these communities.	1			1		2
161	Joe Biden and the Left ignore these American victims.	1			1		2
	I never will.					1	1
	If the Radical Left takes power, they will apply their disastrous policies to every city, town and suburb in America.				1		1
	Just imagine if the so-called peaceful demonstrators in the streets were in charge of every lever of power in the U.S. government, just think of that.	1			1		2
162	Liberal politicians claim to be concerned about the strength of American institutions.	1			1		2
	But who exactly is attacking them?				1		1
	Who is hiring the radical professors, judges and prosecutors?				1		1
	Who is trying to abolish immigration enforcement and establish speech codes designed to muzzle dissent.				1		1
163	In every case attacks on American institutions are being waged by radical left.				1		1
164	Always remember they're coming after me because I am fighting for you. (A&C)			1	1	1	3
	That's what's happening. [applause]			1			1
165	And it's been going on from before I even got elected. [applause]			1		1	2

166	And remember this, they spied on my campaign and they got caught. (A&C)			1	1		2
	Let's see now what happens. (A&C)			1			1
	We must reclaim our independence from the Left's repressive mandates.		1		1		2
	Americans are exhausted trying to keep up with the latest lists of approved words and phrases.		1		1		2
	And the ever-more restrictive political decrees.				1		1
167	Many things have a different name now.				1		1
	And the rules are constantly changing.				1		1
	The goal of cancel culture is to make decent Americans live in fear of being fired, expelled, shamed, humiliated and driven from society as we know it.				1		1
168	The far Left wants to coerce you into saying what you know to be false and scare you out of saying what you know to be true.				1		1
	Very sad. [applause]			1	1		2
169	But on November 3rd, you can send them a very thundering message they will never forget. [applause]			1			1
170	Thank you. [Chanting "four more years"]			1			1
171	Thank you very much. (A&C)			1			1
	Joe Biden is weak.				1		1
	He takes his marching orders from liberal hypocrites who drive their cities into the ground while fleeing far from the scene of the wreckage.				1		1
	These same liberals want to eliminate school choice while they enroll their children in the finest private schools in the land.				1		1
172	They want to open our borders while living in walled-off compounds in communities in the best neighborhoods in the world.				1		1
173	They want to defund the police while they have armed guards for themselves.				1		1
	This November we must turn the page forever on this failed political class.				1		1
	The fact is I'm here -- [applause] -- what's the name of that building? [applause]			2		1	3
174	But I'll say it differently.						0
	The fact is we're here and they're not. [applause]			1			1
175	To me one of the most beautiful buildings anywhere in the world, it's not a building, it's a home, as far as I'm concerned.						0
	It's not even a house, it's a home.						0
	It's a wonderful place, with an incredible history.						0
176	But it's all because of you.						0
	Together we will write the next chapter of the great American story.						0
	Over the next four years we will make America into the manufacturing superpower of the world.						0
	We will expand opportunity zones. [applause]			1			1
177	Thank you, Tim Scott.						0
	Bring home our medical supply chains, and we will end our resilience for bad things, we will go right after China.				1		1

	We will not rely on them one bit.				1		1
	We're taking our business out of China.				1		1
	We are bringing it home.				1		1
	We want our business to come home. [applause]			1	1		2
178	We will continue to reduce taxes and regulations at levels not seen before.				1		1
	We will create 10 million jobs in the next ten months, and it will be higher than that.				1		1
	We will hire more police, increase penalties for assaults on law enforcement, and surge federal prosecutors into high-crime communities.				1		1
	We will ban deadly sanctuary cities and ensure that federal healthcare is protected for American citizens, not for illegal aliens. [applause]			1	1		2
179	We will have strong borders.				1		1
	And I've said for years, without borders we don't have a country.				1		1
	Don't have a country.				1		1
	Strike down terrorists who threaten our people, and keep America out of endless and costly foreign wars. [applause]			1	1		2
180	We will appoint prosecutors, judges, justices who believe in enforcing the law, not enforcing their own political agenda. [applause] -- which is illegal.			1	1		2
	We'll ensure equal justice for citizens of every race, religion, color and creed.				1		1
	We will uphold your religious liberty and defend your Second Amendment right to keep and bear arms. [applause]			1	1		2
181	And if we don't win, your Second Amendment doesn't have a chance.				1		1
	I can tell you that.					1	1
	I have totally protected it.				1		1
182	We will protect Medicare and Social Security.				1		1
183	We will always and very strongly protect patients with pre-existing conditions.						0
	And that is a pledge from the entire Republican Party.						0
	Thank you, Kevin. [applause]			1			1
184	We will end surprise medical billing; require price transparency, and further reduce the costs of prescription drugs and health insurance premiums.						0
	They're coming way down.						0
	We will greatly expand energy development, continuing to remain the number one in the world and keep America energy-independent. [applause]			1			1
185	And for those of you that still drive a car, look how low your gasoline bill is.						0
	You haven't seen that in a long time. [applause]			1			1
186	We will win the race to 5G and build the world's best cyber and missile defense, already under construction.						0
	We will fully restore patriotic education to our schools and always protect -- we will always, always protect free speech on college campuses. [applause]	1	1	1	1		4
187	And we put a very big penalty in -- if they do anything having to do with your free speech, colleges have to pay a tremendous, tremendous financial penalty.						0
	And again it's amazing how open they've been lately.						0

188	We will launch a new age of American ambition in space.					0
	America will land the first woman on the moon, and the United States will be the first nation to plant its beautiful flag on Mars. [applause]		1			1
189	This is the unifying national agenda that will bring our country together.					0
	So tonight I say to all Americans, this is the most important election in the history of our country.			1		1
	There has never been such a difference between two parties or two individuals in ideology, philosophy or vision than there is right now.			1		1
190	Our opponents believe that America is a depraved nation.			1		1
	We want our sons and daughters to know the truth.					0
	America is the greatest and most exceptional nation in the history of the world. [applause]		1			1
191	Our country wasn't built by cancel culture, speech codes and soul-crushing conformity.	1		1		2
	We are not a nation of timid spirits.	1		1		2
	We are a nation of fierce, proud and independent American patriots.	1		1		2
192	We're a nation of pilgrims, pioneers, adventurers, explorers and trailblazers who refuse to be tied down, held back, or in any way reigned in.	1		1		2
	And we have steel in our spines and grit in their souls and fire in their hearts.	1		1		2
	There is no one like us on earth.	1		1		2
193	I want every child in America to know that you are part of the most exciting and incredible adventure in human history.					0
	No matter where your family comes from, no matter your background in America, anyone can rise, with hard work, devotion and drive, you can reach any goal and achieve every ambition.	1		1		2
194	Our American ancestors sailed across the perilous ocean to build a new life on a new continent.	1				1
	They braved the freezing winters, crossed the raging rivers, scaled the rocky peaks, trekked the dangerous forests, and worked from dawn until dusk.	1				1
	These pioneers didn't have money.	1				1
	They didn't have fame.	1				1
	But they had each other.	1				1
	They loved their families.	1				1
	They loved their country, and they loved their God.	1				1
195	When opportunity beckoned -- [applause] -- they picked up their bibles, packed up their belongings, climbed into their covered wagons and set out west for the next adventure.	1	1			2
196	Ranchers and miners, cowboys and sheriffs, farmers and settlers, they pressed on past the Mississippi to stake a claim in the wild frontier.	1				1
197	Legends were born.	1				1
	Wyatt Earp, Annie Oakley, Davy Crocket and Buffalo Bill.	1				1
	Americans built their beautiful homesteads on the open range.	1				1
	Soon they had churches and communities.	1				1
	Then towns.	1				1

	And with time, great centers of industry and commerce.		1			1
198	That is who they were.		1			1
	Americans build their future.					0
	We don't tear down our past.					0
	We are the nation -- [applause] -- that won a revolution, toppled tyranny and fascism, and delivered millions into freedom.		1	1		2
	We laid down the railroads, built the great ships, raised up the skyscrapers, revolutionized industry and sparked a new age of scientific discovery.		1			1
	We set the trends in art and music, radio and film, sport and literature.		1			1
199	And we did it all with style and confidence and flair because that is who we are.		1			1
	Whenever our way of life was threatened, our heroes answered the call.		1			1
	From Yorktown to Gettysburg, from Normandy to Iwo Jima, American patriots raced into cannon blasts, bullets and bayonets to rescue American liberty.		1			1
200	They had no fear, but America didn't stop there.		1			1
	We looked into the sky and kept pressing onward.		1			1
	We built a 6 million pound rocket and launched it thousands of miles into space.		1			1
	We did it so that two brave patriots could stand tall and salute our wondrous American flag, planted on the face of the moon.		1			1
201	For America, nothing is impossible.		1			1
	Over the next four years, we will prove worthy of this magnificent legacy.					0
	We will reach stunning new heights.					0
	And we will show that the world, for America, there is a dream.					0
	And it is not beyond your reach.					0
202	Together we are unstoppable.					0
	Together, we are unbeatable, because together we are the proud citizens of the United States of America. [applause]			1		1
203	And on November 3rd, we will make America safer.		1		1	2
	We will make America stronger.		1		1	2
	We will make America prouder.		1		1	2
	And we will make America greater than ever before.		1		1	2
204	I'm very, very proud to be the nominee of the Republican Party. (A&C)			1		1
	I love you all. (A&C)			1		1
	God bless you and God bless America. (A&C)			1		1
	Thank you very much. (A&C)			1		1
Peters, n.d.						