

Abstract

- Title:** Perception of sexual harassment in the sports industry: case of Czech university students
- Objectives:** The aim of this thesis is to analyse and describe the perception of sexual harassment in the environment of organized sport in the Czech Republic from the perspective of selected students attending Czech universities. At the same time, it also explains the importance of taking this problem into account, the solution of which should be addressed by the management of sports organisations.
- Methods:** In order to achieve the results, mixed research is used in this thesis. Firstly, through the qualitative part, i.e. focus group, opinions on the topic of sexual harassment in the environment of organized sport are obtained, which are further used and elaborated on the quantitative method of questionnaire survey, to obtain the respondents experiences and opinions on the topic.
- Results:** Selected students attending Czech universities frequently and repeatedly encounter sexual harassment in the environment of organized sport. The perpetrator is often a male athlete or coach and the victim a female athlete. The most common are verbal and non-verbal forms. The victims usually suffer psychological consequences or in some cases are forced to change or stop their sporting activity altogether. The results point to the absence or poor communication surrounding the topic by the management of some sports organisations. The overall results of this thesis highlight the importance and scope of the topic and the social responsibility of sports organisations.
- Keywords:** sexual harassment, sexual violence, organised sport, sexuality, social responsibility, discrimination