



Diploma Thesis Evaluation Form

Author: William Saffel

Title: How GPT-3 Can Augment Disinformation Campaigns

Programme/year: ISSA, 22/23

Author of Evaluation (supervisor/~~external assessor~~): Vit Stritecky

Criteria	Definition	Maximum	Points
Major Criteria			
	Research question, definition of objectives	10	8
	Theoretical/conceptual framework	30	28
	Methodology, analysis, argument	40	36
<i>Total</i>		80	72
Minor Criteria			
	Sources	10	10
	Style	5	5
	Formal requirements	5	5
<i>Total</i>		20	20
TOTAL		100	92



Evaluation

Major criteria:

The dissertation analyzes the potential of recently developed generative machine learning models to enhance the quality and quantity of mis/disinformation campaigns. The case of Russian propaganda against Ukraine is considered and a useful existing conceptual framework used to evaluate the compatibility of Russian propaganda with language models.

The framework is introduced clearly and its application in the empirical part is done in a systematic and careful way, using relevant examples of Russian propaganda. The evaluation itself offers an in-depth look on the potential to misuse language models for propaganda generation accompanied with critical comments on its real-world probability.

Minor criteria:

All minor criteria are met.

Based on the anti-plagiarism software checks, it is formally confirmed that the submitted thesis is original and, to the best of my knowledge and belief, does not, in an ethically unacceptable manner, draw from the works of other authors.

Overall evaluation:

This is a well-executed piece of research that evaluates the usefulness of generative machine learning models in the context of propagandist campaigns. The case is analysed skilfully, and the conclusions reach the desired analytical depth.



**FACULTY
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Suggested grade: A

Signature