



Diploma Thesis Evaluation Form

Author: William Saffel

Title: How GPT-3 Can Augment Disinformation Campaigns

Programme/year: ISSA, 22/23

Author of Evaluation (supervisor/external assessor): Petr Spelda

Criteria	Definition	Maximum	Points
Major Criteria			
	Research question, definition of objectives	10	9
	Theoretical/conceptual framework	30	27
	Methodology, analysis, argument	40	35
<i>Total</i>		80	71
Minor Criteria			
	Sources	10	10
	Style	5	5
	Formal requirements	5	5
<i>Total</i>		20	20
TOTAL		100	91



Evaluation

Major criteria:

The dissertation attempts to analyze the potential impact of large language models (LLMs) on mis/disinformation campaigns. To do so, it uses a conceptual framework developed by Buchanan et al. (2021) that breaks down mis/disinformation campaigns into a series of tasks and assesses the level of automation that can be gained by using the GPT-3 model.

The dissertation uses this framework to assess the utility of LLMs for enhancing the Russian propagandist efforts in the context of the war in Ukraine. The application of the framework is done in an informed way and the effort to assess the compatibility uses relevant empirical examples.

Minor criteria:

There are no major issues.

Based on the anti-plagiarism software checks, it is formally confirmed that the submitted thesis is original and, to the best of my knowledge and belief, does not, in an ethically unacceptable manner, draw from the works of other authors.

Overall evaluation:

The thesis offers an informed assessment of the utility of LLMs for propagandist campaigns. Despite the obvious limits that are caused by the inability to experiment, the thesis offers interesting insights with respect to misuses of LLMs for propagandist purposes.



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Suggested grade: A

Signature