

Abstract

This diploma thesis deals with the comparison of Czech adaptations of the reality show Survivor – i.e. Trosečník (Prima, 2006), Robinsonův ostrov (Nova, 2017), and Survivor Česko & Slovensko (Nova, 2022). In the theoretical part, reality TV is defined at first – its definition, characteristics, reasons for success, modes of representation, and the difference between reality TV and reality are outlined, history of the format, its classification to subgenres and reality TV in the Czech Republic is introduced. A description of the globalization of television formats and the process of adapting licensed formats follows it. In the analytical part, firstly, the comparison methodology is described, and briefly, the selected adaptations and the original global format are characterized. Subsequently, a comparison of three Czech adaptations of the reality show Survivor is accomplished. In two more recent adaptations, only the show's first series is included in the comparison. The comparison of adaptations is based on the following aspects: the name of the show, program strategy (broadcasting schedule, number, and duration of episodes, sideshow), the cast (contestants and hosts), the visual and audio elements of the show, the episode structure, rules, content selection, and feedback (viewership, reviews).