

Abstract

The presented work deals in general with the relationship of the textile factory Jitex to the South Bohemian town of Písek. The author will focus on the changes that were associated with the implementation, construction and operation of the company and thus fundamentally affected the city of Písek and the region itself. The dynamics of this change will be observed mainly at two levels, namely at the level of construction and at the level of social care for employees. The aim of this work will be to point out that in addition to production and its own operation, the industrial enterprise was also an important public policy figure and thus actively participated in the life of the city.