Abstract

Social networks have a significant impact on individuals (e.g., personal well-being) and their relationships (e.g., satisfaction). This bachelor's thesis examines the use of social networks and their influence on the course of romantic relationships, from introduction, to functioning, to dissolution. The thesis also presents the differences between romantic relationships depending on whether the partners met online or offline. Different forms of online dating (e.g., via dating sites or apps) and their characteristics are also discussed. Furthermore, the thesis examines the use of social networking sites during a relationship and the impact of their use on the individual and the romantic relationship (e.g., stalking, jealousy, or infidelity). The thesis also includes a research design whose main aim is to test the relationship between interactions with potential alternative partners on Instagram, partner satisfaction and infidelity-related behaviours. It appears that social network use significantly affects the quality and stability of romantic relationships, and therefore setting boundaries in terms of behaviour and social network use between partners is important. The paper concludes with a summary of the most important findings, recommendations for therapeutic practice and possible directions for future research.

Key words: romantic relationships; social networks; on-line dating; partner satisfaction; romantic relationship stability