

## **Abstract**

**Title:** Establishing a Czech club football academy in a developing country

**Objectives:** The main objective is to identify the pitfalls, benefits and conditions of implementing a Czech club academy in a developing country through semi-structured interviews with stakeholders. In achieving the main objective, it is crucial to identify and understand various aspects related to the implementation of the academy-

**Methods:** The qualitative method chosen was semi-structured interviews. The study population consisted of 5 respondents who have many years of experience not only in the Czech football environment, but also have various experiences with football and football academies in developing countries, specifically in Africa.

**Results:** The results showed that the establishment of a football club academy in a developing country by a Czech professional football club is possible. Thanks to the very high quality Czech youth football academies, most professional football clubs have a solid foundation for establishing an African club academy. Yet the construction and operation is not suitable for a Czech football club for several reasons. Developing countries, in the case of this thesis African countries, are often different in environment, culture and legislation than the Czech Republic. Czech football clubs do not have the structure and necessary experience with the African environment. A more suitable way for Czech football clubs is to cooperate with an already functioning African academy, as the risks that could arise if they set up their own academy are eliminated.

**Keywords:** football, football academy, developing country, Czech football league, Africa, football migrati